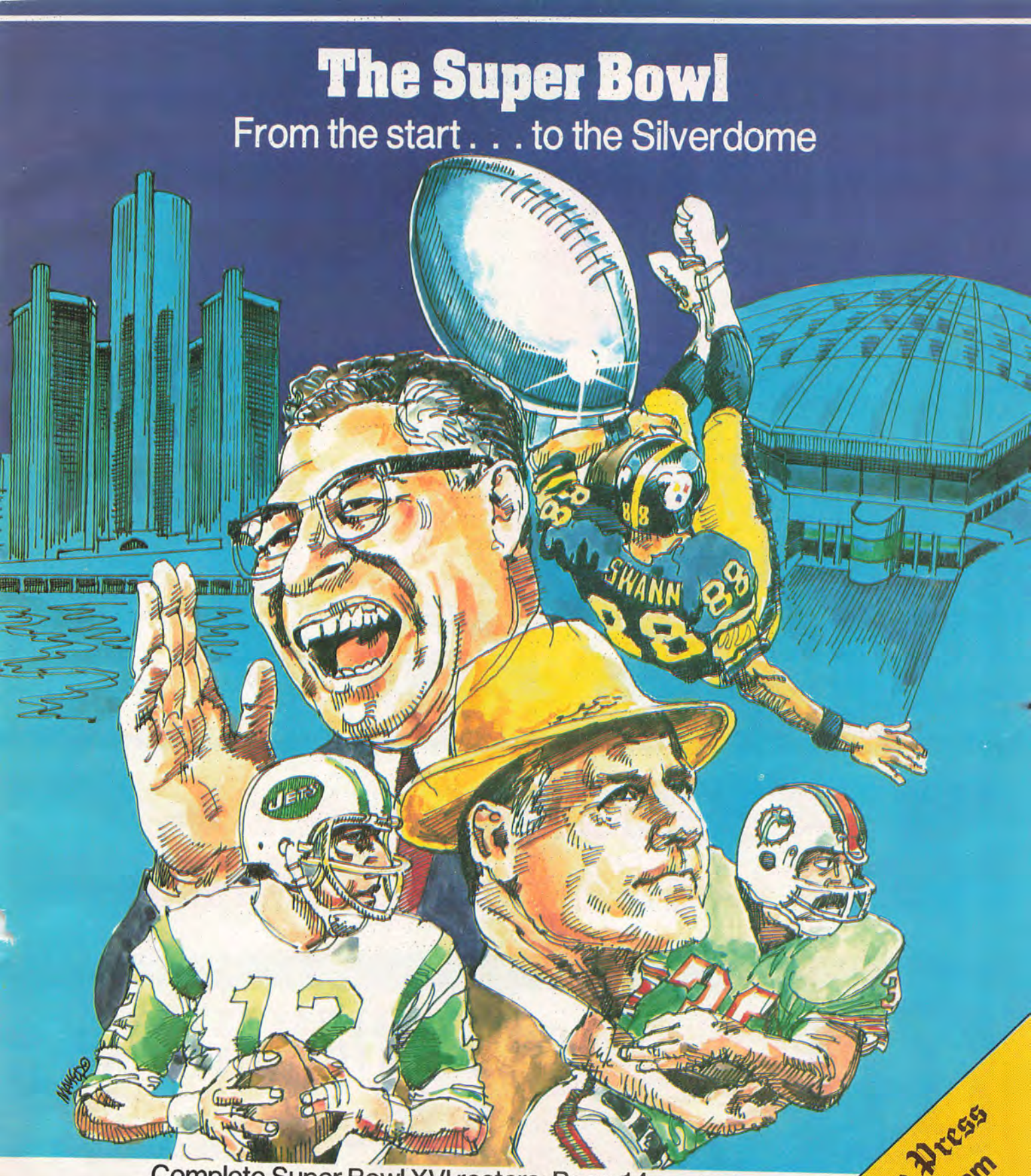
The Super Bowl

From the start . . . to the Silverdome



Complete Super Bowl XVI rosters: Page 14

Cincinnati Bengals
vs.
San Francisco 49ers

Detroit Free Press
Souvenir program
Sunday, Jan. 24, 1982

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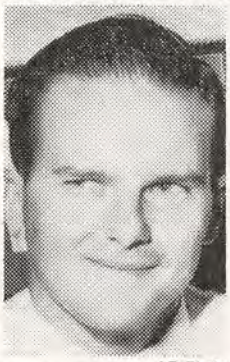
The Super Bowl

From I through XV . . . an update on the countdown to XVI

By TOM HENDERSON
Free Press Special Writer

The year was 1959, and Lamar Hunt had not yet decided to join in trying to corner the world's silver market. He thought, instead, it would be a wonderful idea to start a new football league, and he gathered with some friends in Chicago to do just that. Hunt wanted a team in Dallas, Harry Wismer wanted one in New York, and others took charter franchises in Los Angeles, Minneapolis, Denver and Houston.



Hunt, 1959 AP Photo

The American Football League began play in 1960, with kids, castoffs and far more empty seats than full ones. It declared war on the National Football League, but the declaration brought mostly guffaws from football fans and the media. Imagine the powerful NFL, with its TV contracts and packed stadiums, losing a battle with a bunch of ragamuffins who passed the ball on first down?

But ABC, envious of the money CBS was making from its football telecasts, gambled on the fledgling league and pumped in $1.8 million for AFL broadcast rights that first year. Thus buoyed, the owners of the upstart league recruited with a vengeance, spending huge amounts to sign college stars.

Not that it looked as if any of that would matter in the early days. The New York Titans drew just 5,727 to their first game, a 27-3 win over Buffalo. Two years later, they drew just 36,161 for seven home games and Wismer, unable to meet the payroll, turned the team over to the league.

In 1963, Sonny Werblin took over the New York team, the success of which was crucial to the league. The Titans became the Jets, and although they finished last that year, they tripled their attendance.

NBC came into the picture the next season, agreeing to pay the astounding sum of $36 million to broadcast AFL games for five years. Still, the league was losing money. Critics said its demise was imminent.

The voices of doom were sure they were right when Werblin signed a gimpy-kneed college quarterback to a contract worth $427,000 in 1964. The nation gasped at first, then laughed hysterically three weeks later when the quarterback entered the hospital for an operation on his right knee.

The quarterback was Joe Namath, who perhaps more than anyone else was responsible for legitimizing the AFL. His contract alone was worth millions to the league in publicity, and what he did on the field speaks for itself. Almost overnight, the AFL was viable.

The mighty NFL, which was losing its draft choices in droves to the exciting, high-paying new league, had had enough. Efforts were begun in 1966 to bring about a negotiated truce. On June 8, the leagues agreed to merge: Pete Rozelle would remain as commissioner, and the league champions would meet in a title game after the 1966 season.

No one knew it then, but American sports would never be the same — the Super Bowl had been born.

The Super Bowl. It has become so much a part of the American culture, it seems hard to believe that as late as the mid-'60s there was no such animal.

Today, tickets for the game are scalped for $250 or more apiece — if you're lucky enough to get them. The TV audience in the U.S. alone is 110 million.

Put quite simply, during the Super Bowl, this nation shuts down for four hours.

But, the Super Bowl wasn't always super. Just ask Phil VanderSea.

In Phil VanderSea, a rookie reserve fullback with Green Bay, was such an unknown on a Packer team filled with future Hall of Famers that his name was misspelled in the program listing the Packers-Kansas City Chiefs lineups for the first Super Bowl. That's

Continued, Page 2

AP Photos

In the beginning . . .

At the start, it was legend against little league. The Vince Lombardi-led Green Bay Packers made quick work of the American Football League's early representatives. In Super Bowl I, the Packers swamped the Kansas City Chiefs, 35-10; in II, it was Green Bay 33, Oakland 14. Lombardi, who went on to serve as coach and general manager of the Washington Redskins, died of cancer Sept. 3, 1970. The Super Bowl trophy was later named in his honor. The photo upper left shows Lombardi, an offensive lineman, as one of the "seven blocks of granite" on the 1935 Fordham University team. Lower left, the leader of the Pack exhibits that famed Lombardi grimace-growl during Super Bowl I. Upper right, Lombardi gets a lift from guard Jerry Kramer following the Packers' win in Super Bowl II.

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AP Photo

Wham! Bam! Thank you, Stram

The American Football League probably still owes Hank Stram. While Joe Namath and the 1969 Super Bowl Jets are credited with bringing the old American Football League unthought-of prestige, some football purists credit Stram (being carried off the field by his team following Super Bowl IV) and the Kansas City Chiefs with teaching the National Football League chauvinists a real lesson in humility. The Chiefs made it two Super wins in a row for the old AFL with a 23-7 win over the Minnesota Vikings on Jan. 11, 1970.

Continued from Page 1

Paul Hornung, Jim Taylor, Elijah Pitts, Donny Anderson and Jim Grabowski.

Hunt, the Chiefs' owner and the man who took on the NFL, got just about as much respect from the senior league's owners and officials.

It was Hunt's idea to call the big game the Super Bowl (he got the idea from one of his kid's toys, a "Super Ball"), but Rozelle and the NFL powers were as thrilled with Hunt's ideas as goldfish are by piranha. The name was a natural and the media and fans picked it right up. The NFL resisted, though, and didn't officially adopt the name until the third championship game.

The numerals weren't Rozelle's idea, either, and though it seems hard to believe now, numerals didn't become part of the official name until Super Bowl V.

"It was nothing like it is now," said VanderSea. "It had no magnitude like it has now . . . It had none of the excitement, the pre-game festivities, it had none of the aura . . .

"There were no pre-Super Bowl parties, or celebrity parties and all that stuff. We worked out at Santa Barbara (Calif.) for a week by ourselves. The press was around, but it wasn't any more than for the league championship game (against Dallas two weeks earlier).

AP Photo

VanderSea, 1981

"Dallas, that was the big emotional game for us. Kansas City was a good team . . . but I don't think emotionally we were as high as we were for Dallas. I had somewhat of a letdown and I know the other players did, too."

Such was the lack of national excitement — everyone assumed that mighty Green Bay would slaughter Kansas City — that there were 30,000 empty seats on Jan. 15, 1967, at Memorial Coliseum in Los Angeles, although tickets were going for $25 right up until game time.

The game was all Green Bay, a team led by Vince Lombardi and comprising a roster made in football heaven: Bart

Continued, Page 4

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Continued from Page 2

Starr, Boyd Dowler, Jerry Kramer, Fuzzy Thurston, Forrest Gregg, Lionel Aldridge, Willie Davis, Henry Jordan, Lee Roy Caffey, Ray Nitschke, Herb Adderley, Willie Wood.

The team was loaded with stars, but it was a pair of reserves who stole the show. Aging Max McGee, who caught only three passes all year, caught seven for 138 yards and two touchdowns. And Elijah Pitts, who some said made the team only because Lombardi liked the way he sang at pre-season dinners, ran for two TDs.

Probably the most enjoyable moment for Green Bay — and the whole NFL for that matter — came early in the game. Fred Williamson, a cornerback for Kansas City who called himself "The Hammer" (a self-tribute to his vicious tackling technique), had been boasting for two weeks before the game that he would decapitate any Packer who dared enter his area. Early in the game, Green Bay aimed its famous sweep directly at Williamson. Everyone blocked the Hammer, who ended up being hammered. Williamson was carried from the field.

Though Green Bay led by just four points, 14-10, at the half, its juggernaut rolled over the Chiefs in the second half. The final score was 35-10.

VanderSea, who now works the midnight shift at a valve factory in Worcester, Mass., was selected by New Orleans the next year in the expansion draft and traded back to Green Bay the year after for Taylor. But in that first Super Bowl, the special teams player shared in the largest one-day payoff sports had ever known.

For a pair of tackles on kickoffs, VanderSea earned $15,000.

AP Photo

Super vet

The Baltimore Colts' Preston Pearson (26), right, heading upfield in Super Bowl III with New York Jets' defensive halfback Jim Richards (26) in pursuit, is one of seven players to have played in five Super Bowls. Pearson is the only player to have appeared in the game with three different teams, the Jets in 1969, the Steelers in 1975, and the Cowboys in 1976, 1978, and 1979. The other players who have seen Super Bowl action five times are Marv Fleming, with Green Bay and Miami, and Larry Cole, Cliff Harris, D.D. Lewis, Charlie Waters, and Rayfield Wright, all with Dallas.

II

Green Bay was back to show it was still king of the hill. Oakland was the opponent this time. The site was the Orange Bowl in Miami. The date, Jan. 14, 1968.

One of the Raiders' aides, a young, hulking linebacker coach whose playing career was ended by a knee injury, wanted to win the game, sure. But to be honest, it was enough to just be on the same field as the legend, Lombardi, who was coaching his last game with the Packers.

"The thing that stands out, number one, is being on the same field as Vince Lombardi, who was my idol," the young coach, who was 29 then, admitted years later. "That was a heck of an inspiration. Like, during the week, hearing Vince Lombardi talking about our team, our players. And to go out on the field for the pre-game warmup and you're standing, in essence, back to back with him. And during the game, being across from him. That was the big thing."

Madden, 1981

The game, and Lombardi's presence, reinforced the young coach's goal to be a head coach some day (which he was three years later). Lombardi's charges again won big, blowing open a close game (16-7 at the half) and winning going away, 33-14.

For the second straight year, Bart Starr was voted the game's MVP. Starr hit on 13 of 24 passes for 202 yards and one touchdown, Don Chandler booted four field goals, and Herb Adderley ran back an interception 60 yards for a TD.

"We thought that since we were so young, we'd be back there every year," said the young coach. The Raiders waited nine years, and when they did return, the young coach, John Madden, was the boss.

Retired from coaching at 42, Madden is now one of the unlikeliest stars of stage, screen and television.

He hasn't done badly for a gimpy lineman out of Cal Poly at San Luis Obispo. When he quit coaching the Raiders out of a sense of ennui, he thought he might dabble in real estate. Instead, he ended up doing funny beer commercials — and game analysis. He

Continued, Page 6

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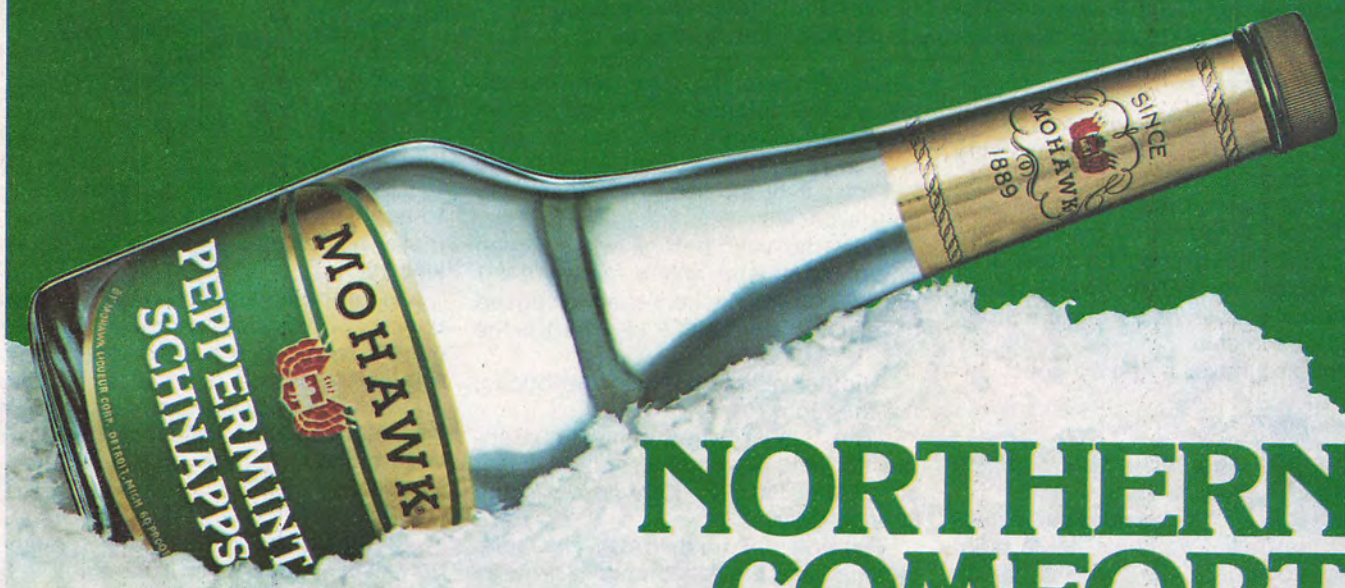

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AP Photo

Horizontal hold

New York Jets tight end Pete Lammons goes flat out for a Joe Namath pass during the Jets' 16-7 Super Bowl III win over the Baltimore Colts. Lammons caught two passes for 13 yards while Namath was setting a Super Bowl record for most passes attempted without an interception, 28. Keeping an eye on the Jets receiver are Colts linebacker, Don Shinnick (66); Jets running back Bill Mathis (31), and Jets coach Weeb Ewbank (in white hat, background).

Continued from Page 4

is so highly thought of as a color commentator that CBS has him working today's Super Bowl.

Madden interrupted a photo session with People Magazine in his ritzy New York hotel suite to reflect on Super Bowl II. A People writer had followed Madden around for a week researching a story, the ex-coach said.

Lombardi never had it so good.

III This was the Namath Bowl.

The bookies had established the Baltimore Colts as 18-point favorites over the New York Jets, which seemed reasonable, maybe even conservative. The Colts were awesome. They had buried Cleveland in the NFL title game two weeks earlier, 34-0. They were 13-1 during the regular season and 24-2-2 over the last two seasons, the best two-year record in the league in nearly 30 years. They ran and passed and played defense with a vengeance. They had Johnny Unitas, the old general, in reserve, and Earl Morrall, the NFL player of the year, as the starting quarterback.

Plus, the year before, when Green Bay could muster only a measly 9-4-1 NFL record, the Packers easily disposed of Oakland, which had a 13-1 mark in the AFL.

Another mismatch, said the books, the third in a row.

"The Jets will win Sunday, I guarantee it," said Namath, prognosticating about the Jan. 12, 1969 game in the Orange Bowl.

The press had a field day, the Colts steamed and the Jets began to grow as confident as their 25-year-old leader.

Bill Rademacher, a special teams player who backed up George Sauer at split end, was one of the Jets who took the cue from "Broadway Joe."

"His confidence kind of overwhelmed everybody, including the press," said Rademacher, now the head football coach at Northern Michigan in Marquette. "The team believed the same way. We felt we could win . . . it was hard for us to believe we were 18-point underdogs."

Fred Williamson's taunts in Super Bowl I had irritated Williamson's teammates and fired up the Packers. Namath's brashness "served to fire us (up)," explained Rademacher. "We were all basking in the glory of the publicity. I don't know if we believed it or not as far as a guarantee, but we felt we could win . . . We were hitting so hard in practice, it was amazing.

Namath, 1968

"We hit harder that last week than we did the first week of the season. The guys were really pumped up. We were new and had to prove something to the NFL . . . that we belonged."

Rademacher, 1981

That they did. Namath's leadership was apparent. He controlled the field like only a few who have ever played the game. He was 17 of 28 passing for 206 yards and was chosen as the game's most valuable player. Though Unitas came off the bench to lead the Colts to TD in the fourth quarter and had his team driving to another one, for the most part Baltimore was mismatched. The final score was 16-7.

As for Rademacher, he made several unassisted tackles on kickoffs and played as well as expected in a reserve role. He still remembers everything about the game with a startling clarity. "I was pumped up to the point where I WAS going to get the job done. Somehow, some way, I was going to GET IT DONE."

As for Unitas, Rademacher remembers "when they put him in, he electrified the situation. They got a touchdown right away and he brought them right down the field again . . . When they put him in, they still had a chance. But his arm wasn't as strong as it should have been and we intercepted. We had a little

Continued, Page 9

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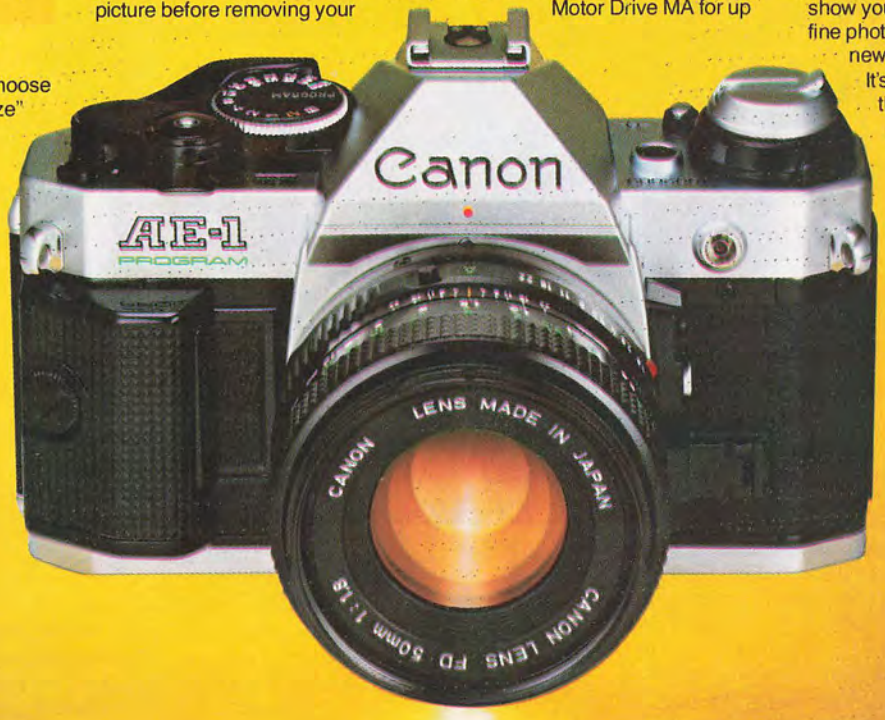

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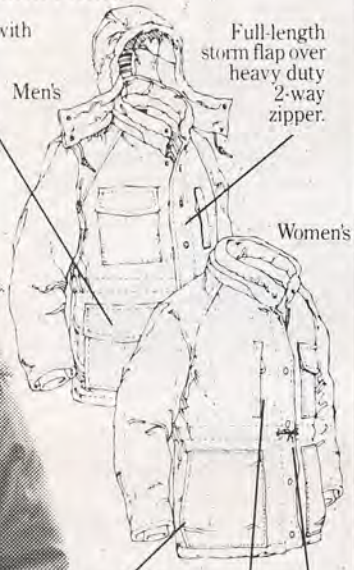

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Continued from Page 6

too much youth and exuberance."

It was the story of the game, and of much of Super Bowl history, as it has developed. The AFL belonged. Soon, it would be the NFL/NFC struggling to prove it wasn't inferior. The AFL/AFC went on to win 10 of the next 12 Super Bowls.

Rademacher retired in 1971 and went on to run a hotel, then a restaurant in Manhattan, before beginning coaching at Xavier University in Ohio in 1973. He has been at Northern, his alma mater, since 1974.

IV

Jan Stenerud could do nothing right during the pre-game warm-ups in Tulane Stadium in New Orleans on Jan. 11, 1970. Photographers, reporters and officials jammed around the field and on it. There were people and players rubbing up against each other everywhere. Kick after kick hooked or sliced, or fell short of the crossbar. "I didn't have enough room. I had a horrendous warm-up," he said later.

Stenerud, 1981

When the bell, rang, however, Stenerud was ready. He booted a 48-yard field goal in the first quarter, a Super Bowl record that still stands — "I didn't hit it very well, either" — then booted two more field goals in the second quarter. He added a couple of extra points in the second half and finished with 11 points on the day, four more than the Minnesota Vikings managed as a team. The final score was Kansas City 23, Minnesota 7. The AFL had pulled even at two games apiece.

Again, the outcome was a shock to the bookies and to the American sports public, both of whom still judged the Jets' win over the Colts in Super Bowl III a fluke, and figured the NFL would be eager for revenge this time around.

It was eager, all right, but not very vengeful.

"We played an errorless game," said Stenerud simply.

The Vikings, 12-2 on the season and led by a sparkplug quarterback named Joe Kapp (a winner, despite passes that struggled through the air like stricken ducks), were 13-point favorites. Kapp threw to two marvelous receivers, John

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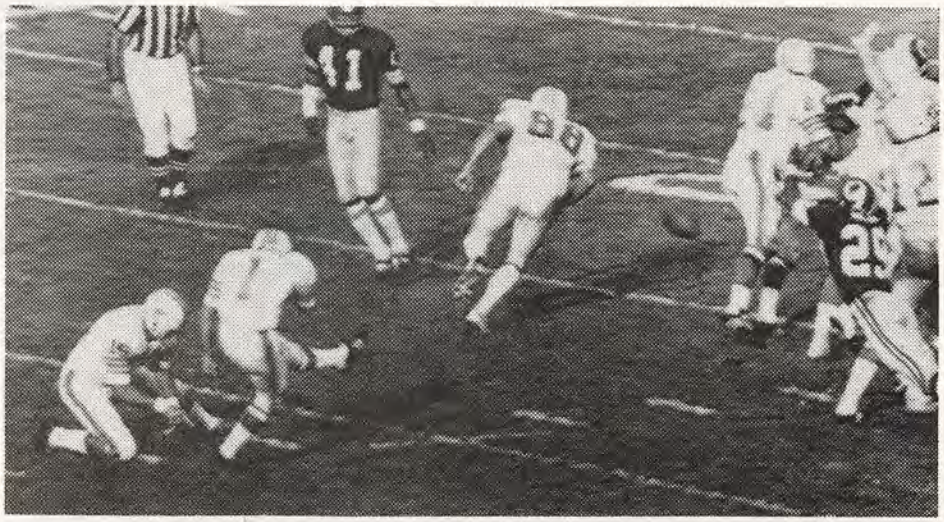
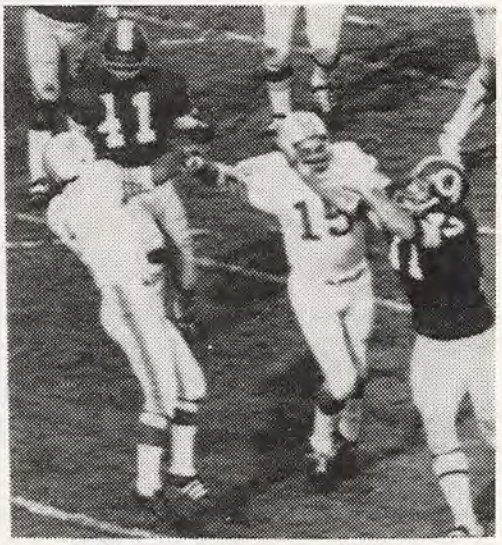
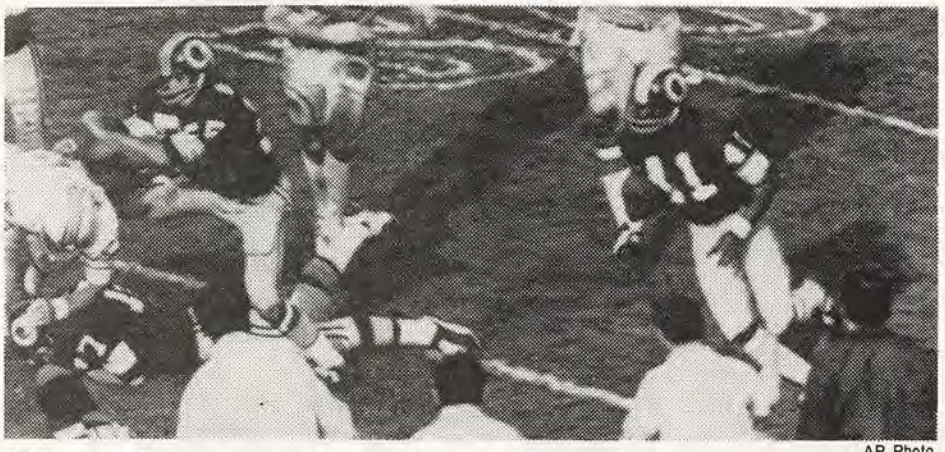






AP Photo

Pass, Garo, pass . . . but not to Bass

Miami placekicker Garo Yepremian couldn't pass up the chance in Super Bowl VII. The Dolphins were leading the Washington Redskins, 14-0, en route to the win that would give them a perfect, 17-0 season, when Yepremian (1) attempted a field goal in the fourth quarter. The kick was blocked, and the ball bounced back to Yepremian, who tried to pass, but ended up fumbling the ball into the hands of Redskin defensive back Mike Bass (41). Bass, a University of Michigan alumnus, returned the pass-cum-fumble 49 yards for the Redskins' only points of the day.

Continued from Page 9

Henderson from Michigan and Gene Washington from Michigan State. And the Vikings' Purple People Eater defense that included Carl Eller, Alan Page and Jim Marshall, simply tossed around opposing offenses.

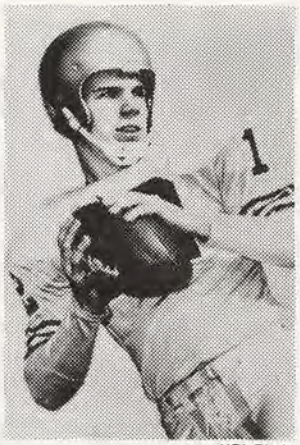
The Chiefs had Len Dawson, Otis Taylor, Mike Garrett and the play-action pass. Dawson had been implicated, falsely it turned out, in a gambling scandal just before the Super Bowl and had more to prove in this game than in any other of his career. That incentive, and the play-action pass — which had the Viking defenders running around and looking, as coach Hank Stram commented in that now-historic piece of sideline film, like a bad imitation of a Chinese fire drill — were more than enough.

Minnesota managed to score in the third quarter to make it 16-7, but Dawson drove the Chiefs right back down the field to make it 23-7, the clincher coming on a pass into the flat that Taylor turned into a 46-yard TD.

Stenerud, who came to the United States on a ski-jump scholarship courtesy of Montana State, was an unlikely hero. He had never kicked a football until his junior year in college. He was running up and down the steps of the football stadium one day when the football team came out to practice. He watched the kickers for a bit, then walked over and promptly booted a 50-yard field goal.

The next season he was on a football scholarship. In the third game of his college career, he booted a 59-yarder. The next year he was in the pros, beginning a career that will undoubtedly put him in the Hall of Fame.

Cut two years ago by the Chiefs, Stenerud, who runs a company in the off-season that manufactures kicking tees, returned to the NFL this season with Green Bay, hitting on 22 of 24 field-goal attempts for 91.27 percent, the all-time NFL best. He ended up with 101 points and is one of only four players to break the 100-point mark. One of his field goals was a 53-yarder, a Packer record.



UPI Photo

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As steady as she goes

Before he retired following the 1979 season, Roger Staubach played in four Super Bowls, and was named Super Bowl MVP in 1972 when the Cowboys beat Miami, 24-3. In the four appearances, Staubach completed 61 of 98 passes for a 62.2 completion percentage for 734 yards and eight touchdowns. He also rushed 17 times for 83 yards for a 4.9 average. The photo left shows Staubach as a Heisman-Trophy winning senior at the Naval Academy in 1962; center, as he talks to reporters following the 1972 Super Bowl; and right, passing against the Washington Redskins during the 1979 season.

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The NFL became the National Football Conference before the season and the AFL became the American Football Conference. No big deal, except that three of the NFL's teams switched to the AFC so there would be the same number of teams in each conference. Baltimore, Pittsburgh and Cleveland left the old for the new, and one of them, Baltimore, made it to the Super Bowl to play Dallas.

Continued, Page 12

"My Trinitrons will give you the best seat in the house."

When you watch the Big Game on one of my Trinitrons, it's like you're on the fifty-yard line at the stadium.

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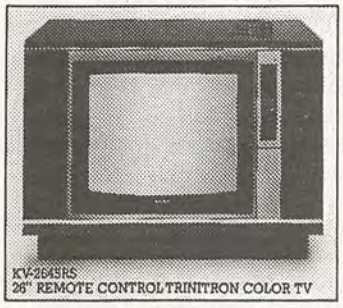

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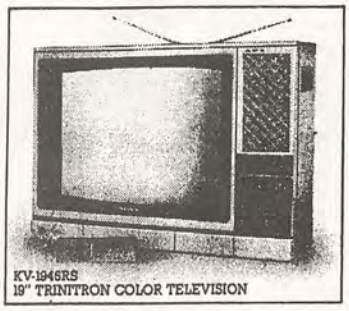
26" REMOTE CONTROL TRINITRON COLOR TV



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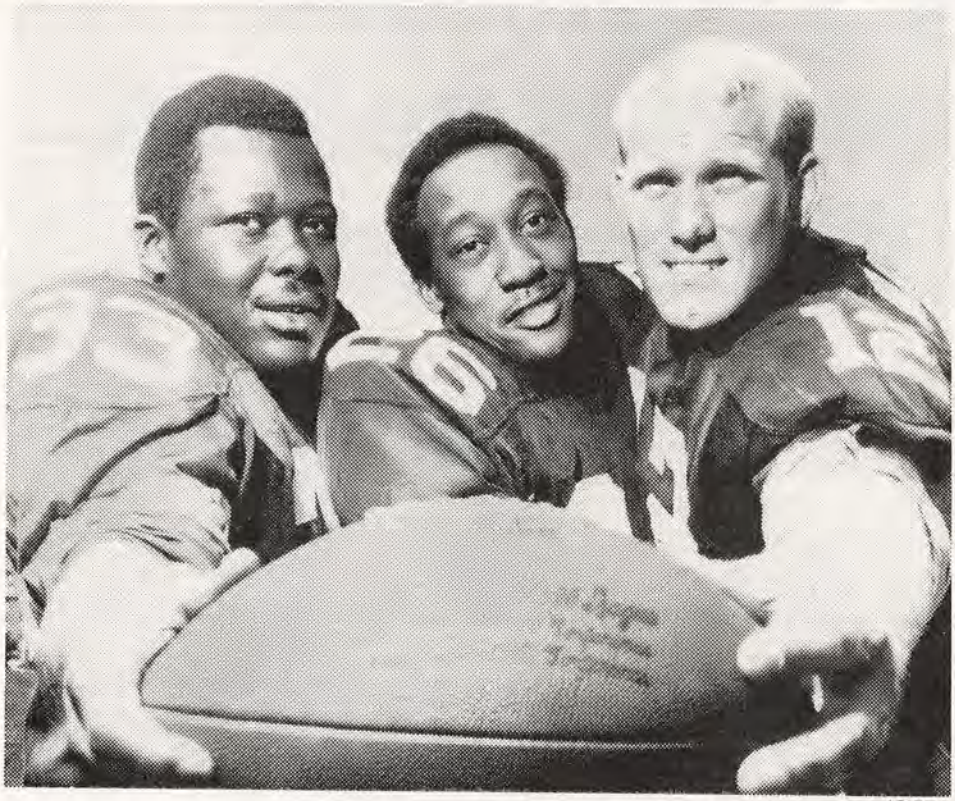

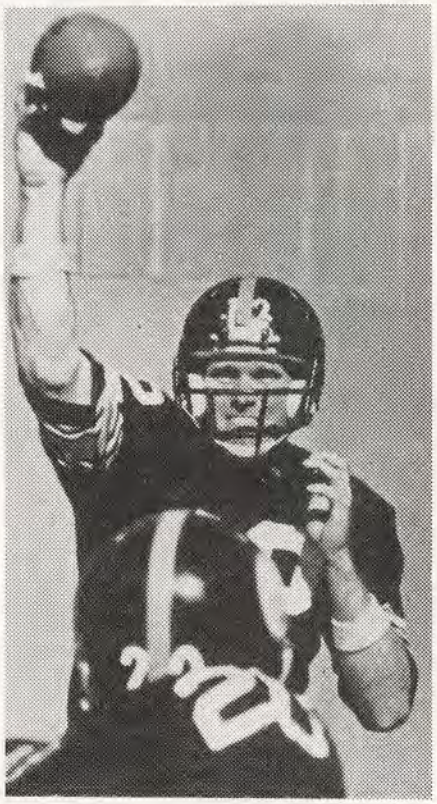

AP Photo

Picture perfect

The photo, left, of Pittsburgh Steelers Frenchy Fuqua, Preston Pearson and Terry Bradshaw was circulated in August of 1972 with the caption: " . . . and the club is optimistic the trio can help Pittsburgh to its first division title ever." Well, they did. The Steelers won the AFC Central division in 1972, but lost to Miami, 21-17, in the AFC championship game. Pittsburgh went the distance in 1973, earning the first of its four Super Bowl wins in 1974. Those Steeler teams were led by the passing of Terry Bradshaw, above right. In four Super Bowls, Bradshaw completed 49 of 84 passes for a 58.3 completion percentage for 932 yards and nine TDs.

Continued from Page 10

In a sense, it was a victory for the diehards who were still claiming NFL superiority. Baltimore was in every sense an NFC-type team, in history and in style of play. In another sense, the game was a victory for the AFC. In the most real sense, except for the ending, the game was a snoozer.

But the end was special, indeed. It made a hero out of Jim O'Brien, who, before he disappeared from the football ranks shortly thereafter, went on to do a few television commercials and an appearance on the Tonight Show.

Dallas led most of this game played in the Orange Bowl on Jan. 17, 1971, holding a 13-6 edge at the half, and after three quarters. But Baltimore tied it on two-yard run by ex-Detroit Lion Tom Nowatzke, and with one minute to go in regulation, the game seemed a sure bet to go into overtime. But when Craig Morton tried to pass from his own 27-yard line, the ball hit halfback Dan Reeves in the hands and bounced to Baltimore linebacker Mike Curtis. The Colts ran for three yards, and with five seconds to play, O'Brien booted the 32-yard winner.

"The defense won that game," admitted Earl Morrall, the former Michigan State quarterback, who started the game on the bench but entered it in the second quarter when Johnny Unitas was hurt on a jarring hit by Jethro Pugh. Morrall was one of the goats of the Colts' loss to the Jets in Super Bowl III when he failed to see Baltimore split end Jimmy Orr all alone downfield on that play Howard Cosell still talks about.

Morrall, now the quarterback coach for the University of Miami, the director of a Florida bank and the owner of a commercial leasing and financial serv-

Continued, Page 13

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Continued from Page 12

ices firm, thought he was heading toward another defeat. For a long time, nothing went right.

Morrall, 1981

"Just before halftime we went for a touchdown. We were at the one- or two-yard line and I threw a pass to tight end John Mitchell. It just went off his fingertips. He was stumbling. What had happened was, he stepped on the linebacker's foot and it threw him off balance. Otherwise, he would have had the ball."

Later, Baltimore went deep into the Colt playbook and called up the old fleaflicker. Morrall gave the ball to Sam Haverlac, a reserve offensive back, who was supposed to lateral it back to Morrall. Morrall was covered, so Haverlac heaved the ball downfield. "Eddie Hinton caught it," explained Morrall, "but he fumbled it at the five and it rolled through the end zone. Dallas got it at the 20. It seemed like everything was going wrong."

Except for the ending.

VI

It was Jan. 16, 1972. The site was Tulane Stadium in New Orleans. The winner was Dallas.

Undeniably Dallas. The Cowboys were invincible. Landry's team rushed for a Super Bowl record 252 yards while holding the Dolphins to just 185 yards overall, another record. The game was close at the half, but after receiving the second-half kickoff, the Cowboys marched 71 yards in eight plays for a 17-3 lead. They coasted home, 24-3.

It was a sweet moment for Herb Adderly, the starting cornerback for Dallas who was playing in his fourth Super Bowl, two with Green Bay and two with Dallas. When Dallas lost the year before, it "was the worst thing that happened to me in pro football.

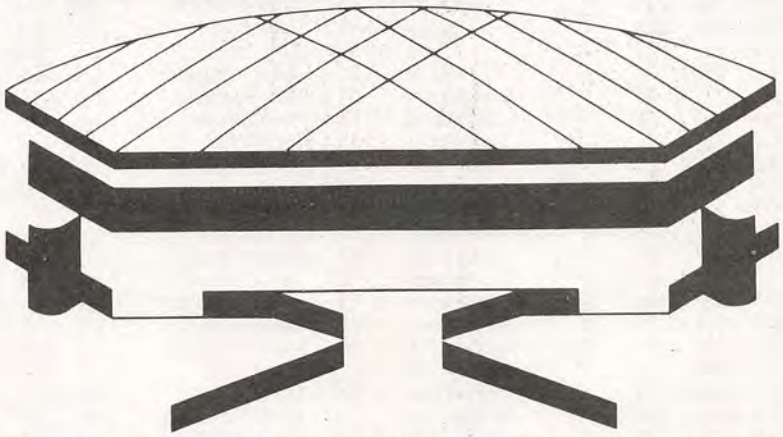
"Me, I got the first flight out of Miami," Adderly said about the disappointment of the year before. "I had to get out. The rest of the Cowboys had a celebration. They were partying, glad to be in it, happy to get there. I just wanted to get the hell out of town." That he did, buying his own ticket.

Adderly, 1981

Sport magazine recently named Adderly to its all-Super Bowl team. The Hall of Famer, who was a running back at Michigan State, scored one TD, a 60-yard interception return, in his Super Bowl career and gave up none. In four games, his opponents, the best receivers in the business, caught just 10 passes for just over 100 yards. "No one made a big play on me," Adderly says proudly. "The longest pass against me was maybe 12 yards. And that's against Howard Twilley, Paul Warfield, Fred Biletnikoff."

Continued, Page 18

CITY OF PONTIAC WELCOMES
SUPERBOWL XVI



The Pontiac Silverdome was the start of the revitalization of the new Pontiac, which now includes the 27-acre Phoenix Center downtown complex, home of GMC Truck and Coach Division. The Phoenix Center will also include retail, residential and hotel facilities when the $135-million project is completed.

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Super Bowl XVI / The 49ers vs. The Bengals

Can the 49ers' 'Joe Cool' put the red-hot Cincinnati Bengals on ice?

Joe Montana

Can 'Dandy Andy' give the Bengals a Super charge?

Ken Anderson

Illustrations by Free Press Art Director DICK MAYER

San Francisco (15-3)

No.	Name	Pos	Hgt	Wgt	Age	Pro	Col
3	Jim Miller	P	5-11	183	24	2	Mississippi
7	Guy Benjamin	QB	6-3	210	26	4	Stanford
14	Ray Wersching	K	5-11	210	31	9	California
16	Joe Montana	QB	6-2	200	25	3	Notre Dame
20	Amos Lawrence	RB	5-10	179	23	R	North Carolina
21	Eric Wright	CB	6-1	180	22	R	Missouri
22	Dwight Hicks	S	6-1	189	25	3	Michigan
24	Rick Gervais	S	5-11	190	22	R	Stanford
27	C. Williamson	S	6-0	204	23	R	Pitt
28	Lynn Thomas	CB	5-11	181	22	R	Pittsburgh
29	Saladin Martin	CB	6-1	180	25	2	San Diego St.
30	Bill Ring	RB	5-10	215	25	1	Brigham Young
31	Walt Easley	FB	6-1	226	24	R	West Virginia
32	Ricky Patton	RB	5-11	192	27	4	Jackson St.
38	Johnny Davis	RB	6-1	235	25	4	Alabama
42	Ronnie Lott	CB	6-0	199	22	R	USC
49	Earl Cooper	FB	6-2	227	24	2	Rice
51	Randy Cross	G	6-3	250	27	6	UCLA
52	Bobby Leopold	LB	6-1	215	24	2	Notre Dame
53	Milt McColl	LB	6-6	220	22	R	Stanford
54	Craig Puki	LB	6-1	231	25	2	Tennessee
56	Fred Quillan	C	6-5	260	25	4	Oregon
57	Dan Bunz	LB	6-4	225	26	4	Cal-Long Beach
58	Keena Turner	LB	6-2	219	23	2	Purdue
59	Willie Harper	LB	6-2	215	31	8	Nebraska
60	John Choma	G/C	6-6	261	26	1	Virginia
61	Dan Audick	T	6-3	253	27	4	Hawaii
62	Walt Downing	C/G	6-3	254	25	4	Michigan
64	Jack Reynolds	LB	6-1	232	34	12	Tennessee
65	Lawrence Pillers	DE	6-4	260	29	6	Alcorn A&M
66	Allan Kennedy	T	6-7	245	23	R	Washington St.
68	John Ayers	G	6-5	260	28	5	West Texas St.
71	Keith Fahnhorst	T	6-6	263	29	8	Minnesota
74	Fred Dean	DE	6-2	230	29	7	Louisiana Tech
75	John Harty	DT	6-4	253	23	R	Iowa
76	Dwaine Board	DE	6-5	250	25	3	No. Car. A&T
78	Archie Reese	DT	6-3	262	25	4	Clemson
79	Jim Stuckey	DE	6-4	251	23	2	Clemson
80	Eason Ramson	TE	6-2	234	25	3	Washington St.
84	Mike Shumann	WR	6-0	175	26	4	Florida St.
85	Mike Wilson	WR	6-3	210	23	R	Washington St.
86	Charle Young	TE	6-4	234	30	9	USC
87	Dwight Clark	WR	6-4	210	25	3	Clemson
88	Freddie Solomon	WR	5-11	185	29	7	Tampa

Cincinnati (14-4)

No.	Name	Pos	Hgt	Wgt	Age	Pro	Col
10	Jim Breech	K	5-6	161	25	3	Calif.
12	Jack Thompson	QB	6-3	217	25	3	Washington St.
13	Ken Riley	CB	6-0	183	33	13	Florida A&M
14	Ken Anderson	QB	6-3	212	31	11	Augustana, Ill.
15	Turk Schonert	QB	6-1	185	24	2	Stanford
21	Oliver Davis	S	6-1	205	27	5	Tennessee St.
25	John Simmons	CB	5-11	192	22	R	So. Methodist
26	Bobby Kemp	DB	6-0	186	22	R	Cal.-Fullerton
27	Bryan Hicks	S	6-0	192	24	2	McNeese St.
34	Louis Breeden	CB	5-11	185	26	4	N.C. Central
36	Jim Hargrove	RB	6-2	228	23	R	Wake Forest
40	Chas. Alexander	RB	6-1	221	24	3	Louisiana St.
42	Mike Fuller	S	5-10	182	28	7	Auburn
44	Ray Griffin	CB	5-10	186	25	4	Ohio St.
45	Archie Griffin	RB	5-9	184	27	6	Ohio St.
46	Pete Johnson	RB	6-0	249	27	5	Ohio St.
49	Guy Frazier	LB	6-2	215	22	R	Wyoming
50	Glenn Cameron	LB	6-2	228	28	7	Florida
51	Rick Razzano	LB	5-11	227	25	2	Virginia Tech
52	Tom Dinkel	LB	6-3	237	25	4	Kansas
53	Bo Harris	LB	6-3	226	28	7	Louisiana St.
55	Jim LeClair	LB	6-3	234	30	10	North Dakota
57	Reggie Williams	LB	6-0	228	27	6	Dartmouth
58	Blair Bush	C	6-3	252	24	4	Washington
59	Jeff Schuh	LB	6-2	228	23	R	Minnesota
60	Blake Moore	C	6-5	267	23	2	Wooster
62	Dave Lapham	G	6-4	262	29	8	Syracuse
65	Max Montoya	G	6-5	275	25	3	UCLA
67	Gary Burley	DE	6-3	274	28	6	Pittsburgh
68	Mike Obrovac	T	6-6	275	25	R	Bowling Green
71	Rod Horn	NT	6-4	268	23	2	Nebraska
72	Mike St. Clair	DE	6-5	254	28	6	Grambling
73	Eddie Edwards	DE	6-5	256	27	5	Miami (Fla.)
75	Wilson Whitley	NT	6-3	265	26	5	Houston
77	Mike Wilson	T	6-5	271	26	4	Georgia
78	Anthony Munoz	T	6-6	278	22	2	USC
79	Ross Browner	DE	6-3	261	27	4	Notre Dame
80	Cris Collinsworth	WR	6-5	192	22	R	Florida
81	David Verser	WR	6-1	200	23	R	Kansas
83	M. L. Harris	TE	6-5	238	27	2	Kansas St.
84	Don Bass	WR	6-2	220	25	4	Houston
85	Isaac Curtis	WR	6-1	192	30	9	San Diego St.
86	Steve Kreider	WR	6-3	192	23	3	Lehigh
87	Pat McInally	P-WR	6-6	212	28	6	Harvard
89	Dan Ross	TE	6-4	235	24	3	Northeastern

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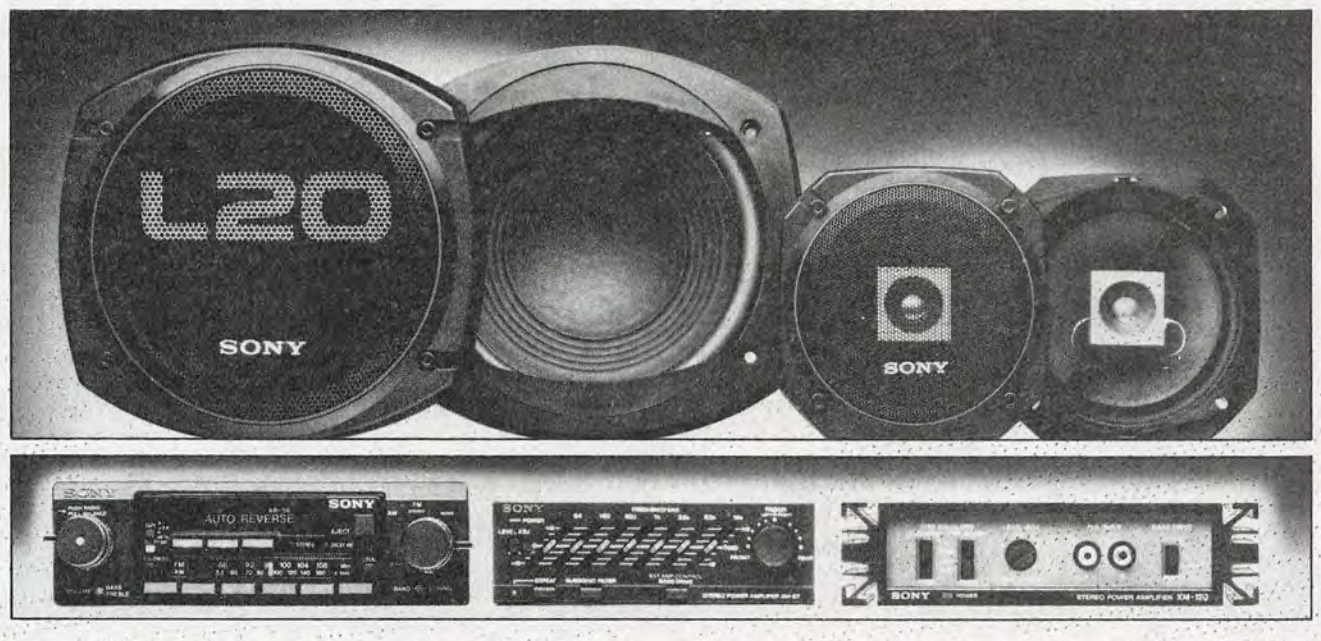

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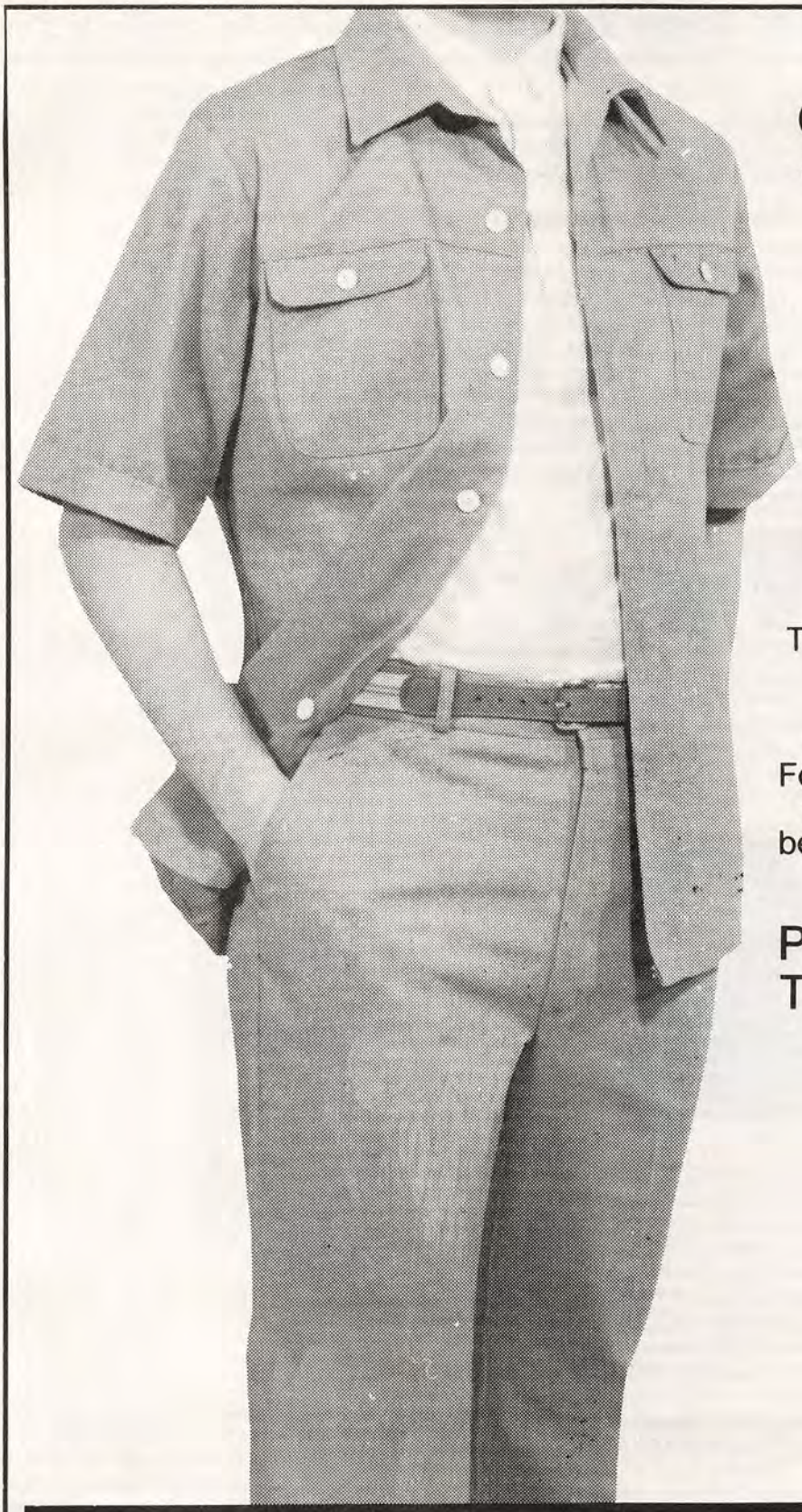

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The Super Bowl / An update on the countdown to XVI

Continued from Page 13

Adderly's career ended abruptly the next season when Dallas coach Tom Landry benched him "for personal reasons."

"I went in and asked him what that meant," said Adderly. "I'm still trying to figure out why 10 years later."

Ten years later, it is New Year's Eve, 1981. The Playboy Hotel and Casino in Atlantic City is booming. The jangle of money fills the air. Resplendent in his suit, with a smile and, for those who want it, conversation, is Herb Adderly, casino host, working the swing shift. Buddy Rogers works days. He's a pro wrestler from way back.

VII

It was the year of the Dolphin in 1972. Fourteen days into 1973, in the Los Angeles Coliseum, it would be no different.

The Miami Dolphins swept through the regular season undefeated and, counting playoff games, were 16-0 coming into the Super Bowl. The Redskins, the Over-the-Hill-Gang of coach George Allen never had a chance. The Dolphins, thanks to the running of Jim Kiick, Mercury Morris and Larry Csonka and the quarterbacking of Bob Griese, methodically ground out a 14-7 win that wasn't as close as the score indicates.

Taylor

Washington scored with seven minutes to go on one of the strangest plays in football history. The Dolphins attempted a field goal, but the snap was bad and Garo Yepremian, the Dolphins' field-goal kicker who began his career in Detroit, picked up the ball and tried to pass, sending instead a fluttering fumble into the arms of Redskin cornerback Mike Bass. Bass, a University of Michigan alumnus, ran 49 yards for the TD.

Charley Taylor, an all-pro end, and now a Redskin coach, recalls the game vividly. He caught one pass, but two other passes aimed toward him are what he talks about when people ask him about the game.

"I had a shot to catch another pass, but I was interfered with and it wasn't called. In reality, it was an interference. I've got pictures of it in my den now, showing I was interfered with."

The other play came "with three guys around me. The ball was thrown in there. No way should it have been thrown, but the quarterback (Billy Kilmer) was under pressure, he got rid of the ball, and it was intercepted. That sticks out in my mind."

Taylor was never more down after a loss. "You're so high for two weeks," he explained. "You're really high. You go through that, you play the game, you do the best job you can, then you lose the game. It's such a draining lull on that bus, that nothing is said. Nothing. I recall us going back to the airplane and no one said a word. Nothing. We lost. We were drained. There was nothing we could say."

VIII

The Dolphins were back for their third straight Super Bowl appearance in game VIII in Rice Stadium, Houston, on Jan. 13, 1974. The Vikings were making their second appearance. Minnesota was a six-point underdog — and with good reason. Miami's two-year record was 31-2, the best in NFL history, and the Dolphin backfield of Jim Kiick and Larry Csonka was one of the league's fabled combos. Butch Cassidy and the Sundance Kid. Mr. Inside and Mr. Outside. As good as Taylor and Hornung, maybe better.

Clark, 1981

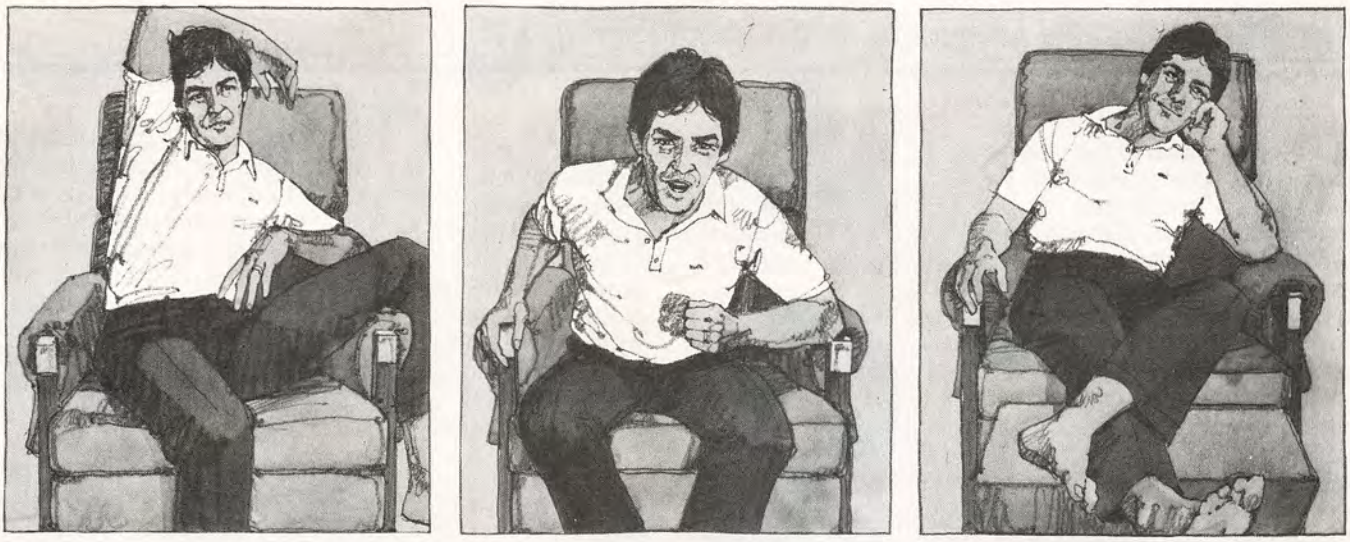
Leading Minnesota were Fran Tarkenton, who hit 62 percent of his passes on the season with just seven interceptions, and, of course, defensive linemen Alan Page, Carl Eller and Jim Marshall.

Monte Clark, the current coach of the Lions, was in charge of the Dolphins' offensive line. Under his tutelage, five free-agent linemen became five all-pros. Five free agents-cum-all pros, who opened up gaping holes in the Minnesota defense as Miami went on time-consuming marches of 62 and 56 yards the first two times the Dolphins had the ball.

Clark knew on the last play of the first drive that it was going to be the Dolphins' day.

"We took the opening kickoff and drove down the field," explained Clark recently from Don Shula's house in Mi-

Continued, Page 20



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Continued from Page 18

ami, where he was trying to recuperate following the Lions' dismal 1981 season finale against Tampa Bay. "It was an eight-minute drive. We moved right down the field and had a third-and-goal from five. So, they come out of the huddle and line up and Csonka forgets the snap count. So, he asks Griese, and Griese can't remember it, either. "

When both the ball carrier and the quarterback forget the snap count, you usually have big trouble. Not Miami. Not this year. Csonka ripped in for the score. He ended up with 33 carries and 145 yards on the day, two Super Bowl records later eclipsed by Franco Harris.

Much of that yardage was indirectly attributable to Clark, who noticed, while studying films, that Page tipped off which way he was going to rush by the way he lined up his feet in his stance. Clark passed on the key to Dolphin offensive lineman Bob Kuchenberg, who played opposite Page. Kuechenberg, playing with a broken arm encased in a cast, beat Page's pants off. Griese needed to attempt only seven passes all day (he completed six), as the Dolphins ran . . . and ran . . . and ran.

IX

Frenchy Fuqua, one of the most colorful characters to ever come into the NFL, was standing on the Tulane Stadium sidelines. The temperature in New Orleans had dropped 30 degrees overnight and now, on Jan. 12, 1975, Super Sunday IX, it was threatening to rain. The wind was blowing and swirling.

Fuqua, 1981

Frenchy, famous for off-the-field attire which included wild hats and plastic high-heeled shoes with live goldfish in the heels, had a cast on each arm. A few weeks earlier, he had operations on both wrists to fuse together some broken bones. The injuries had come from years of getting tackled on artificial surfaces. First the wrists sprain, then they dislocate. Finally the bones start to break down.

Though the day was ugly and he was in civilian attire, the running back was ecstatic. "We've always excelled in cold weather," he explained later, "and it was like the gods were with us. It dropped down to a very cold, wet day, which made us feel right at home. It made us feel very comfortable. It kind of gave the scene of Pittsburgh, the dull gray skies. A lot of guys talked about it. They said, 'We're home. It's our home-field advantage.' "

Never mind that the Vikings had a reputation for thriving on bad weather. Pittsburgh, a horrible team when Fuqua arrived in 1970 and a franchise with few successes to brag about since Art Rooney founded the team in 1933 with $2,500, was becoming the team of the '70s. Its defense hounded and thwarted Minnesota from the beginning, holding the Vikings to a feeble 119 total yards, just 17 on the ground.

In fact, the defense scored first for the Steelers when Dwight White tackled Fran Tarkenton in the end zone for a safety. The score was 2-0 at the half. Pittsburgh's offense came to life in the

Continued, Page 21

MICHIGAN'S SWEET XVI

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The Super Bowl

Continued from Page 20

second half, with Franco Harris ripping off gain after gain. He finished with 158 yards on 34 attempts, two Super Bowl records that stand to this day. The Steelers won, 16-6.

Fuqua retired a couple of years after that game, and returned to Detroit, his hometown. He was a graduate of Eastern (now Martin Luther King) High School, where he was, surprisingly enough, an all-league offensive lineman. These days, there is neither football nor goldfish in Fuqua's life; his athletic participation is limited to playing catcher on the Detroit News advertising softball team.

And while he remembers the thrill of that victory, he carries with him the memory of the Vikings' agony of defeat.

"I'll never forget when we came out of the locker room after the game," said Fuqua. "I'll never forget the expressions on the faces of the Minnesota players and their wives. Their bus was parked next to ours, and I mean you're talking about a bus that was completely dead and cold."

Pittsburgh was back to defend its crown Jan. 18, 1976, in the Orange Bowl — and Fuqua was back too, thanks to the prodding of his wife, Doris, who provided support during the long months of rehabilitation. " 'We'll be at Miami,' she kept saying. "And we were," said Fuqua, who ran the ball twice and had two passes thrown his way in the 21-17 Pittsburgh win.

Other Steelers had bigger days, like Terry Bradshaw, who hit nine of 19 passes for 209 yards and two touchdowns, and Lynn Swann, who had four catches, three of them most memorable, for 164 yards and a 64-yard TD.

But the Cowboys almost pulled it out, thanks to a bonehead play by Steeler coach Chuck Noll. With the ball at midfield on fourth-and-eight with 1½ minutes to play, Pittsburgh elected to run the ball. The play failed miserably, and Dallas drove down the field only to see the game end on an interception in the end zone by Glen Edwards.

"I'll tell you what happened," said starting halfback Rocky Bleier, the wounded Vietnam veteran who went on to football stardom and is now a sports reporter for a Pittsburgh television station.

"There was a time out. Terry Hanratty was in the game, Bradshaw had been knocked out earlier. Hanratty goes over to the sidelines. So, we're all

Continued, Page 22

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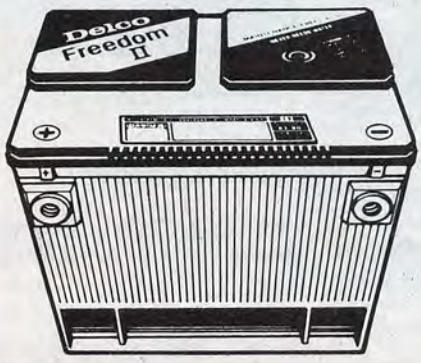

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Continued from Page 21

wondering what's going to happen.

"The decision was to go for it. At that point, you throw it to Swann or (John) Stallworth . . . or you give it to Franco (Harris). That SOB, Chuck, called for me to carry the ball . . . "Of course, they (the Cowboys) stopped it. I think I was the most surprised person on the team when Hanratty came back and called my play . . . and it was just a trap play off the right-side tackle. You might get eight (yards) . . . if you're a (Tony) Dorsett or a Franco Harris. But you don't give it to Bleier on fourth-and-eight.

Bleier, 1981

"Chuck was thinking that a running play would have the clock continue to run. If we run the ball, the clock will continue to run; if we punt it, it will stop. What Chuck forgot was that the clock stops on any change of possession. We only ran five seconds off the clock."

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Ground gamer

Pittsburgh Steeler running back Franco Harris set two rushing records in the Steelers' 16-6 win over the Minnesota Vikings in Super Bowl IX. Harris set standards for most attempts (34) and most yards gained (158). In four Super Bowls, Harris has gained 354 yards on 101 carries and has scored four touchdowns.

XI

This one's a blow-out by the nasty, brutish, mean, snarling Oakland Raiders, who humiliated — who else? — the Minnesota Vikings on Jan. 9, 1977, before 103,438 in the Rose Bowl and 100 million at home. It is no contest, and Minnesota, despite its NFC championship Viking teams that terrorized their opponents during the regular season, is forever labeled a loser for its four Super Bowl losses.

The Vikings had less-than-super appearances in the big game, losing, 23-7, 24-7, 16-6, and now, 32-14. The final score in Super Bowl XI wasn't indicative of how thoroughly the Raiders dominated the game.

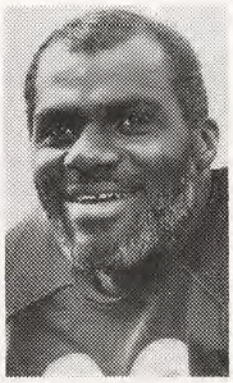
At the half, Oakland had run 48 plays to Minnesota's 22, held the edge in first downs, 16-4, and yards, 228-86. It was 16-0 at intermission, and the only surprise was that it wasn't much worse. Oakland continued the mugging after intermission, building up a 32-7 lead before relenting.

About the only thing that went wrong for Oakland all day, besides an early blocked punt, was when coach John Madden, as nervous and hyper as he gets before big events (which is very nervous and hyper), ordered the team bus to depart for the stadium 10 minutes early. He left four players behind.

Again, for the fourth time, Alan Page was a loser on national TV in the biggest game they play. A fierce competitor, he no doubt has had sleepless nights over those debacles — thoughts of what could have been, of the Super Bowl ring he doesn't have, of the time Miami beat him all game because Kuchenberg could read his stance. Right?

"Not at all. Not at all," says Page, who retired from the Chicago Bears this season, ending a fabulous 18-year career that will put him in the Hall of Fame. He is currently taking a short vacation before returning to his law practice.

Alan Page, quite frankly, couldn't care less about the Super Bowl. "For me it's cracked up to be quite a bit more than it really is. It's pretty much like the first football game of the season in terms that it is a football game. You get 22 players out there playing a football game. It's nothing more than that . . . I just can't buy the hype.



Page, 1981

"They build these things to be a triumph of good over evil, of truth prevailing and all of that. The fact is, none of that happens . . . It bothers me, the importance that is placed on it. It's not that a football game isn't something worthy of being watched, but it's just not the end of the world."

Page's clearest memory of his first Super Bowl doesn't even concern the actual game.

"I guess the most memorable thing from that first Super Bowl (against Kansas City in 1970) was spending a week in New Orleans with all the questions, and all the publicity surrounding it, and all the media. It was the fourth or fifth day we'd been there, and somebody asked Gary Larsen how important this was. I think he really captured the way I feel about it and, really, I think the truth, in that his response was: 'There are 600 million Chinese that don't care.' "

Continued, Page 26

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XII

Rob Lytle was always a star in football — all-everything in high school and All-America tailback at the University of Michigan. His teams were always champions or, at least, nearly so. Success was something he'd come to expect: It was no surprise to him that he was playing in a Super Bowl as a rookie.

"That's kind of the way I thought it was going to be. I thought we were going to do it every year. We had to," explained Lytle while helping out in his father's men's clothing store in Fremont, Ohio, following Denver's season-ending loss to Chicago that eliminated the Broncos from the playoffs.

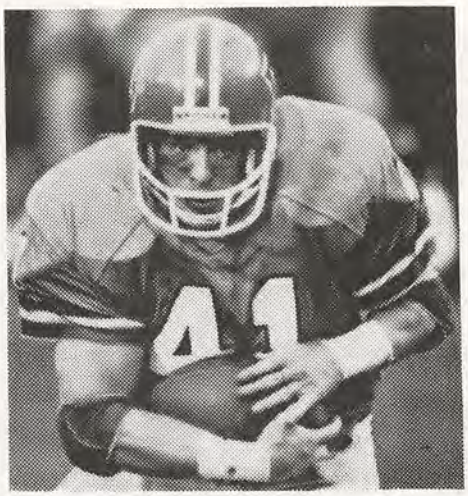
"My wife, Tracy, and I went together in college, and we just thought, well, this is part of (life). This is the way it's going to be. We had a rude awakening." Denver has never made it back to the Super Bowl.

Indeed. When Dallas beat Denver in the Superdome in New Orleans, 27-10, Lytle thought it was the beginning of his career. But it has been its pinnacle, too. There have been disappointing losses, too many of them, and long stints on the bench. Worse are the three knee injuries and the agonizing, grueling recoveries. This season, he rarely played and is by no means assured of a spot on the roster next year. It's a good time to begin learning his dad's business, especially with a one-year-old daughter now a part of the family.

Still, he will always remember scoring Denver's only TD, a one-yard plunge that brought the Broncos back within striking distance, 20-10, in the third quarter.

Dallas won the game on some wild and wonderful plays. Butch Johnson made a spectacular sprawling catch for a 45-yard TD in the third quarter, and halfback Robert Newhouse tossed a 29-yard touchdown pass to Golden Richards, the first pass Newhouse had thrown in two years.

Harvey Martin and Randy White, who tormented Denver quarterback Craig Morton all day, were named co-MVPs.



Rocky Mountain highlight

Rob Lytle, former All-America tailback at the University of Michigan and a member of the Super Bowl XII Denver Broncos, gained 35 yards on 10 carries in Denver's 27-10 loss to the Dallas Cowboys. Lytle scored the Broncos' only touchdown, on a one-yard run.

XIII

It was a super football game, as were all of Pittsburgh's Super Bowl games. Pittsburgh scored first, Dallas took the lead, Pittsburgh took the lead back . . .

Oh, how they went at it in the Orange Bowl on Jan. 21, 1979. Pittsburgh led at the half, 21-14, and after three quarters, 21-17.

The Steelers blew things open, or so it seemed, midway through the fourth quarter. Franco Harris steamed 22 yards into the end zone for a touchdown with 7:10 to play. Randy White fumbled the ensuing kickoff, Dennis Winston recovered for the Steelers, and when Terry Bradshaw hit Lynn Swann for an 18-yard TD, Pittsburgh had scored two touchdowns in 19 seconds and led, 35-17.

Bradshaw was amazing. He broke three Super Bowl records, passing for 318 yards, hitting for four touchdowns, and connecting on the then-longest pass play, a 75-yard TD toss to John Stallworth.

Oldham, 1981

But Dallas refused to die. Roger Staubach hit Billy Joe DuPree for a touchdown with 2:23 to play, and, sure enough, the comeback Cowboys recovered the ensuing onside kickoff and drove down the field. Staubach hit Butch Johnson for a TD to cut the deficit to four, 35-31, with 22 seconds to play.

Again, Dallas came with the on-side kick.

"I'll never forget it," said ex-Steeler, and now-Lion, Ray Oldham. Oldham, starter for the Lions at safety, was a backup in Pittsburgh and played on the special teams. He was in the lineup, waiting for that last on-side kick.

"I was on the side they kicked it to," Oldham recalled. "I was standing next to Rocky Bleier and the only thing I could think of when it was coming at me was . . . 'Please, God, don't let them kick it to me.' But Rocky got it . . . and we were champions of the world."

XIV

The big-bad Pittsburgh Steelers were in their fourth Super Bowl, and the bookies were giving Los Angeles very little chance for survival in the Jan. 20, 1980 game played in the Rose Bowl. The Rams were mediocre much of the year and had set a dubious record as the team with the worst regular-season record (9-7) to qualify for the Super Bowl. The Steelers had gone 12-4 and were 11-point favorites coming in, the biggest spot since Super Bowl III.

It was going to a brutal, horrible beating the Steelers were going to administer to the patsy Rams. The writers made little secret of their disdain for LA and its chances.

Dryer, 1981

"I held a couple of clinics with the press during the Super Bowl week, trying to impart some information to the people of the press," explained Fred Dryer recently from his LA home. Dryer, 35, was between trips for CBS Sports. He is presently employed doing sideline interviews and the like for the network. He is new to the business; earlier in the 1981 season, before he was fired in a contract dispute that is headed for the courts, he was manning the defensive line for the Rams.

"I would tell them we were going to win and they'd say, 'How can you say that?' The way we matched up against them was great. I told them right off that they'd never beat us on the ground, they'd never gain anything."

Dryer made good on part of his boast, anyway. The Steelers gained less than 100 yards on the ground — and the game was much better and closer than expected. But the Steelers scored two

Continued, Page 27

late touchdowns to win by a 31-19 margin, and beat the spread by a point.

The game was marvelous. Terry Bradshaw completed 14 of 21 passes for 309 yards, and the Rams' Vince Ferragamo hit on 15 of 25 for 212 yards. The action was back and forth, and furious. LA led after one period, 7-3; at the half, 13-10, and after three quarters, 19-17. Ram bettors everywhere were starting to buy rounds for the bar.

But, on the Steelers' first possession of the fourth quarter, Bradshaw hit John Stallworth on a 73-yard scoring bomb that defender Rod Perry missed breaking up by an inch. The bomb put the Steelers into the lead, 24-19. With 4½ minutes to play, and everyone expecting a run on third down, Bradshaw lofted a 45-yard pass to Stallworth. It was the Steeler bettors who did the ordering, and the last laughing.

"We proved to people that we could play," said Dryer. "But that wasn't our point. The point was to go out and win the game . . . People were saying we had a lot to be proud of. Bull . . . We lost the game."

XV

This was the Cinderella Bowl, Jan. 25, 1981, in the Superdome. The Oakland Raiders began the year in ignominious style. During the off-season, they traded Ken Stabler to Houston for Dan Pastorini. Pastorini promptly broke his leg.

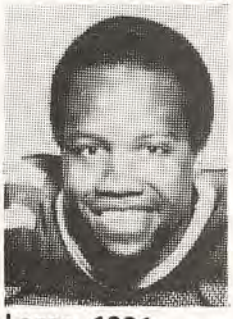
The Raiders had Jim Plunkett on the bench, but everyone knew he was long gone, over the hill. So, five games into the season, there was Oakland with a 2-3 record and a loser for a quarterback.

By season's end, the Raiders were 11-5 and a wild-card entrant in the playoffs. But still, no one gave them much of a chance. They were underdogs against Houston — and won; they were underdogs in Cleveland — and won; they were underdogs in San Diego, too — and won. All of a sudden, the Raiders were AFC champs.

None of that mattered. Philly would bring the Raiders back to earth.

Hah! The Raiders absolutely destroyed the Eagles. When Plunkett teamed up with Kenny King for an 80-yard scoring strike — the longest in Super Bowl history — to make it 14-0 in the first quarter, the game was over. The final score was 27-10.

On the day, Plunkett was 13 of 21 for 261 yards and three TDs. He was the game's most valuable player.



Logan, 1981

In the losers' locker room, there was, as you'd expect, despair, anger, frustration and depression. Randy Logan, an all-pro strong safety from the University of Michigan, was far from happy, but there was an equanimity about him.

Logan, a religious man who reads the Bible before games and who heads the Philadelphia chapter of the Fellowship of Christian Athletes, explained his lack of depression recently from his Lathrup Village home.

"Believing in Christ and having Christ as your personal savior, it helps you put all things in their proper perspective," said the lifelong Detroiter. "You go into a game like that and you give it your best, because the lord of your life tells you to give it your best. When you do that, and it doesn't turn out the way you want it to, you have to resolve yourself to the fact that it wasn't meant to be. Especially if you give it your best. A lot of time, you know, your best just isn't good enough."

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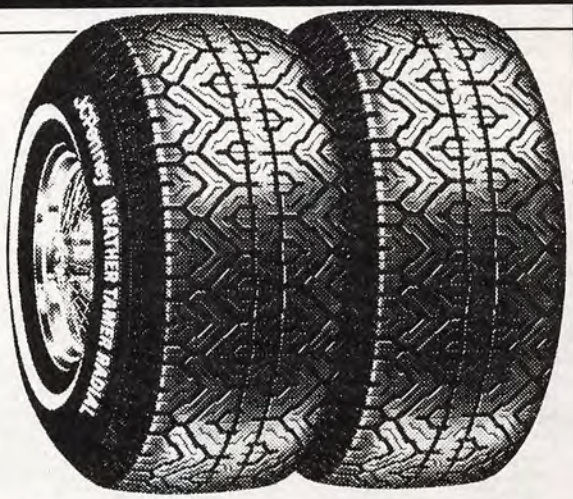

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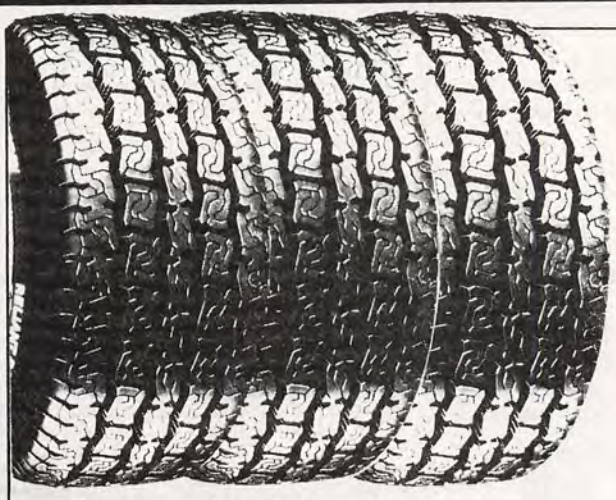

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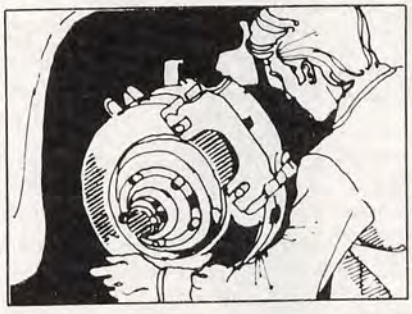

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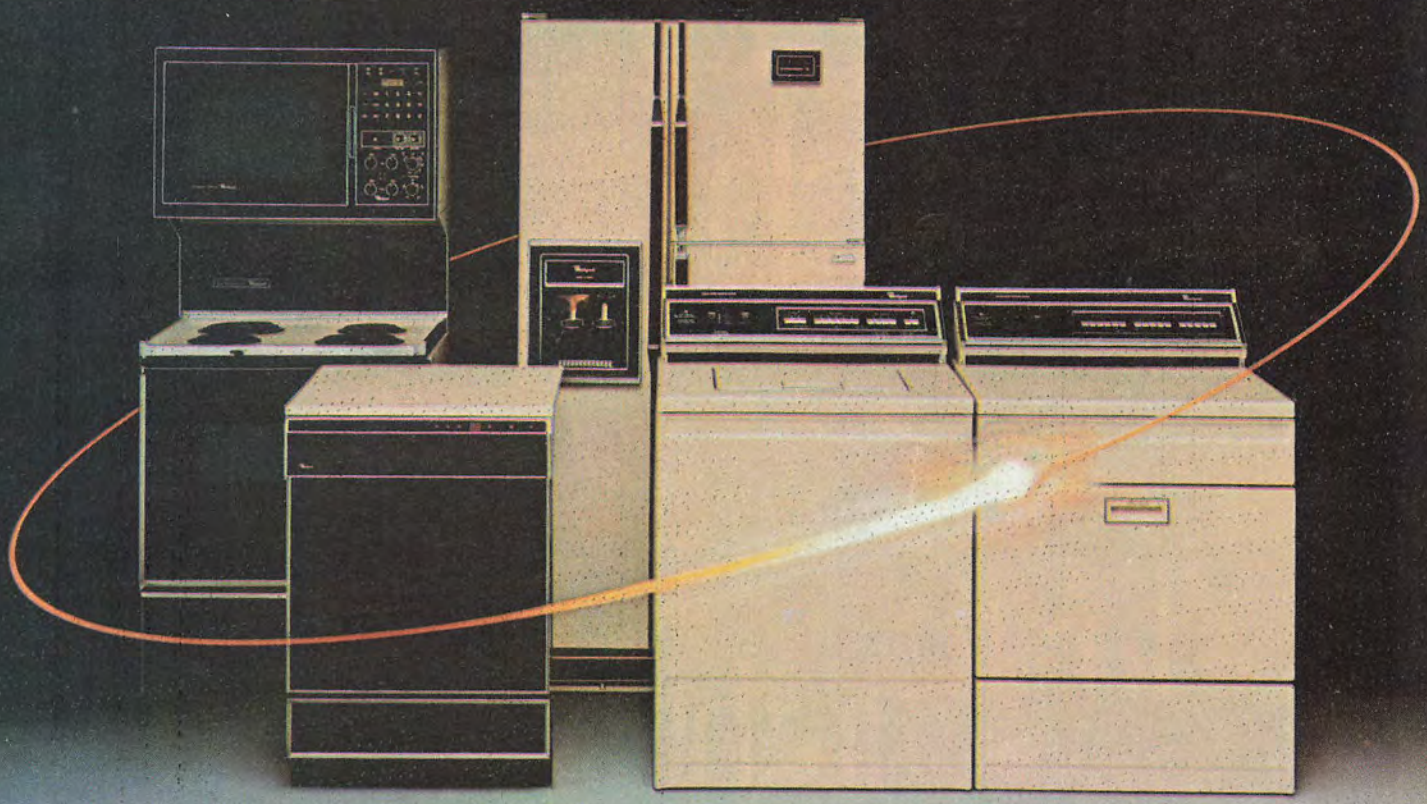

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BUDWEISER PRESENTS
The 1982
SUPER BOWL
PREVIEW

Budweiser
KING OF BEERS

Volume 1 Number 1

January-February 1982

1982 SUPER BOWL PREVIEW

AFC CHAMPION
CINCINNATI BENGALS

NFC CHAMPION
SAN FRANCISCO 49ers

In This Issue

- Game Lineups
- Recap of Every Super Bowl Game
- Year Ending Reports From Every Team
- 1981 League Leaders And More

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1981 FINAL NFL STANDINGS

AMERICAN FOOTBALL CONFERENCE

EASTERN DIVISION

	W	L	T	Pct.	Pts.	OP
*Miami	11	4	1	.719	345	275
†N.Y. Jets	10	5	1	.656	355	287
†Buffalo	10	6	0	.625	311	276
Baltimore	2	14	0	.124	259	533
New England	2	14	0	.124	322	370

CENTRAL DIVISION

	W	L	T	Pct.	Pts.	OP
*Cincinnati	12	4	0	.750	421	304
Pittsburgh	8	8	0	.500	356	297
Houston	7	9	0	.438	281	355
Cleveland	5	11	0	.313	276	375

WESTERN DIVISION

	W	L	T	Pct.	Pts.	OP
*San Diego	10	6	0	.625	478	390
Denver	10	6	0	.625	321	289
Kansas City	9	7	0	.563	343	290
Oakland	7	9	0	.438	273	343
Seattle	6	10	0	.375	322	388

NATIONAL FOOTBALL CONFERENCE

EASTERN DIVISION

	W	L	T	Pct.	Pts.	OP
*Dallas	12	4	0	.750	367	277
†Philadelphia	10	6	0	.625	368	221
†N.Y. Giants	9	7	0	.563	296	257
Washington	8	8	0	.500	347	349
St. Louis	7	9	0	.438	315	408

CENTRAL DIVISION

	W	L	T	Pct.	Pts.	OP
*Tampa Bay	9	7	0	.563	315	268
Detroit	8	8	0	.500	397	322
Green Bay	8	8	0	.500	324	361
Minnesota	7	9	0	.438	325	369
Chicago	6	10	0	.375	253	324

WESTERN DIVISION

	W	L	T	Pct.	Pts.	OP
*San Francisco	13	3	0	.813	357	250
Atlanta	7	9	0	.438	426	355
Los Angeles	6	10	0	.375	303	351
New Orleans	4	12	0	.250	207	378

*Division Champion
†Wild Card Team

AFC FIRST ROUND
Buffalo 31, New York Jets 27

AFC DIVISIONAL PLAYOFF
San Diego 41, Miami 38 (OT)
Cincinnati 28, Buffalo 21

AFC CHAMPIONSHIP GAME
Cincinnati 27, San Diego 7

NFC FIRST ROUND
New York Giants 27, Philadelphia 21

NFC DIVISIONAL PLAYOFF
Dallas 38, Tampa Bay 0
San Francisco 38, New York Giants 24

NFC CHAMPIONSHIP GAME
San Francisco 28, Dallas 27

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GAME RATED EVEN

Super Bowl XVI

Anthony Munoz

Forrest Gregg

Charles Alexander

Pontiac, Michigan. It's the perfect matchup. The two Cindrella teams of the National Football League meeting in Super Bowl Sixteen.

If you could have placed a bet on both the Bengals and the 49ers winning their respective Conferences this year, you could have been a rich man. That is if you had the courage to bet two teams who finished with losing seasons (6-10) in 1980.

But now here they are. Not only winners of their conferences, but the two teams who won more games than anyone in the league.

These teams are about as evenly rated as they could be.

Although they met each other during the regular season at Cincinnati, in a game won by the 49ers (21-3), that will have no bearing at all on this game.

When you are playing for the Championship of Professional Football, and a very hefty paycheck, forget what has happened in the past.

Cincinnati will come into the game with an attack that is built around the aerial game of QB Ken Anderson who has good material at the receiving spots, as well as a rounded ground game which features Pete Johnson and Charles Alexander. And don't forget Anderson. He likes to run, and in fact, this past season he picked up an even 300 yards rushing on 46 attempts for a 6.5 average and 1 TD. There are some halfbacks in the league who would settle for statistics like this.

The offensive line which has All-Pro tackle Anthony Munoz, is a good one, and will open those holes for the runners, as well as give Anderson time to setup for the pass routes.

Defensively, it is hard to fault a team that ranked fourth in the AFC this past season.

Pat McInally, the punter led the NFL this past season with a 45.9 average, and although kicker Jim Breech has had problems with field goal attempts over 40-yards (5-11), remember there is no wind in the Silverdome.

On the other side of the field is a 49er team that is just as explosive, and just as hard-nose when it comes to defensive football.

Quarterback Joe Montana also has the offensive firepower in the likes of Dwight Clark and Freddie Solomon at the wide receiving spots, plus tight end Charle Young. Since the injury to starter Paul Hofer, who will not be playing in the game, the running attack has been handled by Ricky Patton and Earl Cooper, along with Johnny Davis.

Defensively you have a unit that gave up only 250 points in the season, and which has such starters as Fred Dean and Archie Reese up front, and Willie Harper and Jack Reynolds at linebacker. In the secondary Bill Walsh may start three rookies, including Ronnie Lott and veteran Dwight Hicks, who between them picked off 16 passes this season.

Punter Jim Miller had a 41.5 average in 1981, while kicker Ray Wersching also had some problems kicking field goals from 40-yards or more away.

If you like wide-open, hard-hitting football, you are going to love this Super Bowl game. It sure won't be a low scoring affair. For that you can be sure.

These teams are so evenly matched that if they changed uniforms, many people would have trouble distinguishing them.

Sit back and enjoy what could be the finest Super Bowl game that has ever been played.

Dwight Clark

Bill Walsh

Dwight Hicks

SUPER BOWL XVI

For the first time, the Super Bowl game will be played in a "cold weather" climate, after fifteen years of staging the game in warm weather stadiums, when Sunday's game is staged at the Silverdome in Pontiac, Michigan...Host cities for the Super Bowls in the past have been Los Angeles (5 times); Miami (5 times); New Orleans (4 times) and Houston once...In the history of the Super Bowl, only one team could be described as the "host team"...Los Angeles was the site of Super Bowl XIV, however it was not played at the home of the Rams (Anaheim Stadium), but at Pasadena's Rose Bowl...Sunday's television audience is expected to be the largest viewing audience of any live TV program...The Super Bowl is an event that is not limited to the game...In addition is the pageantry that surrounds it, highlighted by the Commissioner's party, which is attended by some 3,000 invited (and some not) guests...For the players and staff's of each of the participating teams however it is all business...Both contending teams arrive in the host city about one week prior to the game, and with the exceptions of the press conferences and on-field interviews with players and staff, it is strickly business as each team prepares themselves for the biggest game of the year...Let's take a look at the highlights of the previous fifteen Super Bowl games.

Super Bowl XV

at New Orleans

It was the Raiders against the world in Super Bowl XV, as Oakland became the first "wild card" team to win the coveted crown with their 27-10 conquest of the Eagles.

The Raiders struck first on a two-yard pass from Jim Plunkett to Cliff Branch in their eighth play of the game, which followed a Rod Martin interception of a Ron Jaworski pass attempt to tight-end John Spagnola.

The Raiders widened their lead by 14, in the first quarter on an 80-yard Plunkett to Kenny Hill touchdown.

Trailing 14-0 in the second quarter, the Eagles moved 61 yards in nine plays, but had to settle for a 30-yard field goal by Tony Franklin. Right before the half ended, a 28-yard field goal attempt by Franklin was blocked by Ted Hendricks.

The Raiders put the game away early in the second half with a 29-yard touchdown pass from Plunkett to Branch, and a 46-yard field goal by Chris Bahr.

The Eagles finally did score a touchdown on a Ron Jaworski pass to tight end Keith Krepfle early in the fourth quarter. Bahr's 35-yard field goal gave Oakland the 27-10 edge they maintained through the final 9½ minutes.

Jaworski set a Super Bowl record with 38 attempts, but he completed only 18.

RAIDERS—EAGLES

Oakland	14	0	10	3	-27
Philadelphia	0	3	0	7	-10

Oak - Branch 2 pass from Plunkett (Bahr kick)
Oak-King 80 pass from Plunkett (Bahr kick)
Phil - FG Franklin 30
Oak - Branch 29 pass from Plunkett
Oak - FG Bahr 46
Phil - Krepfle 8 pass from Jaworski (Franklin kick)
Oak - FG Bahr 35
Att. 75,000

	RAIDERS	EAGLES
First Downs	17	19
Rushing Yardage	117	69
Passing Yardage	260	29
Return Yardage	93	107
Passes	13-21	18-38
Intercepted By	3	0
Punts	3-42.0	3-36.7
Fumbles Lost	0	1
Yards Penalized	37	57

Super Bowl XIV

at Pasadena

The Rams were suppose to roll over and play dead for the veteran Steelers, based on their 9-7 record, poorest in the history of the series, but someone forgot to tell them.

The Rams held a 7-3 first quarter lead, when Cullen Bryant went over from the 1-yard line, which followed a 39-yard run by Wendell Tyler. This action had followed a 41-yard field goal by the Steelers Matt Bahr.

Franco Harris scored on a one yard run for the Steelers, but Frank Corral's two field goals (31 and 45 yards) gave the Rams a 13-10 edge at halftime.

Terry Bradshaw hit Lynn Swann with a 47-yard TD pass, but the Rams surged back once more on a 24-yard option pass from Lawrence McCutcheon to Ron Smith for the 19-17 lead they took into the last quarter.

The last period was all Pittsburgh when Bradshaw hit John Stallworth with a 73-yard bomb and Harris followed with his second touchdown, going over from the 1, after a pass interference call on Pat Thomas. This scoring followed a Steeler interception (by Jack Lambert) of Vince Ferragamo, who otherwise hads a good game, completing 15 of 25 for 212 yards.

RAMS—STEELERS

Los Angeles	7	6	6	0	-19
Pittsburgh	3	7	7	14	-31

Pitt - FG Bahr 41
LA - Bryant 1 run (Corral kick)
Pitt-F. Harris 1 run (Bahr kick)
LA - FG Corral 31
LA - FG Corral 45
Pitt - Swann 46 pass from Bradshaw (Bahr kick)
LA - Smith 24 pass from McCutcheon kick failed)
Pitt - Stallworth 73 pass from Bradshaw (Bahr kick)
Pitt - F. Harris 1 run (Bahr kick)

Super Bowl XIII

at Miami

The Steelers became the first team to win three games in the brief history of Super Bowl play, but they had to stop a determined rally by the Cowboys, who trailed by only four points with 22 seconds to play. Only Rocky Bleier's recovery of an attempted onside kick finally snuffed out any hopes that Dallas had.

The Steelers started the scoring with a 28-yards pass from Terry Bradshaw to John Stallworth, but the Cowboys came right back with a Roger Staubach to Tony Hill

Bradshaw and Noll reach a decision

39-yard touchdown pass. The Cowboys went out front in the second quarter when linebacker Mike Hegman stole the ball from Bradshaw as he was being tackled, and ran 37 yards for the score. Bradshaw's TD passes to Stallworth (75 yards) and Bleier, (7 yards) had the Steelers out front 21-14 at halftime.

The only scoring in the third period was a 27-yard field goal by Rafael Septien, after tight end Jackie Smith dropped a pass in the end zone with nobody around him.

Early in the fourth period, Franco Harris went 22 yards for a TD, giving the Steelers a 28-17 lead.

Linebacker Randy White fumbled the ensuing kickoff and Dennis Winston made the recovery for the Steelers on the Dallas 18. Two plays later Bradshaw hit Swann with an 18-yard TD pass.

But the Cowboys came back with two quick scores, a 7-yard pass from Stauback to Bill Joe DuPree, and a 4-yard pass from Stauback to Butch Johnson with only 22 seconds to play. Bleier's recovery then ended the Cowboys hopes.

STEELERS — COWBOYS

Pittsburgh	7	14	0	14	-35
Dallas	7	7	3	14	-31

Pitt - Stallworth 28 pass from Bradshaw (Gerela kick)
Dall - Hill 39 pass from Staubach (Septien kick)
Dall - Hegman 37 fumble return (Septien kick)
Pitt - Stallworth 75 pass from Bradshaw (Gerela kick)
Pitt - Bleier 7 pass from Bradshaw (Gerela kick)
Dall - FG Septien 27
Pitt - Harris 22 run (Gerela kick)
Pitt - Swann 18 pass from Bradshaw (Gerela kick)
Dall - DuPree 7 pass from Staubach (Septien kick)
Dall - Johnson 4 pass from Staubach (Septien kick)

	STEELERS	COWBOYS
First Downs	19	20
Rushing yardage	66	141
Passing yardage	291	176
Return yardage	85	158
Passes	17-30	17-30
Intercepted by	1	1
Punts	3-43.0	5-39-6
Fumbles lost	2	2
Yards penalized	35	89

(continued on next page)

History Of The Super Bowl
(continued)

Super Bowl XII

at New Orleans

The Cowboys scored first after Randy Hughes intercepted a Craig Morton pass. A swing pass from Roger Staubach to Billy Joe DuPree, followed an off-tackle burst by Robert Newhouse started the attack. Rookie Tony Dorsett followed with three straight thrusts, the last one being for 3-yards and a Dallas score.

Another interception of a Morton pass, this time by Aaron Kyle, led to a 35-yard field goal by Efren Herrera, and a 10-0 Dallas lead at the end of the first quarter.

A 43-yard field goal early in the period by Herrera was the only scoring, and Dallas held a 13-0 halftime lead, and the orange crush was in trouble.

The Broncos got on the board early in the third period when Jim Turner kicked a 47-yard field goal, and then the Cowboys followed with a 45-yard Staubach to Butch Johnson TD pass, which gave the Cowboys a 20-3 lead.

A 67-yard kickoff return by Rich Upchurch set up a one-yard scoring play by Rob Lytle and the third quarter ended with Dallas holding a 20-10 lead.

A fullback pass by Robert Newhouse to receiver Golden Richards, good for 29-yards and the final score of the game saw the Cowboys winning 27-10.

BRONCOS — COWBOYS

Denver	0	0	10	0 -10
Dallas	10	3	7	7 -27

Dall-Dorsett 3 run (Herrera kick)
Dall - FG Herrera 35
Dall - FG Herrera 43
Den - FG Turner 47
Dall - Johnson 45 pass from Staubach (Herrera kick)
Den - Lytle 1 run (Turner kick)
Dall - Richards 29 pass from Newhouse (Herrera kick)

	Broncos	Cowboys
First downs	11	17
Rushing yardage	121	143
Passing yardage	35	182
Return yardage	195	97
Passes	8-25	19-28
Intercepted by	0	4
Punts	4-38.2	5-41.6
Fumbles lost	4	2
Yards penalized	60	94

Super Bowl XI

at Pasadena

The Vikings were unable to take advantage of a big break in the first quarter when Ray Guy had his first punt ever blocked, and the Viks recovered on the Raiders 3. Chuck Foreman made a yard and then Brent McClanahan fumbled and Willie Hall recovered for Raiders. Oakland then marched straight down the field and Errol Mann kicked a 24-yard field goal.

Before the half ended, the Raiders led 16-0 on a scoring pass from Ken Stabler to Dave Casper and a one-yard run by Pete Banaszak.

A second Errol Mann field goal boosted the lead to 19-0 before the Vikings broke through on an eight-yard pass from Fran Tarkenton to Sammy White.

Banaszak scored another TD, and Willie Brown picked off a Tarkenton pass and returned it 75 yards for another score and a 32-7 lead.

The Rose Bowl was half empty by the time the battered Vikings finally scored again, with only 31 seconds to play. Bob Lee, who had replaced Tarkenton threw a 13-yard pass to Stu Voight and a meaningless final score.

RAIDERS — VIKINGS

Oakland	0	16	3	13	-32
Minnesota	0	0	7	7	-14

Oak - FG Mann 24
Oak - Casper, 1 pass from Stabler (Mann kick)
Oakl-Banaszak 1 run(kick failed)
Oakl-FG,Mann, 40
Minn - S. White 8 pass from Tarkenton (Cox kick)
Oak - Banaszak 2 run (Mann kick)
Oak - Brown 75 interception return (kick failed)
Minn - Voight 13 pass from Lee (Cox kick)

	Raiders	Vikings
First downs	21	20
Rushing yardage	266	71
Passing yardage	163	282
Return yardage	181	150
Passes	12-19	24-44
Intercepted by	2	0
Punts	5-32.4	7-37.9
Fumbles lost	0	1
Yards penalized	30	25

Super Bowl X

at Miami

The Cowboys scored first on a 29-yard pass from Roger Staubach to Drew Pearson.

A Terry Bradshaw to Randy Grossman 7-yard TD pass ended the scoring in the first period.

Tony Fritsch's 36-yards field goal, giving the Cowboys a 10-7 lead, was the only scoring in the second period.

After a scoreless third period, Reggie Harrison blocked a Mitch Hoopes punt that went out of the end zone for a safety, making it 10-9. Roy Gerela's two straight field goals (36 & 18 yards) made it 15-10 Pittsburgh.

Bradshaw then hit Lynn Swann with a 64-yard touchdown pass that assured the Steelers of a second straight Super Bowl victory. Gerela's extra point try hit the left upright and the Steelers held a 21-10 lead. Staubach hit Percy Howards for a 34-yard TD pass, making it a 21-17 game.

With 1:22 to play,. Dallas had the ball one more time and Staubach moved them with two first downs to the Steelers' 33. Two passes went incomplete, then Glen Edwards intercepted the last toss ending the game.

STEELERS — COWBOYS

Pittsburgh	7	0	0	14	-21
Dallas	7	3	0	7	-17

Dall - D. Pearson 29 pass from Staubach (Fritsch kick)
Pitt - Grossman 7 pass from Bradshaw (Gerela kick)
Dall - FG Fritsch 36
Pitt - Safety, Harrison blocked punt through end zone
Pitt - FG Gerela 36
Pitt - FG Gerela 18
Pitt - Swann 64 pass from Bradshaw (kick failed)
Dall - P. Howard 34 pass from Staubach (Fritsch kick)

	Steelers	Cowboys
First downs	13	14
Rushing yardage	149	108
Passing yardage	190	162
Return yardage	209	101
Passes	9-19	15-24
Intercepted by	3	0
Punts	4-39	7-35
Fumbles lost	0	0
Yards penalized	0	20

Super Bowl IX

at New Orleans

An awesome defensive effort did it for the Steelers, along with a brilliant quarterbacking job by Terry Bradshaw and 158 yards rushing by Franco Harris, which was a Super Bowl record.

The Steelers shut down the running attack of the Vikings, permitting only 17-yards rushing.

Pittsburgh's first score came when Fran Tarkenton mishandled a pitchout to Dave Osborn and was forced to fall on the ball in his own end zone for a safety. And that's where the score stood at halftime.

The Steelers scored again the in the third period when Franco Harris went over from the 9, giving them a comfortable 9-0 lead.

The Vikings made it close in the last period when Tim Brown recovered a blocked punt in the end zone. The Vikings missed the PAT, makiing the score 9-6.

The scoring ended when Larry Brown took a 4-yard pass for the TD and Roy Gerela added the extra point.

The Steelers had finally become a winner after 42 years of frustration.

Art Rooney
Owner
Pittsburgh Steelers

STEELERS — VIKINGS

Pittsburgh	0	2	7	7	-16
Minnesota	0	0	0	6	-6

Pitt - Safety, Tarkenton tackled by White in the end zone
Pitt - Harris, 9 run (Gerela kick)
Minn - T. Brown, recoverd blocked punt (Kick failed)
Pitt - L. Brown 4 pass from Bradshaw (Gerela kick)

	STEELERS	VIKINGS
First downs	17	9
Rushing yardage	249	17
Passing yardage	84	102
Return yardage	114	62
Passes	9-14	11-26
Interceptions by	3	0
Punts	7-34	6-37
Fumbles lost	2	2
Yards penalized	122	18

(continued on next page)

History Of The Super Bowl (continued)

Super Bowl VIII

at Houston

The Dolphins hit their peak in Super Bowl VIII when they ran rough-shod over the Vikings at Rice Stadium.

The game was strickly "no contest" as the Dolphins scored 24 points before the Viks could get on the board in the last period.

Larry Csonka scored on a 5-yard run, his first of two for the day, while carrying the ball 33 times for a record 145 yards.

After Jim Kiick added a touchdown on a 1-yard run, the first period ended with the Dolphins holding a 14-0 lead.

Gary Yepremian's 28-yard field goal was the only scoring in the second period.

In the third period, Csonka scored his other touchdown, a 2-yard run.

Fran Tarkenton gave the Vikings their only points on a four-yard run around end, early in the last period.

The Dolphins quarterback, Bob Griese, one of the best in the league was content to keep the ball on the ground all day, passing for only 63 total yards.

DOLPHINS — VIKINGS

Miami	14	3	7	0	-24
Minnesota	0	0	0	7	-7

Miami - Csonka 5 run (Yepremain kick)
Miami - Kiick 1 run (Yepremain kick)
Miami - Csonka 2 run (Yepremian kick)
Minnesota - Tarkenton 4 run (Cox kick)
Att. 68,142

	Miami	Minnesota
First downs	21	14
Rushing yardage	196	72
Passing yardage	63	166
Return yardage	77	69
Passes	6-7	8-28
Passes int. by	1	0
Punts	3-39.6	5-42.2
Fumbles lost	0	1
Yards penalized	4	65

Super Bowl VII

at Los Angeles

It was a fitting tribute to the Dolphins undefeated season when they beat the Redskins before a record crowd of 90,182 and some 80 million TV viewers.

The Dolphins scored first on a 28-yard pass from Bob Griese to Howard Twilley, when the Redskins had elected to put double coverage on Paul Warfield.

In the second period, after a touchdown pass to Warfield had been called back because of a penalty, the Dolphins struck again on a one-yard plunge by Jim Kiick. A 19-yard pass to tight end Jim Mandich had set up the score.

QB Billy Kilmer of the Redskins hit the goal post and had another pass picked off in the end zone by Jake Scott in a second half effort to get on the board, but they could not score until Gary Yepremain had his kick blocked and his attempted pass was picked off by Mike Bass for a 49-yard scoring play.

Time was running out in the last period with the Redskins having the ball on the Miami 34, when they decided to go for a field goal. The kick was wide, and the scoring in Super Bowl VII came to an end.

Bob Griese

DOLPHINS — REDSKINS

Miami	7	7	0	0	-14
Washington	0	0	0	7	-7

Miami - Twilley, 28 pass from Griese (Yepremain kick)
Miami - Kiick 1 run (Yepremian kick)
Washington - Bass 49 fumble return (Knight kick)

Super Bowl VI

at New Orleans

Roger Staubach led the Cowboys to their first Super Bowl Championship 24-3, and it was never much of a contest.

Although the Dolphins were not disgraced, they were completely outplayed by a Cowboy team that seemed to do everything right.

When it was all over, the Cowboys had gained 252 yards on the ground, and a total of 23 first downs, both Super Bowl Records.

With the score 3-0 on a 9-yard field goal by Mike Clark, Staubach hit Lance Alworth on a 7-yard pass (Clark kick) and a 10-0 lead.

Halftime saw the score 10-3, on a 31-yard field goal by Gary Yepremian, the Dolphins only score of the day.

Second half touchdowns by Duane Thomas, on a 3-yard run, and a 7-yard pass from Staubach to Mike Ditka closed out the scoring in Super Bowl VI.

COWBOYS — DOLPHINS

Dallas	3	7	7	7	-24
Miami	0	3	0	0	-3

Dallas - FG Clark 9
Dallas - Alworth 7 pass from Staubach (Clark kick)
Miami - FG Yepremian 31
Dallas - D. Thomas 3 run (Clark kick)
Dallas - Ditka 7 pass from Staubach (Clark kick)
Att. 81,035

	Cowboys	Dolphins
First downs	23	10
Rushing yardage	252	80
Passing yardage	119	134
Return yardage	42	21
Passes	12-19	12-23
Passes int. by	1	0
Punts	5-37	5-40
Fumbles lost	1	2
Yards penalized	14	0

Super Bowl V

at Miami

It was Jim O'Brien's 32-yard field goal with only five seconds to play that gave the Colts a 16-13 win over the Cowboys in a game played before a jamed 80,055 Orange Bowl crowd.

Dallas missed two touchdown chances early in the game. Craig Morton overthrew Reggie Rucker in the end zone, and had to settle for a 14-yard field goal by Mike Clark, and a 3-0 first period score.

Early in the second period, Morton misfired again from the Colts 7, and following a penalty, Clark added a 30-yard field goal.

The Colts struck back quickly with a John Unitas to John Mackey 75-yards TD pass. The PAT attempt by O'Brien failed.

A fumble by Unitas, recovered by Jethro Pugh on the Colts' 28 led to a Cowboy TD on a 7-yard Morton to Duane Thomas pass, and the Cowboys went off at halftime with a 13-6 lead.

Following a scoreless third period, the Colts scored on a Tom Nowatzke 2-yard run which tied the score at 13.

With 1:09 left, Morton's pass bounced off Dan Reeves finger tip to Mike Curtis, who returned the interception 13 yards to the Dallas 28. After two running plays, O'Brien kicked the field goal to win the game.

John Unitas

COLTS — COWBOYS

Baltimore	0	6	0	10	-16
Dallas	3	10	0	0	-13

Dallas - FG Clark 14
Dallas - FG Clark 30
Baltimore - Mackey 75 pass from Unitas (kick missed)
Dallas - Thomas 7 pass from Morton (Clark kick)
Baltimore - Nowatzke 2 run (O'Brien kick)
Baltimore - FG O'Brien, 32
Att. 80,055

	Colts	Cowboys
First downs	14	8
Rushing yardage	69	104
Passing yardage	260	113
Return yardage	159	65
Passes	11-25	12-26
Passes int. by	3	3
Punts	4-42	9-39
Fumbles lost	4	1
Yards penalized	44	120

(continued on next page)

History Of The Super Bowl Continued

Super Bowl IV

at New Orleans

Jan Stenerud accounted for 11 points with his talented toe as Kansas City had little trouble beating the Vikings 23-7.

The first time the Chiefs' got the ball Stenerud put them on the board with a 48-yard field goal.

The next time they got control, Stenerud made it 6-0 with a 32-yarder. A few minutes later it was 9-0 on another boot by Stenerud, this one of 25 yards.

A fumbled kickoff gave the Chiefs another shot from the Minnesota five. On third down Mike Garret went over for the TD.

Minnesota finally got on the board in the third period with a good drive, climaxed by Dave Osborn's four-yard run.

Then the Chief's came right back with a Len Dawson to Otis Taylor sideline pass. Taylor broke Earsell Mackbee's tackle, and another by Karl Kassulke to go 46 yards for the score that put the game beyond reach of the Vikings.

With the league merger to be completed by the next Super Bowl, never again will there be the fierce and bitter rivalry that was generated by the war between the two leagues. The NFL won the first two, and the AFL the final two.

	Chiefs	Vikings
First downs	18	13
Rushing yards	151	67
Passing yardage	122	172
Return yardage	79	97
Passes	12-17	17-28
Passes int by	3	1
Punting	4-49	3-37
Fumbles lost	0	2
Yards penalized	47	67

Super Bowl III

at Miami

Jets' quarterback Joe Nameth guaranteed a win, and win they did as the Jets stopped the Colts 16-7. A win that might have been slightly tarnished due to the injured John Unitas, who saw only limited action.

After a scoreless first quarter, the Jets marched 8-yards on runs by Matt Snell and passes to George Sauer, until Snell went around left end for four yards and a TD.

In the second half, taking advantage of Colt mistakes, Nameth got the Jets close enough for three field goals of 32, 30 and 9 yards by Jim Turner.

Desperate to get back in the game, coach Don Shula replaced Earl Morrall with Unitas, who was able to get the Colts on the scoreboard in the last quarter on a 1-yard plunge by Jerry Hill, however the Jets remained in complete control of the ball game.

"Welcome to the AFL" the Jet players shouted when Pete Rozelle, now the Commissioner of all pro football, but for many years the Commissioner of the NFL, visited their locker room to extend congratulations.

Bart Starr

JETS — COLTS

New York Jets	0	7	6	3	-16
Baltimore	0	0	0	7	-7

N.Y. - Snell 4 run (J. Turner kick)
N.Y. - FG, J. Turner 32
N.Y. - FG J. Turner 30
N.Y. - FG J. Turner 9
Balt - Hill 1 run (Michaels kick)

	Jets	Colts
First downs	21	18
Rushing yardage	142	143
Passing yardage	206	181
Return yardage	34	139
Passes	17-29	17-41
Passes Int by	4	0
Punting	4-39	3-44
Fumbles lost	1	1
Yards penalized	28	23

Super Bowl II

at Miami

After the dramatics of the Green Bay NFL triumph over the Dallas Cowboys in the freezing eskimo weather at Green Bay, the second Super Bowl, played in 64-degree weather before a sellout crowd of 75,546 in the Orange Bowl had to be anticlimax.

The Packers scored the first three times it had the ball and rolled over the Oakland Raiders 33-14.

Oakland was not able to get its offense clicking except for two air strikes by Daryle Lamonica to Bill Miller, each for 23-yard touchdown passes.

Quarterback Bart Starr, who threw one TD pass of 62 yards to Boyd Dowler, led the Packers up and down the field all day, and was voted most valuable player of the game.

Donny Anderson scored on a two-yard run, and Herb Adderley scored a touchdown after he ran 60 yards with an interception of a Lamonica pass.

Four field goals (39, 20, 43 and 31 yards) by Bob Chandler completed the scoring by the Packers.

PACKERS — RAIDERS

Green Bay	3	13	10	7	-33
Oakland	0	7	0	7	-14

Green Bay - FG Chandler, 39
Green Bay - FG Chandler, 20
Green Bay - Dowler 62 pass from Starr (Chandler kick)
Oakland - Miller 23 pass from Lamonica (Blanda kick)
Green Bay - FG, Chandler 43
Green Bay - Anderson 2 run (Chandler kick)
Green Bay - FG Chandler, 31
Green Bay - Adderley 60 run, interception (Chandler kick)
Oakland - Miller 23 pass from Lamonica (Blanda kick)

Vince Lombardi

	PACKERS	RAIDERS
First downs	19	16
Rushing yardage	163	105
Passing yardage	162	186
Return yardage	144	139
Passes	13-14	15-34
Passes int. by	1	0
Punts	6-39	6-44
Fumbles lost	0	2
Yards penalized	12	31

Super Bowl I

at Los Angeles

Sunday, January 15, 1968, the day all pro football fans were looking forward to. For the first time the champions of the NFL met the AFL champions for the right to be called the champions of all professional football.

Green Bay led at the half, but only 14-10, and many in the disappointing crowd of 63,036 were thinking "upset."

On the fourth play of the second half, Willie Wood intercepted a Len Dawson pass and returned it 50 yards to the Kansas City 5. The Pack was on their way.

Elijah Pitts, playing for injured Paul Hornung smashed over, making the score 21-10.

Shortly afterwards, Bart Starr, calling his shots, hit Max McGee for a 13-yard touchdown pass, and it was 28-10. Another Starr to McGee pass featured another TD drive that ended with Pitts rolling off the left side of his line for a one-yard tally and a 35-10 final score.

PACKERS — CHIEFS

Green Bay	7	7	14	7	-35
Kansas City	0	10	0	0	-10

Green Bay - McGee 37 pass from Starr (Chandler kick)
Kansas City - McClinton 7 pass from Dawson (Mercer kick)
Green Bay - Taylor 14 run (Chandler kick)
Kansas City - FG Mercer 31
Green Bay - Pitts 5 run (Chandler kick)
Green Bay - McGee 13 pass from Starr (Chandler kick)
Green Bay - Pitts 1 run (Chandler kick)

	PACKERS	CHIEFS
First downs	21	17
Rushing yardage	130	72
Passing yardage	228	167
Passes	16-24	17-32
Passes int. by	1	1
Punts	4-43	7-45
Fumbles lost	1	1
Yards penalized	40	26

1981 NFL INDIVIDUAL LEADERS

Passing

KEN ANDERSON

Cincinnati

Att	Comp	Yds Gained	TD Passes
479	300	3,754	29

Rushing

GEORGE ROGERS

New Orleans

Att	Yds	Ave	T D
378	1,674	4.4	11

Pass Receiving

KELLEN WINSLOW

San Diego

Yards	No.	Ave	Tds
1,075	88	12.2	10

Punting

PAT McINALLY

Cincinnati

No	Yds.	Ave.
72	3,272	45.4

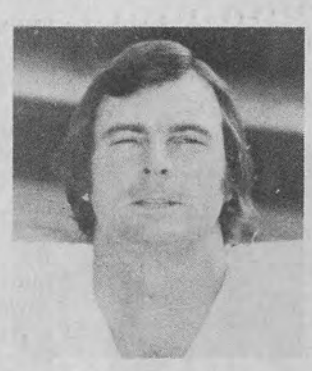
Punt Returns

LEROY IRVIN

Los Angeles

No.	Yards	Ave
48	615	13.4

Ken Anderson



Pat McInally

Ed Murray

Rafael Septien

Kicking/Scoring

ED MURRAY

Detroit

Pat	Fg	Pts.
46/46	25/35	121

Kicking/Scoring

RAFAEL SEPTIEN

Dallas

Pat	Fg	Pts.
40/40	27/35	121

BALTIMORE COLTS

KUSH NAMED TO PUT RESPECTABILITY BACK IN COLTS

Baltimore. On the day after the Colts closed their 1981 season by beating New England 23-21, the Colts had themselves a new coach. The surprise was not that someone was going to replace Mike McCormack, but that person would be Frank Kush, the former Arizona State coach and last year, head man at Hamilton of the Canadian Football league.

Is the Kush the right man to turn around this once proud franchise, which seemed to have players on their roster who would not be a members of a minor league team?

Putting aside the talk that Kush had a moral obligation to finish his contract in Hamilton, and did not have an "escape clause" in his contract as he states, and which such statement has been denied by Hamilton officials, Kush seems to have the right credentials to handle the Colts rebuilding job.

And rebuilding he must do. With the possible exception of less than a dozen players, the Colts need a lot of help. And included in that dozen is quarterback Bert Jones who seems to have fallen in disfavor of Colt owner Bob Irsay.

Kush will take over a club that finished dead last in the AFC in defense and next to last in offense in the conference.

Kush logged a 22-year record of 187-58-2 at Arizona State and for those that feel that a good college coach may not also be a good pro coach, one must look at his record at Hamilton last season when he took a losing team to a 11-4-1 record and into the CFL Semifinals.

True, the CFL is not the NFL,

JONES

IRSAY

but its as close to NFL football as there is, and Kush seemed able to handle the problems over there.

Now if Bob Irsay will let him do his job and will not try to interfer with him as he did on many occasions with McCormack.

That should be Kush's first job. Let Irsay know who will be coaching the team.

Colt Notes. The Colts established six NFL records for defensive futility this season, by giving up more points, touchdowns, first downs, first downs passing and total yards, than any team in the history of the NFL, while making the fewest sacks. Let's hope that Irsay doesn't go thru with his threat to have a massive shakeup of the front office. The Colts have some darn good football people there, and they deserve a better fate than to fall under the ax of a bitter team owner.

BUFFALO BILLS

LETS LOOK AHEAD TO A NEW SEASON

Orchard Park. One play a season doesn't make. But a lot will be written (and already has) about the delay of game penalty against them in the playoff game at Cincinnati which ended the season for the Bills.

But the Bills did have the rest of the afternoon to put more than the 28 points Cincinnati scored on the board, and they did not, so let's forget about that embarrassing moment, and look ahead to the 1982 season.

The Bills have an outstanding team.

On the offensive unit, they have a team that finished fourth in the AFC in total yardage.

Led by Joe Ferguson at QB, the club has the pass receivers for him, along with a good running attack, which is led by Joe Cribbs. Around them is built an outstanding offensive line, even without all-pro Reggie McKenzie, who went out with a knee injury in the club's seventh game of the season.

The Bills allowed only 16-sacks during the season, and this was done despite the fact that the line that ended the season was the sixth combination the Bills have used this season.

Defensively, the Bills have ex-

FERGUSON

KNOX

cellent material.

As a unit they finished 2nd to Denver in the AFC this past season.

Led by nose tackle Fred Smerlas and defensive end Ben Williams the Bills need only one of two additional players (one in the secondary), to make them one of the best defensively in the entire NFL.

When one remembers that the Bills were playing its fifth road game in a row when the lost to Cincinnati, a lot of credit must go to Coach Chuck Knox and his staff for keeping the club up throughout this long stretch, when just about every game to be played must be won.

Bills Notes. During the wild-card victory over the Jets, the Bills limited the Jets to only 51 yards rushing, the Jets lowest output of the season, while they were sacking Richard Todd five times and intercepting him four times. The Bills also had three other interceptions and one sack nullified by penalties. Knox took the responsibility of the delay of game penalty in Cincinnati, saying he sent in Lou Piccone and Ron Jessie "to try to screw their defense up. We sent the play in, then the two receivers." But the penalty spoiled everything.

BRING ON THE 49ers. WE ARE READY FOR THEM.

Cincinnati. After their one-sided victory over the Chargers (27-7) in the AFC Championship game, most of the players and staff hurried home to catch the NFC Championship Game from San Francisco, to see who they would be facing in Super Bowl XVI.

When they knew it would be the 49ers, Coach Forrest Gregg and his staff immediately went to work preparing for their most important game of the Bengals history.

For sure, the Bengals know they will have their work cut-out for them, as they realize the 49ers are a solid, hard-hitting and explosive football team.

But then again, they also know they are the same type of club. One that is capable of putting a lot of points on the scoreboard, and fast.

And to a man, they know that they can defeat the 49ers.

Regardless of the final score in the Super Bowl, it was a very rewarding season for the team, the staff, management and every Bengal fan. A season they all will be proud of, and hopefully, only the beginning of things to come in the National Football League.

Bengal Notes. Rookie wide-receiver Cris Collinsworth broke the total yardage for the club with 1,009. Collinsworth shattered a record set by Isaac Curtis in 1975 when he totaled 934 yards in receptions. Tight end Dan Ross hiked his lead in receptions to 71, a club record previously held by Don Bass, with 58, in 1978. Pete Johnson became the club's leading rusher for a season and all-time top rusher for the Bengals. Rushing records he now holds are: Most

ANDERSON

GREGG

yards rushing (1,077), most rushes (274), most total offense, rushing and receiving (1,395). Placekicker Jim Breech became the club's top scorer in a season with a total of 115 points which beats 111 set by Horst Muhlmann in 1972. Breech also converted 49 extra points to better Chris Bahr's 40 in 1979. Offensively, the Bengals ranked 2nd, and 4th defensively in the conference.

Immediately after the Buffalo game, Coach Gregg and his players were quite to cite Ken Anderson as the key ingredient in their remarkable season. Said Gregg, "I want to say up front that I appreciate that Paul Brown (General Manager) gave me a chance to coach this team. But a lot of the reason we are here today is standing right here (pointing to Anderson)."

BROWNS LOOKING FORWARD TO START OF THE '82 SEASON.

Cleveland. For only the fifth time in the 36-year history of the Cleveland Browns, the team suffered a losing season. The Browns, who won the AFC Central title in 1980, with an 11-5 record, dropped to 5-11 in 1981. Sam Rutigliano, who won AFC Coach of the Year honors in both 1979 and 1980, has now produced Browns teams with records of 8-8 (1978), 9-7 (1979), 11-5 last season and 5-11, in his four years as head coach.

"Self destruction is the best way I can describe our season," stated Rutigliano. "You can offer injuries as an excuse. You can talk about losing the close games. But almost every losing team can do the same. Quite simply, we didn't make enough big plays, either on offense or defense, and in this league, big plays win. We suffered from too many self-inflicted wounds all year and we are all to blame. Holding penalties, fumbles, interceptions, missed tackles...all correctable, but we had those problems through the season."

"For 1982, I would anticipate that we will try to use our early draft picks to fill immediate needs. Going back to what happened this year, we have to find players who can come up

SIPE

RUTIGLIANO

with big plays...a player who can get the sack or make the inter ception when you have to have it; the player who can get you the quick six points, especially when you get down to the scoring zone. The jump from winner to loser or loser to winner in the NFL is not that great. Teams like us, the Raiders, the Rams, the Falcons and the Patriots showed how quickly you can fall from grace and teams like San Francisco, Cincinnati, the Jets and Giants showed what a two or three player difference can make. It can be turned around and we expect to be a serious playoff contender again next season. Look at the history of this organization. When it has lost, it quickly became a winner again."

Brownie Notes. Tight-end Ozzie Newsome became only the second Brown in history to catch passes for 1,000 yards in a season. Newsome caught 69 (a club record) for 1,002 yards. Wide receiver Ricky Feacher's 22.6 yards per catch average was best for the Browns in 1981. Fullback Mike Pruitt enjoyed another great season with his third straight 1,000 yard rushing effort (1,003 yards) and 63 passes caught for 442 yards.

DENVER BRONCOS

A LOT OF PROGRESS WAS MADE, BUT A LOT REMAINS TO BE DONE.

Denver. Before going into pre-season camp for the 1981 season, new Bronco Head Coach Dan Reeves said, "I think a realistic goal for this team this year would be a 10-6 record."

With the Broncos having come off an 8-8 record in 1980, and having undergone changes in ownership, management and coaching in the off-season, his assessment was met with some skepticism, but it proved to be 100% accurate.

Not only did they reach the 10-6 goal, the Broncos rekindled "Bronco Mania", in their home community by winning all eight regular season games in Mile High Stadium and staying in season-long contention in the tight battle for the championship of the AFC West Division.

Denver's final record matched that of San Diego, but NFL tie-breaking procedures awarded the playoff spot to the Chargers because of a better division won-lost record.

"To come so close and not make it after we worked so hard did hurt", Reeves said, "but I'm proud of this team, proud of the coaching staff and proud of what we were able to do this year. It was a rewarding experience, my most enjoyable year as a coach, and only makes me look forward with great anticipation to what is ahead of us".

What is immediately ahead for Reeves and his coaches is intense study of the 1981 season via films, statistics and analysis of every aspect of the team's performance and planning, preparation for the 1982 draft and planning for the 1982 season.

"We made a lot of progress this past season," Reeves noted, "but a lot remains to be done. There are things we could have done - and will do - better. We go to work on those things right now."

MORTON

REEVES

Bronco Notes. The 1981 mark of 306 total first downs ties the single-season record set in 1980. Randy Gradishar's selection to the Pro Bowl is the fifth time he has been so honored and is also a team record. Tight end Riley Odoms has been in four. The Denver overall defense closed the season second in the AFC, behind the New York Jets, and sixth in the NFL. On pass defense Denver finished second in the AFC, behind Buffalo, and fifth in the NFL. Craig Morton, in his 17th professional season, and his fifth as a Bronco, set a Denver single-season record for passing yardage with 3,195 (surpassing Frank Tripucka's 3,038, set in 1960). Steve Watson finished first in the AFC in number of touchdown catches (13), and third in overall TD production.

HOUSTON OILERS

AN OFF YEAR FOR ALMOST EVERYONE

Houston. If there is one bright spot to the 7-9 season of the Oilers, it would have to be that they found the quarterback of the future in Gifford Nielsen.

After they beat the Steelers 21-20 in the last game of the season, Coach Ed Biles announced that Nielsen would be the number 1 quarterback going into the '82 training camp.

The move was really not unexpected, as the status of Ken Stabler with the club remains a mystery. Rumor has it that he will again announce his retirement, as he did before the start of the past season, only this time the retirement will stick.

Overall, the Oilers not only had a sub-par year, but it seemed that there was really no outstanding player, game-after-game throughout the entire year. That someone whom they need to give the club a lift when they need it.

Earl Campbell, perhaps the premier runner in the NFL today had an off-season. He failed to win his fourth consecutive rushing title, and he played for a losing team for the first time since he was in eighth grade. Towards the season end, he did not run with his usual bone-jarring skill.

CAMPBELL

BILES

It is impossible to single out any specific reason for the slump of the Oilers this past season, but you can make book on it that Biles and his staff will do a lot of shaking of the roster to produce a winner in '82. And he better, because Houston does not have a reputation for longevity among coaches.

Oiler Notes. Earl Campbell rushed for a season-low 24 yards in the last game against the Steelers. He finished with 1,376 yards, his lowest of his career, and although he caught a career high 36 passes, he averaged only 4.3 yards per catch. The Oilers intercepted only 18 passes this season, one more than the lowest total in the franchise history. Don't believe those trade rumors regarding Campbell. No club is going to offer the number of front line players that it would take to pry him away. Dave Casper caught six passes against the Steelers for 139 yards in the season final, a team high in 1981. Center Carl Mauck seems certain to be traded before the start of the '82 season, and if he is, you can bet it will be to New Orleans, where he will join his old coach and good buddy Bum Phillips.

KANSAS CITY CHIEFS

CHIEFS CONTINUE TO IMPROVE. THEIR FIRST WINNING YEAR SINCE 1973.

Kansas City. With a last-second victory preserved in the cold and ice of the final contest in Minneapolis, the Chiefs closed out their 1981 NFL campaign on a winning note that produced their first winning season in the last eight. That victory gave Marv Levy's club a 9-7 record, their first winning year since 1973 when they wound up 7-5-2.

For Levy, the win produced his fourth straight improvement on the team's records. The Chiefs finished 4-12 in 1978 and followed with 7-9 and 8-8 finishes in '79 and 1980.

As to how important finishing with a winning record is to his team, Levy remarked: "Yes, I think it's very important. It's important to be above .500. Your players feel like they are winners and they should feel that way. They've worked very hard to go above the .500 mark, particularly when we had so many injuries along the way. It's an important step." Levy added that they did not accomplish everything they had hoped to, but they did make some progress.

An attractive 10-game home schedule in Arrowhead Stadium that includes five playoff teams, highlights the Chiefs schedule for 1982. As the third place team in the AFC Western Division, the Chiefs will play host to the four AFC West teams, plus the playoff New York Jets and the 49ers, along with the Atlanta Falcons and Houston Oilers. The two preseason home games are against Miami and Cincinnati.

Chief Notes. With three home game crowds over 70,000 this season, the club averaged 63,329 for the eight regular season contests in Arrowhead Stadium. J.T. Smith continues to crack all the club marks for punt returns.

J.T. SMITH

LEVY

The only man to handle a punt for the Chiefs over the last three seasons, Smith now has 148 overall for 1,721 yards, both records. Running back Joe Delaney was selected the Chiefs Most Valuable Player for 1981 by a vote of his teammates. Joe finished second in AFC rushing with 1,121 yards and set four new club records in the process. Kicker Nick Lowery led the team in scoring with 115 points, the fourth best seasonal performance in team history. With 46 field goals in two years, Lowery is now second to Jan Stenerud in career Kansas City FGs. The team rushing average rose almost a full yard over its 1980 total, from 3.39 to 4.32. Fifteen different players scored at least one touchdown during the past season. As a unit, the Chiefs defense held opposing teams under 100 yards rushing in 10 of the 16 regular season games.

MIAMI DOLPHINS

FEW CHANGES TO BE MADE TO KEEP MIAMI ON TOP IN 1982

Miami. The final curtain went down on the Miami Dolphins act for the 1981 season with perhaps the most exciting game ever seen on the television screens throughout the country, when the Chargers Rolf Benirscke kicked a field goal in the overtime period, giving them a 41-38 victory.

Coach Don Shula, who guided the Dolphins into the playoffs for the eighth time in twelve seasons, had never had such a young team. Fully 31 players entered the 1981 season with three years experience or less.

"We're very, very proud to be the champs of the AFC East," Shula said..."the story of this team has really been everybody picking up everybody else, and we knew that the people who were called upon would get it done."

With two good starting quarterbacks to choose from, (David Woodley and Don Strock), Shula has the material to move the ball next season, and a defensive unit that could jell into the best in the NFL.

No team netted 200 yards passing in the last five games against Miami's defense, nor did anyone gain 300 yards of total offense. In that stretch, the

WOODLEY

SHULA

Dolphin offense managed only an 8-5 edge over opponents in touchdowns, while Uwe Von Schamann was pumping nine field goals. Von Schamann connected on 17 of his last 19 attempts for a 24 for 31 mark.

Reflecting on the Dolphins' 11-4-1 campaign, Woodley said, "I don't think anybody expected it, being realistic. It's such a young team with a lot of question marks. I think we surprised everybody, including ourselves a little bit".

Yes, a little surprise and the magic ingredients that Don Shula seems to put into every Dolphin team.

Dolphin Notes. 11-year veteran defensive end Vern Den Herder announced his retirement a few days after the playoff loss to San Diego. Tony Nathan, idle in the title clash with Buffalo, finished with an NFL-leading 5.3 yards per carry, with 782 yards on 147 carries. Fullback Andra Franklin established a rookie rushing record of 711 yards on 201 carries. Woodley set records for attempts and completions (366 and 199), and his yardage total of 2,470 was only three yards shy of the mark set by Bob Griese in 1968.

NEW ENGLAND PATRIOTS

THERE ARE MANY QUESTION MARKS IN PATRIOTS FUTURE.

Foxboro. Ron Erhart and his staff were fired as coaches of the New England Patriots two days after the team finished its worst season in history, with a 2-14 mark. Overall in the three seasons under the Erhardt era, the Patriots had a 21-27 record.

After an undefeated preseason record appeared to be a possible springboard for a playoff drive in 1981 and a playoff berth, the Patriots went out and dropped their final nine games. Not only were the 14 loses the most suffered by any Patriots team in a single season, the two wins tied a club mark for the fewest victories in a season, set back in 1970 when the club finished 2-12 during a 14 game season.

What proved to be even more painful was that in each defeat, the Pats had a chance to come out with a victory. On the year, the club lost their 14 games by a total of just 92 points, falling in the season opener to Baltimore by one point (29-28), and then dropping decisions by two points twice, three points twice, four points, six points, seven points, and nine points.

Over the first half of the season the Pats rambled through the opponents defenses in much the same manner that they had grown accustomed to over the past few seasons. Except for a 492-yard offensive effort in the tenth game, a 30-27 overtime loss to Miami, the second half of the season was a different story.

Over the final eight weeks of the season, the offense scored an average of just 16.5 points per game, while averaging 303.9 yards per game in total offense.

While teams like San Diego and Minnesota have become known

GROGAN

HANNAH

as the air forces of the NFL, the Patriots continued to make an indelible impact on opposing secondaries. Despite the team's poor record, four team passing records were rewritten. The one blemish on this offensive effort was the setting of a new club record for interceptions thrown in a season, 34, one more than the old record of 33 thrown back in 1968. None-the-less, the Pats air attack finished fourth in the AFC and sixth in the entire NFL.

The Patriots rush defense ranked 28th (and last) in the NFL, and whoever the new coach may be, this must be his first priority for the 1982 campaign.

Patriot Notes. Offensive guard John Hannah was the lone Patriot to be selected to appear in the 1982 Pro Bowl. This will be Hannah's fifth Pro Bowl look.

NEW YORK JETS

BRING ON 1982 IS THE JETS REFLECTION ON THE PAST SEASON.

New York. Although disappointed when their season ended with a 31-27 AFC wild-card playoff loss to Buffalo at Shea Stadium, the Jets seem to have put it all together, and are eagerly looking forward to the start of the 1982 campaign.

Perhaps it was the "Sack Exchange" which gave the club that needed defensive lift all season. Perhaps it was the emergence of QB Richard Todd as the leader of the team. Or, perhaps it was the playing of every man on the roster to the expectations that one knew he had. Maybe it was all three of these, and more, that made the Jets discover themselves. To discover that in the game of professional football, you never quit, at any time.

The Jets in the past would never blitz. They learned you had to do this. This season they played predictable and passive, and finished first in defense in the AFC.

Although these were the highlights of the past season, Coach Walt Michaels and his staff know that there are important changes to be made before the start of the 1982 season.

For example, the Jets' needs in the '82 player draft, or maybe thru trades, are at middle line-

TODD

MICHAELS

backer, a hard-running explosive fullback, and one or two cornerbacks.

But back to this past year. Michaels would have to point to his defensive front four of Joe Klecko, Mark Gastineau, Marty Lyons and Abdul Salaam as the biggest improvement on the team. This unit fell one shy of the NFL record of 67-sacks set in 1967 by the Oakland Raiders.

And this past year had to be most gratifying to Michaels, after seeing the banners hanging from the stadium and all the newspaper articles, each of which demanded his head, for the 0-3 record the Jets had after three weeks of the playing season.

If the Jets get help in the draft like they did from the last one which provided them Freeman McNeil and quality depth on defense like linebackers John Woodring and Al Washington, and lineman Ben Rundolph and Kenny Neil, they could be the power to contend with in their division for a long time.

Jet Notes. Is there any truth to the rumor that the Jets may try to move into Giants Stadium in the Meadlowlands in New Jersey as co-tenants with the Giants?

OAKLAND RAIDERS

RAIDERS MISS THE PLAYOFFS. CHANGES MUST BE MADE.

Oakland. A hard-fought 23-10 loss to the AFC Western Division Champion San Diego Chargers in the last game of the regular NFL season, left the Raiders with a 7-9-0 record, and their first losing season in 17 years. Since 1967, when the Raiders first made the playoffs enroute to representing the American Football League in Super Bowl II the Silver and Black has been a part of the playoff scene in 11 different seasons.

To become contenders again the Raiders must make some immediate moves, and both Owner Al Davis and coach Tom Flores you can be sure, will make some moves around the following areas:

A speedy receiver to replace Cliff Branch; another hard running back, and an inside linebacker who can be used against both the run and pass.

The Raiders problems are not major ones, but only the addition of a few top players to make them contenders again.

Perhaps the most pleasant surprise for the Raiders was the emergence of Marc Wilson in the quarterback spot. Not only has Wilson looked like the QB of the future with his passing, but in the mold of the quarterbacks of the future in the NFL, he likes to run with the ball as evidenced by his 2 TD runs, and his 30 total carries for 147 yards this past season.

How much the on-running feud between Davis and the rest of the league contributed to the performance of the club this past season on the field is unknown, but surely one has to suspect it did hurt to a degree.

Raider Notes. Only two players, linebacker Ted Hendricks and

WILSON

FLORES

cornerback Lester Hayes will represent the Raiders in the upcoming Pro Bowl Game. The Raiders recorded 52 QB sacks in 1981 to finish second in the NFL in that category. The all-time NFL record for quarterback sacks was set by the 1967 Oakland Raiders who dumped opposition passers 67 times in a 14-game league season. Wide receiver Bob Chandler and tight end Derrick Ramsey tied for Raider touchdown pass reception leadership with four scores each. Ray Guy finished second in the NFL in punting with his 43.7 yards average, behind only Cincinnati's Pat McInally who had a 45.4 yard average for the season. In 1982 the Raiders will face the leading passer in both conferences - Ken Anderson of Cincinnati and Joe Montana of San Francisco. The Raiders gave up the ball 30 more times than they got it on turnovers.

PITTSBURGH STEELERS

STEELERS NOT AS BAD AS THEIR '81 RECORD INDICATES.

Pittsburgh. Although the club failed to make the playoffs for the second consecutive year in 1981, certain areas of the team were productive and noteworthy. Frank Pollard teamed with Franco Harris at the running back spots and proved to be an adequate replacement for Rocky Bleier, who had retired prior to the start of the season. The 10-year veteran Harris became pro football's all-time leader in rushing attempts, and finished the year with 2,462 career attempts. He also became only the third player in pro football history to reach the 10,000 yard mark (10,339)

Terry Bradshaw had another good year, and is now solidly entrenched among pro football's all-time top 20 passers. Hopefully for all Steeler fans, there will be no off-season talk about retirement this year, and he will be back to lead the black and gold in 1982.

But there are some areas of concern for coach Chuck Noll and his staff to think about, and make moves on, before the start of the upcoming campaign.

The status of former all-pros L.C. Greenwood and Joe Greene are questionable, and replacements for them are one of the

BRADSHAW

NOLL

areas to look into. Although both John Goodman and Tom Beasley did outstanding jobs replacing them in the starting defensive unit, backup players are needed.

The rest of the defensive unit seems ok, and additional help may be needed in the special teams play.

Receiving wise, there are no better ones around on any team than the likes of Lynn Swann, Bennie Cunningham, and John Stallworth, but healthy seasons are needed by each in 1982 to put the club back on the track to a division championship.

Steeler Notes. Linebacker Jack Lambert was voted the Steelers Most Valuable Player by his teammates. The club's loss to Houston in the season final foiled their bid to become only the fourth NFL team since World War II to put together 10 straight winning seasons. Franco Harris fell 13 yards shy of a record eight 1,000-yard season. He carried the ball only 17 times in the season final, and was held to 36 yards.

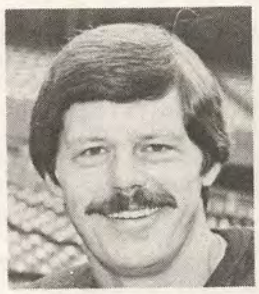
GENUINE

This is the famous Budweiser
by any other brewer which c
exclusive Beechwood Aging
and a drinkability you will f
THE WORLD RENOWNED
AUSTRALIA
AFRICA

AFC CHAMPION
CINCINNATI BENGALS

No.	Pos.	College
10-Jim Breech	K	California
12-Jack Thompson	QB	Washington St.
13-Ken Riley	CB	Florida A&M
14-Ken Anderson	QB	Augustana
15-Turk Schonert	QB	Stanford
21-Oliver Davis	S	Tennessee St.
25-John Simmons	CB	So. Methodist
26-Bobby Kemp	DB	Cal-Fullerton
27-Bryan Hicks	S	McNeese St.
34-Louis Breeden	CB	N.C. Central
36-Jim Hargrove	RB	Wake Forest
40-Charles Alexander	RB	LSU
42-Mike Fuller	S	Auburn
44-Ray Griffin	CB	Ohio State
45-Archie Griffin	RB	Ohio State
46-Pete Johnson	RB	Ohio State
49-Guy Frazier	LB	Wyoming
50-Glenn Cameron	LB	Florida
51-Rick Razzano	LB	Virginia Tech
52-Tom Dinkel	LB	Kansas
53-Bo Harris	LB	LSU
55-Jim LeClair	LB	North Dakota
57-Reggie Williams	LB	Dartmouth
58-Blair Bush	C	Washington
59-Jim Schuh	LB	Minnesota
60-Blake Moore	C	Wooster
62-Dave Lapham	G	Syracuse
65-Max Montoya	T	UCLA
67-Gary Burley	DE	Pittsburgh
68-Mike Obrovac	T	Bowling Green
71-Rod Horn	NT	Nebraska
72-Mike St. Clair	DE	Grambling
73-Eddie Edwards	DE	Miami (Fla.)
75-Wilson Whitley	NT	Houston
77-Mike Wilson	T	Georgia
78-Anthony Munoz	T	USC
79-Ross Browner	DE	Notre Dame
80-Chris Collinsworth	WR	Florida
81-David Verser	WR	Kansas
83-M.L. Harris	TE	Kansas State
84-Don Bass	WR	Houston
85-Isaac Curtis	WR	San Diego St.
86-Steve Kreider	WR	Lehigh
87-Pat McInally	P	Harvard
89-Dan Ross	TE	Northeastern

Head Coach - Forrest Gregg
Assistant Coaches - Hank Bullough, Bruce Coslet, Lindy Infante, Dick LeBeau, Jim McNally, George Sefcik, Dick Modzelewski, Kim Wood.



Ken Anderson

SUPER BO
TELEVISIO

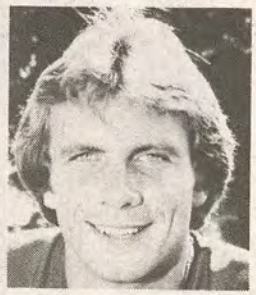
Pete Johnson

r. We know of no brand produced
s so much to brew and age. Our
oduces a taste, a smoothness
in no other beer at any price.

BUDWEISER
LAGER BEER

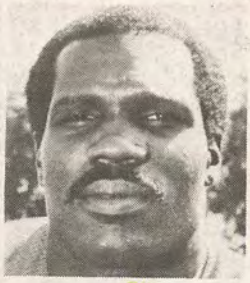
EUROPE
ASIA
AMERICA

GENUINE



Joe Montana

L SIXTEEN ROSTERS



Charle Young

NFC CHAMPION
SAN FRANCISCO 49ers

No.	Pos.	College
3-Jim Miller	P	Mississippi
7-Guy Benjamin	QB	Stanford
14-Ray Wersching	PK	California
16-Joe Montana	QB	Notre Dame
20-Amos Lawrence	RB	North Carolina
21-Eric Wright	CB	Missouri
22-Dwight Hicks	S	Michigan
24-Rick Gervais	S	Stanford
27-Carlton Williamson	S	Pittsburgh
28-Lynn Thomas	CB	Pittsburgh
29-Saladin Martin	CB	San Diego St.
30-Bill Ring	RB	Brigham Young
31-Walt Easley	FB	West Virginia
32-Ricky Patton	RB	Jackson State
38-Johnny Davis	RB	Alabama
42-Ronnie Lott	CB	USC
49-Earl Cooper	FB	Rice
51-Randy Cross	G	UCLA
52-Bobby Leopold	LB	Notre Dame
53-Milt McColl	LB	Stanford
54-Craig Puki	LB	Tennessee
56-Fred Quillan	C	Oregon
57-Dan Bunz	LB	Long Beach St.
58-Keena Turner	LB	Purdue
59-Willie Harper	LB	Nebraska
60-John Choma	G-C	Virginia
61-Dan Audick	T	Hawaii
62-Walt Downing	C-G	Michigan
64-Jack Reynolds	LB	Tennessee
65-Lawrence Pillers	DE	Alcorn State
66-Allan Kennedy	OT	Washington St.
68-John Ayers	G	West Texas St.
71-Keith Fahnhorst	T	Minnesota
74-Fred Dean	DE	Louisiana Tech
75-John Harty	DT	Iowa
76-Dwaine Board	DE	N.C. A&T
78-Archie Reese	DT	Clemson
79-Jim Stuckey	DE	Clemson
80-Eason Ramson	TE	Washington St.
84-Mike Shumann	WR	Florida St.
85-Mike Wilson	WR	Washington St.
86-Charle Young	TE	USC
87-Dwight Clark	WR	Clemson
88-Freddie Solomon	WR	Tampa

Head Coach-Bill Walsh
Assistant Coaches-Cas Banaszek, Norb Hecker, Milt Jackson, Billie Matthews, Bobb McKittrick, Ray Rhodes, Bill McPherson, George Seifert, Chuck Studley, Al Vermeil, Sam Wyche

SAN DIEGO CHARGERS

IT WAS STILL A SATISFYING YEAR FOR THE CHARGERS.

San Diego. It all ended in the bitter cold at Riverfront Stadium in Cincinnati, as the Chargers were beaten in the AFC Championship Game by the Bengals 27-7

The weather did not beat this team. Just a better team on this day. And to a man, there was no complaints about the bad weather from any of the team. It was agreed by all that the Bengals were the best team on the field.

Actually, the Bengals controlled the game from start to finish.

They moved to a quick 3-0 lead on Jim Breech's field goal, and two plays following the recovery of the kickoff, Ken Anderson hit M.L. Harris with a 9-yard pass and what amounted to the winning points.

The Chargers came close, when Dan Fouts caught the Bengals blitzing early in the 2nd period, and found Kellen Winslow open for a 33-yard TD pass. The kick by Benirschke made the game 10-7.

When Pete Johnson scored on a one-yard run, capping a 54-yard drive, and a 17-7 lead, the game and the season was over for San Diego.

There will be changes to be made during the off-season by Don Coryell and his staff, and perhaps the most important and immediate one will be some help on the defensive unit. Help that they so desperately need.

Charger Notes. Dan Fouts was sacked 19 times in 609 passing attempts, an average of only one sack every 32.1 attempts. Kellen Winslow led NFL receivers with 88 catches and has 202 for the first three seasons of his career,

FOUTS

CORYELL

an NFL record. The Chargers tied or broke at least 53 club records, and also had a hand in 10 NFL records in 1981. Chuck Muncie tied the NFL record for rushing touchdowns with 19, set in 1962 by Green Bay's Jim Taylor, and equaled by Houston's Earl Campbell in 1979. The Chargers tied Buffalo and Detroit for third in the NFL with 47 quarterback sacks, behind the N.Y. Jets (66) and Oakland's 52. Winslow's 30-points in the game against Oakland on November 22nd, was a club record, as were Fouts's 33 completions at Tampa Bay, December 13. Running back John Cappelletti is expected to announce his retirement from football shortly. The Divisional Championship was the fifth of Chargers Coach Don Coryell's nine-season NFL coaching career. Coryell also won divisional titles in the NFC East with St. Louis in 1974-75.

SEATTLE SEAHAWKS

PROGRESS? YES BUT A LOT OF WORK REMAINS

Seattle. The Seattle Seahawks closed out the 1981 season on a positive note with a 42-21 victory over the Cleveland Browns.

Seattle finished the year with a 6-10 record, including a 5-4 mark over the last nine weeks of the season.

All in all, it has been a long, hard year for the Seahawks.

They have beaten some good teams --the Denver Broncos, San Diego, Pittsburgh and the New York Jets, but they also lost to some teams in the lower end of the standings.

Although the Seahawks improved their record over their previous year, when they were 4-12, coach Jack Patera still has his work cut out for him to bring the Hawks up to Championship form before the start of the 1982 season.

Attention must be given to the defensive unit, which ranked 12th in the AFC overall. One of the problems facing Patera is the lack of depth in this unit.

Another concern, although it is hoped not a major one, is the condition of quarterback Jim Zorn, who was injured last in the season. A healthy Zorn is a must for the Seahawks.

There were a number of bright

ZORN

PATERA

spots for the club this past season, one of them being receiver Steve Largent, who finished the season with a career high 75 catches for 1,224 yards, and nine receiving touchdowns. Largent, became just the seventh player in NFL history to have two 1,200 yard receiving seasons in his career.

Kenny Easley, playing safety for the club was named to the UPI's all-rookie team, and played like a veteran throughout the entire season.

It was not a good year for the team, but then again, it wasn't a real bad one either.

Seahawk Notes. Easley, the Seahawk's number one draft choice last year intercepted his first pass of his NFL career against the Broncos, and his 30-yard return led to a Seattle field goal. Punter Jeff West suffered a broken leg against Denver after he fumbled the snap from center and could not escape the onrushing Broncos. Herman Sarkowskly, managing partner during the club's six years in the NFL announced that he was resigning.

QUESTIONS NEED ANSWERED TO SEE WHAT WENT WRONG

Atlanta. A lot of things must go wrong when a team is a division winner one year while posting a 12-4 record, and then falls to 7-9 the following year.

This is one thing that must be bothering Head Coach Leeman Bennett, who will be starting his 7th year at the helm of the Falcons.

What went wrong? Well, for one thing, the scrambling, gang-tackling defense did neither this past season with any consistency. Then there was the lack of a pass rush, and without a pass rush the secondary becomes vulnerable and that's one of the reasons they gave up more pass touchdowns than last season.

Then there is the lack of quarterback sacks. 27 compared to 46 last year.

That is where Bennett must turn his attention to. Additional help in the defense. More depth at almost every position.

Offensively the club did well. For example, the offense set records for points, yards and passing yards in a single season, while finishing a respectable 4th in the NFC in total offense.

One of the players most instrumental in the Falcons offense is Alfred Jenkins, the smallest wide receiver (5-9, 152 pounds) in the league.

Jenkins had his finest pro season, finishing with 1,358 yards (a team record) on 70 receptions. He also set single-season team records for touchdown receptions (13).

Falcon Notes. QB Steve Bartkowski was injured in the teams 30-28 season-ending loss to the Bengals, and it is doubtful if he will participate in the Pro Bowl game. Kicker Mick Luckhurst set team records for points in a single season (114), extra points

BARTKOWSKI

BENNETT

attempted (51), extra points made (51), and consecutive extra points made (51). Back William Andrews became the club's career rushing leader, surpassing the previous record set by Dave Hampton. Andrews also caught two passes against the Rams to give him a team single-season reception record of 75, topping the previous mark of 74 set by Wallace Francis in 1979. Andrews finished 7th among all NFL rushers with 1,238 yards gained on 271 attempts for a 4.6 average, and 8 touchdowns. Bartkowski finished 10th in final NFL quarterback ratings with 283 completions of 510 attempts good for 3,707 yards, with an average of 7.27 per yards gained, while throwing for 29 touchdowns.

MUCH IMPROVEMENT NEEDED FOR THE BEARS DEN

Chicago. It didn't take too long for the Bears to ponder the 1981 season. Shortly after the close of the season, owner George Halas announced that Head Coach Neil Armstrong would not return for the 1982 season. This could be just the first of many changes within the Bears organization, off and on the field, as Halas attempts to put the team back on the road to respectability once again.

It's been two years since the Bears had a winning season, and much of the blame was placed on Armstrong by players and fans alike for his lack of being a more forceful motivator. In fact, these charges were also marked by Halas himself.

The Bears do not have talent spread throughout their roster, and perhaps a new coach may put this all together and turn out a winner. But, there are a lot of positions that still look too weak for the Bears to make a run at a playoff spot in 1982.

Among them is the quarterback spot, where Vince Evans holds forth. The five-year veteran from USC just seems to be unable to put it all together when it counts to put points on the scoreboard. Although he threw for 11 touchdowns last season, he also had 20 passes intercepted.

Another area that must be looked into, is the offensive line,

PAYTON

SUHEY

where they have not been able to move the opponents line around in order to give Walter Payton and the other Bear backs the opportunity to move outside where they can pick up needed yardage. And without a running game, there is no passing game.

The new Bear coach will have his work cut out for him, but he can be assured that owner Halas will back him up. Halas wants a winner, and he won't wait any longer.

Bears Notes. The Bears gave defensive tackle Allen Page a thank-you plaque before the 218th and last game of his 15-year career. Bob Parsons set an NFL record with 114 punts. General Manager Jim Finks seems safe from any major overhauling of the club. Besides he has three years remaining on his contract, and the club would not want to pay that off, plus paying a replacement The Bears and the Cowboys were the only teams to sweep four games from AFC teams. The Bears had won only three interconference games the previous seven years. Of the Bears 45 man roster, 19 players lost 512 quarters of playing time this past season due to injuries.

DALLAS COWBOYS

WORK WILL START IMMEDIATELY FOR THE '82 SEASON.

Dallas. The Cowboys almost made another trip to the Super Bowl, but their hopes were dashed on the playing surface at Candlestick Park in the last 51 seconds of an exciting game, when 49er quarterback Joe Montana hit wide receiver Dwight Clark with a 6-yard pass. Those points were the end result of a 90-yard drive the 49ers put together.

There was one last opportunity to win. But Cowboy quarterback Danny White fumbled the ball while attempting to pass with 30 seconds left to play, while they were trying to get into field-goal range. The ball was recovered by 49er Jim Stuckey, and it was just a question of the home town team running out the clock to become NFC Champions for the first time in their history.

Now Coach Tom Landry and his staff will start work on the new season, and that work will start right away.

It is doubtful if there will be any major changes in the roster of the Cowboys for the 1982 season, as it is expected that Landry will be looking for a little more depth, hoping that this will come out of the upcoming draft of college seniors in the spring.

Looking back on the Championship game, had the Cowboys been able to convert more of the San Francisco turnovers, it could have been a different story. But that is all part of the game, and a good team takes advantage of every break given to them.

Cowboy Notes. 1981 marked the Cowboys seventh straight playoff appearance, one short of the NFL record they share (1966-72) with Pittsburgh (1972-79) and Los Angeles (1973-80). The Cowboys only non-playoff season since 1966 was 1974 when they

WHITE

LANDRY

finished 8-6. The Cowboys have not lost at Texas Stadium since the 1979 playoff loss to Los Angeles 21-19. The Cowboys Texas Stadium winning streak is 17 games. A number of Cowboys hold NFL playoff records. Linebacker D.D. Lewis, playing in his 13th and final season, will tie former teammate Larry Cole's leaguemarks of 26 career playoff game appearances and 12 divisional playoff game appearances. Charlie Walters will play in his 24th playoff game. Walters holds the NFL career playoff record of nine interceptions, including an NFC Divisional Playoff record of three in one game against Chicago in 1977. Tom Landry has coached more playoff games (29) and won more playoff games (12) than any coach in NFL history.

DETROIT LIONS

LIONS EAGER FOR 1982 SEASON TO START

Pontiac. One of Detroit's most exciting football seasons ended on the last Sunday of the regular season. Unfortunately for Head Coach Monte Clark and the Lions, it ended too soon. It was however ever so close to continuing, as the climatic 20-17 loss to Tampa Bay attests.

With the NFC Central Division title in the balance, the Bucs came into the Silverdome, where the Lions had won all seven games during the 1981 season. The winner would go to Dallas and the NFL playoffs, while the loser would stay home for the Holidays.

The game's outcome seemed prophetic to Clark. "This game kind of epitomizes our season," said the downtrodden coach after the game. "We've been so close so many times this year, just an inch away. But, I hope we can learn not to put ourselves in these situations in the first place."

Detroit lost six games this past season by seven points or less, and five of them in the last minute. However, the Lions, who were 7-1 at home, could win only one of eight road contests, spelling their eventual doom.

"I think we proved we're a good team," said Clark. "We played the tough schedule and staved

HIPPLE

CLARK

with everyone. We certainly could have won many of those close ones. I know we showed a lot of progress and the guys have worked very hard for me. It's hard for me to rip into any one of them."

The Lions, who were written off by most after a 2-4 start, won six of their next 10 and finished second in the NFC Central for the second straight year. Green Bay, which also finished at 8-8, takes third by virtue of its common opponents record.

Lions Den. QB Eric Hipple, a third-stringer at the beginning of the 1981 season, was voted the offensive MVP of his teammates. Running back Billy Sims enjoyed an even better season than his incredible rookie campaign of 1980. Sims average per rush of 4.9 is among the NFL's best, and helped the Lions average 174.7 yards per game, also an NFL high. Wide receiver Fred Scott became the first Lion in 15 years to catch over 1,000 yards worth of passes in a single season. He had 1,022 yards on 53 receptions. Tom Skladany won the NFC punting title with a 43.5 yard average.

IMPROVEMENT STILL NEEDED. LOTS OF IT BEFORE 1982.

Green Bay. Rewarded with a new 2-year contract as Head Coach, Bart Starr can now turn his full attention to making the changes necessary to improve on their 8-8 record of this past season.

There was some improvement made this past season. The addition of wide receiver John Jefferson was one. The agressiveness of the defensive unit was another. Still there is a lot of work to be done.

Their .500 record is noteworthy, considering they got started with a 2-6 record in their first eight games of the season.

Injuries did take their toll, especially in the offensive line where three starters did not even play in the final game of the season against the Jets. And during this game, the Pack gave up nine QB sacks to the Jets.

"Every player on our offensive line played hurt throughout most of the season," Starr stated.

The Packers must add some more offensive power to the team for the '82 campaign. This past year they ranked 10th in the NFC in offense, and improvement must be made.

Defensively, this team may be starting to jell. They had a total of 54 takeaways during the season, 30 on pass interceptions (20 in their last eight games), and they recovered 24 of their opponents fumbles.

There is something that Starr must keep in the back of his mind during the off-season. Despite their 8-8 record, they defeated only one team with a winning record. The New York Giants, twice. And if you are

DICKEY

STARR

going to challenge the big boys in the NFL, you must have the firepower to beat them.

Packer Notes. Jan Stenerud converted 22 of 24 field-goal attempts, a .917 percentage, breaking the all-time NFL record of .885 set by Lou Groza of the Cleveland Browns. Linebacker Mike Douglas led the team with 142 tackles, forced eight fumbles, recovered four fumbles and had three interceptions, but was not picked on the Pro Bowl team. The Packers will play four home games in both Green Bay and Milwaukee next season. They played three in Milwaukee this past year. The team will make an effort to sign defensive tackle Bruce Clark who was drafted by Green Bay in the first round in 1980, but played the past two seasons in the Canadian Football League.

PROBLEM PLAGUED RAMS WILL TRY TO REGROUP

Anaheim. Completing a season that was their poorest since 1965, the Rams will now try to put the pieces together during a reflective off-season.

Everyone in the organization gets a vote for the disastrous 1981 season -- each of the players, Coach Ray Malavasi and his staff, and Management. The choice of the local fans seems to be owner Georgia Frontiere, who they hold responsible for the loss of veteran players Jack Reynolds (to San Francisco) Bob Brudzinski (to Miami), Vince Ferragamo (to Montreal of the CFL), and Fred Dryer (to the announcing booth and perhaps a movie career).

But the loss of these players are only a part of the problems with the Rams.

For openers, you cannot blame the past season on injuries. All teams in the league not only have them throughout the long 16-game season, but expects them. And you must be prepared to lose a number of your starters. If your backup people lack the experience to go in and take over, then this is a coaching problem.

Second, the Rams need a leader. And as every pro football fan knows, the leader of the team is the quarterback. At the moment, the Rams seem to lack

HADEN

MALAVASI

that leader.

The answer at quarterback? It is doubtful if it will come from anyone on the present roster. Not Pat Haden. Not Dan Pastorini. Not Jeff Rutledge or Jeff Kemp.

And unfortunately, it won't come from the upcoming player draft. What this club should consider is going into the trading department, something they have been reluctant to do in the past.

You have a guy in Baltimore (Bert Jones) who is unhappy, and who is available, and his nine years experience makes him a leader.

Another problem is their offensive line. Year-after-year they are touted as the best in the league, and year-after-year they do not produce. For example, last season they permitted 50-sacks compared to just 29 in 1980, when the team finished 11-5.

Malavasi is starting to make changes. His first salvo was the firing of most of his coaching staff. The next step? Well, we must all wait and see.

MINNESOTA VIKINGS

VIKINGS NOT REALLY A 7-9 TEAM

Bloomington. It seemed that there was two seasons for Head Coach Bud Grant and his Vikings in 1981. After the first eleven games of the season, the Viks had a two game division lead on a 7-4 record. Then came the "second half", and they went out and dropped their last five games to finish with a 7-9 record.

Not since 1962, in the club's second year of existance had the club lost five games in a row.

And this past year marked only the fourth time the Vikings failed to win the division title in the 15 years that Grant has been coaching them.

The Vikings are not as bad as this past season's record has shown.

A late season slump by QB Tommy Kramer can take part of the blame for the last five games, but this was only a part of the problem.

The weakness of this club at this point has to be the defensive unit, especially the secondary, where they have proven vulnerable throughout the entire year.

Grant seemed to sum up the season this way. "Our players worked their tails off. They're not complacent. Maybe, we're just not that good."

Grant has a reputation of making the necessary adjustments in the off-season, and all Viking fans can be sure that when the season opens in 1982, the Viks again will have a team that is in contention for division honors and a trip into the NFL playoffs.

Viking Notes. After playing their first 21 years in Metropolitian Stadium, the Vikings (as well as the baseball Twins), will be playing in the new Hubert H. Humphry Metrodome

KRAMER

GRANT

Stadium in downtown Minneapolis next season. Their 45-7 loss to Detroit was the club's second-worst defeat in history. The worst was a 56-14 beating by St. Louis in 1963. Kramer finished with 3,912 yards passing, 26 touchdowns and 24 interceptions. The team finished second in the NFC in total offense with 5,600 yards (1,428 by rushing and 4,172 by passing). 12-year veteran center Jim Langer is expected to announce his retirement. Running back Ted Brown finished the year with 1,757 total yards (1,063 by rushing and 694 by receiving), and fell four yards short of Chuck Foremans club record 1,761 yards set in 1975. For 1982, the Vikings have six teams on their schedule that made the NFL playoffs this season.

NEW ORLEANS SAINTS

IMPROVEMENT OVER THE 1981 SEASON IS NEEDED FOR '82

New Orleans. When "Bum" Phillips was appointed Head Coach of the Saints last January, he characterized his approach to the 1981 season as a year to build.

"When you go out to construct a building, you don't start on the sixth floor," Phillips said. "You start on the foundation."

The Saints finished the 1981 season at 4-12, winding up with a 21-17 loss to San Francisco at the Superdome.

In that game, as in most this year, 44 of 45 players on the roster saw action. Of the 45, 15 were rookies, including 12, 1981 draft choices. New Orleans started at least six rookies in every game.

The foundation for the club seems in place with a cornerstone named George Rogers.

The rookie halfback went into the San Francisco game in pursuit of the NFL rookie rushing record, the NFL rushing title, a share of the NFL record for 100-yard games by a rookie, and the Saints season record for rushing touchdowns.

He got them all.

"George has been the kind of back we drafted him to be," said Phillips.

Many other positions on the club however need help. For example although Phillips does not say specifically just where he will be looking for help, the

MANNING

PHILLIPS

following problem areas must be looked at.

They need help at wide-receiver, another good running back to team with Rogers, secondary help, and more strength in both the offensive and defensive lines.

Phillips summed up the 1981 season this way. "We did not have the type of year that we wanted victory-wise. We did accomplish what we set out to do with the running game and with defending against the run (no individual running back gained 100 yards or more against the Saints all year). We'll start to work on other things now to get better."

Saints Notes. The club set two team records - most total plays (1,035) and most yards rushing in a game (307), against the Rams. . Phillips is expected to give a good, hard look at quarterback Dave Wilson thru the preseason games next summer, as the possible replacement for Archie Manning. Wilson has the tools, and needs only the game experience in most observers minds.

NEW YORK GIANTS

IT WAS A GOOD YEAR FOR THE GIANTS

East Rutherford. Despite the semi-final loss to San Francisco (38-24), it was still one hell of a YEAR FOR THE Giants, and Giant fans everywhere.

Reflecting on the past season, Giants Coach Ray Perkins said "This club is not the club of the past, this is the new New York Giants."

After a combined 33-84-1 record from 1973-80, the Giants went 9-7. It was their first winning season since 1972, and what's important is they ended the season with 25 first, second and third-year players. An indication that this young club is now starting to jell, and will be heard from in future years.

Also, there were a number of key developments by the Giants that are noteworthy.

1. The work of quarterback Scott Brunner, who led the team to a 5-3 record in the last part of the season. With Phil Simms returning from the injured list next summer, the club has two quarterbacks who can lead this team.
2. The development of a running game which the Giants so badly needed. If the Giants can get a first-round halfback in the upcoming college draft to team with Rob Carpenter, they could go far next season.
3. The return of a strong defense which was wrecked by injuries in 1980. Lawrence Taylor at linebacker and guard Bill Neill, along with strong safety Bill Currier filled in at positions that help was needed for the '81 season.
4. The attitude of the players. Now they know they can win, and they can beat the best in the league.

Yes, there are still a number of problems in both units, but the Giants seem headed in the right

BRUNNER

PERKINS

direction, and perhaps the two people in the organization that should receive most of the credit for pointing them towards their goal is of course Ray Perkins as the Head Coach and General Manager George Young.

Giant Notes. Although they did finish last in the NFC in total offense, in the games that Carpenter started, the team was 8-3. Two of the biggest disappointments with the club had to be wide receiver Earnest Gray who had trouble all year trying to hold on to the ball, and defensive tackle Phil Tabor, who had his problems trying to get to the quarterback. Look for the Giants to make a trade soon for a center. Only two NFL teams allowed fewer points than the Giants (257). That was 168 fewer than they allowed in 1980.

PHILADELPHIA EAGLES

DISAPPOINTED, BUT PLEASED THEY WERE IN THE PLAYOFFS

Philadelphia. The Eagles year of promise and hope ended in a 27-21 wild-card loss to the New York Giants, and all hopes of repeating as the NFC representative in the Super Bowl went with it.

The Eagles opened the season with six consecutive victories. After eleven weeks, they were still at the top of the league with a 9-2 record.

Then followed a four game losing streak that dropped them from the top berth of the NFC East, and only a 38-0 pounding of the Cardinals in the season final gave respect to this past Super Bowl participtant.

Coach Dick Vermeil seems unable to put his finger on just what the problem was this past season. Vermeil said, "I'm pleased that we were in the playoffs, but I'm disappointed that we were 10 and 6 during the regular season." "I thought we would be 13 and 3. That was my 'guesstemation'. But we're not embarrassed. We were one of two football teams (along with Dallas) that have been in the playoffs four years in a row."

has 5,095, second to Steve Van Buren's club record of 5,860. regular season victories over the past four seasons. In the NFL only Terry Bradshaw (43) has directed more wins in that time. Harold Carmichael enjoyed the third 1,000-yards receiving season of his career, and first since 1978. He is the only Eagles'

JAWORSKI

VERMEIL

player to accomplish that feat. Wilbert Montgomery, with 1,402 rushing yards, had the second best year of his career. He surpassed the 5,000 yard career rushing mark with a 108-yard effort against St. Louis, and now has 5,095, second to Steve Van Buren's club record of 5,860. The Eagles defense allowed 13.7 points per game and a total of 23 touchdowns. Three other TD's were scored via returns. Tony Franklin had his second 100 point season, finishing with 105. Extreme cold temperatures forced him to kick off with a shoe on twice against St. Louis. Billy Campfield had his best receiving year, 36 receptions for 326 yards, three TD's. When the Eagles finished 10-6 this season it marked the first time under Vermeil that they weren't able to improve over their own previous season. The Eagles had beaten the Giants 12 straight times before losing to them in November. Jaworski is the only quarterback in the National Football League that's quarterbacked a team to four playoff appearances in a row.

ST. LOUIS CARDINALS

"WE'RE MOVING IN THE RIGHT DIRECTION" SAYS HANIFAN.

St. Louis. In their second year under Head Coach Jim Hanifan, the football Cardinals improved their record by two games by winning four of the last six games in 1981. That is what the bottom line reads.

What it doesn't reflect is the amount of improvement shown by many of the young players on the Cardinal roster. The most successful stretch of 1981 came while the Big Red were starting five rookies, not counting their rookie punter Carl Birdsong, who posted the second highest punting average in club history (41.8). His gross average ranked him 5th in the NFC.

It was a season of frustration, and disappointment, sprinkled with production, pleasant surprises and optimism for the team.

"The most frustrating part of the season," said Hanifan, "were the times when it looked as if we had put things together, such as after the Dallas victory, only to fall back again. Our biggest problem this year was our inconsistency."

"You realize you can be a good football team because you've beaten some darn good teams. This helps build your confidence and you can't become a consistent winner until you've had some degree of success. I think we were successful in many areas. I'm proud of the way the team bounced back after being 3-7. That showed we have character. Many of our younger players came through for us, as well as the veterans. We reached 7-7 and it was exciting having a chance for the playoffs. Of course, that made the New York Giant loss a big disappointment."

"Overall, we're moving in the right direction. If we can blend

HART

HANIFAN

our veterans with the experience our younger people have now, I think we can point to some positive things this year."

Birds Nest. Stump Mitchell broke or tied seven club records, including two NFL records. He established a new NFL record for combined punt and kickoff yardage in a season with 1,737 yards (1,292 kickoff; 445 punt), and tied the league record for most kickoff returns in a season with 55. Ottis Anderson posted his third 1,000-plus season with 1,376 yards rushing, fifth highest in the NFC. Jim Hart threw his 200th TD pass among his many milestones in 1981. He moved into third place all-time in completions with 2,521; third in yards passing with 33,848, and eighth in touchdowns with 204.

He remained in third spot for attempts, now with 4,945.

SAN FRANCISCO 49ERS

THEIR FIRST TRIP EVER TO THE SUPER BOWL

San Francisco. The earth shook like an earthquake had hit the city by the bay, when in Candlestick Park, with only 51 seconds left in the game, quarterback Joe Montana capped a 90-yard drive with a 6-yard pass to wide receiver Dwight Clark for a 28-27 victory over Dallas, and their first trip ever to the Super Bowl.

There was a moment of anxiety for the 49ers however, when the Cowboys took the kickoff that followed that score and started another march in an attempt to put them in field-goal range.

But defensive end Jim Stuckey recovered a fumble by Dallas quarterback Danny White with only 30-seconds to play, and it was all over, and the Niners were in the Super Bowl.

Played before the largest crowd in San Francisco 49er history, the game was a true title match, and was perhaps the most exciting Championship game ever played.

The game was also revenge of sorts, as the Cowboys were the team to turn back the 49ers in the 1970 and 1971 NFC Title games, as well as in the 1972 divisional playoff game.

Now Coach Bill Walsh and his staff will get the club ready to meet the AFC representative, Cincinnati Bengals in Super Bowl Sixteen.

Part of this preparation must be a game plan to stop Bengal QB

MONTANA

WALSH

Ken Anderson, who had an exceptional year, while leading all NFL quarterbacks.

Walsh you remember was an Assistant at Cincinnati when Anderson come to the club, and if anyone can figure out how to stop him, it will be Walsh.

Niner Notes. Joe Montana led all NFC passers this past season with a 63.7 completion record, based on 3ll completions of 488 attempts for 3,565 yards, 19 touchdown passes and 12 interceptions. Wide receiver Dwight Clark was the NFC pass receiver leader with 85 catches good for 1,105 yards and 4 touchdowns. The 49ers were only the fourth team since the AFL-NFL merger in 1970, to win 13 games in a season. The others were Miami, 14-0 in 1972; Oakland 13-1 in 1976, and Pittsburgh 14-2 in 1978. When the 49ers placed running back Paul Hofer on the injured reserve list because of a recurrence of knee problems, it could have meant the end of a promising career in the NFL. Fred Dean led the 49ers in sacks with 12, despite not joining the team until October 2nd.

TAMPA BAY BUCCANEERS

McKAY STILL FEELS HE HAS THE RIGHT MATERIAL

Tampa. After celebrating a merry Christmas with their second NFC Central Division title in three years, the Tampa Bay Buccaneers moved into Texas Stadium to take on the Cowboys in the NFC divisional playoff, and were left in shock from an attack that could have been worse than the 38-0 pounding the Cowboys put on them.

Despite that set back, Coach John McKay believes this past season's team is his best Buc team yet. "We're a better team now and we should be because Doug Williams has the experience and ability to be one of the best in this league," mentioned McKay.

"We've also acquired a large number of players who have meant a lot to us. Players like Hugh Green, Kevin House, Jim Wilder, James Owens, Theo Bell and others," McKay said.

But despite the notes of optimism coming from the Bucs throughout this past season, there is still room for improvement on this club, and this upcoming season must be the year that more depth is put on the club.

Before the Dallas game, it was believed that McKay's top pick for the 1982 college draft was to be a defensive lineman. The frequent injuries to starters Lee Roy Selmon and Bill Kollar could have prompted this thinking.

However, this one game might have changed his thinking.

"They just mauled us on the line," said McKay. "The name of the game for the offensive line is to block, and the Bucs it seemed block no one.

Buc Notes. Tampa Bay allowed only 19 sacks this year. Free

WILLIAMS

McKAY

safety Cedric Brown set a new team record with nine intercepts including seven in the final six games. Hugh Green's total of 151 tackles was 28 more than any non-inside linebacker in Buc history. Lee Roy Selmon led the Bucs in sacks for the sixth year with 6½, including two key ones at Detroit in the final game. Tampa Bay's running backs collectively fumbled only four times in 402 rushing plays this season. Only one of those were lost. Center Steve Wilson, a country-western singer in his spare time is recording a few songs under the auspices of David Barnes, who has promoted Conway Twitty and Loretta Lynn. Any truth to the rumor that the Bucs are interested in QB Pat Haden of the Rams?

WASHINGTON REDSKINS

THE SEASON ENDED TOO SOON FOR GIBBS

Washington. For the Redskins and coach Joe Gibbs, the 1981 season ended too soon.

After starting with a five-game losing streak, they won eight of their final eleven games, closing out with a 30-7 victory over the Los Angeles Rams in sunny Southern California.

And they closed strong, by running up 502 yards on a balance effort of 272 yards passing and 241 yards rushing.

Despite their 8-8 record, the Redskins do not have Super Bowl material, and during the off-season Gibbs and his staff must upgrade their personnel, especially on defense.

Their offense is sparking. Despite four new offensive linemen the team produced record shattering statistics.

They set team marks for total offense and first downs, produced the second most points in team history, and saw QB Joe Theismann winding up with the second best season of any former Redskin quarterback.

Two of the main cogs in the Redskin offense, Theismann and running back John Riggins must be signed to new contracts during the winter, and this could be an expensive outlay for the team owners.

It looks like the Redskins are on the rise once again, but the staff will have their work cut out for them during the off-season

THEISMANN

GIBBS

as they look for the right players to fit the holes that must be filled if they intend to have depth at every position.

Redskin Notes. Kick returner Mike Nelms will make his second consecutive trip to the Pro Bowl. John Riggins and Joe Washington became the first backs in Redskin history to go over 700 yards in the same season.

Washington produced the second best rushing and receiving marks in his career. He fell only two receptions short of the team record. The club is considering switching to a 3-4 alignment next season, and if so, they will switch rookie guard Darryl Garant from offense to defense to anchor the new alignment. Rumor has it that owner Jack Kent Cooke is trying to buy a number one draft choice from another club. The Redskins traded off their first-round pick last April to the Rams. Cooke also said he would expect the rest of the NFL owners to reject the present demands from the player association in upcoming negotiations. The players want to receive 55 percent of each team's gross revenues.

1981 NFL PLAYER DRAFT

The following are the first round picks of the National Football League

Team	Player	Pos.	College	Team	Player	Pos.	College
1-New Orleans	George Rodgers	RB	South Carolina	15-Denver	Dennis Smith	DB	Southern California
2-N.Y. Giants	Lawrence Taylor	LB	North Carolina	16-Detroit	Mark Nichols	WR	San Jose State
3-N.Y. Jets	Freeman McNeil	RB	UCLA	17-Pittsburgh	Keith Gary	DE	Oklahoma
4-Seattle	Kenny Easley	DB	UCLA	18-Baltimore	Donnell Thompson	DT	North Carolina
5-St. Louis	E.J. Junior	LB	Alabama	19-New England	Brian Holloway	OT	Stanford
6-Green Bay	Rich Campbell	QB	California	20-Washington	Mark May	OT	Pittsburgh
7-Tampa Bay	Hugh Green	LB	Pittsburgh	21-Oakland	Ted Watts	DB	Texas Tech
8-San Francisco	Ronnie Lott	DB	Southern California	22-Cleveland	Hanford Dixon	DB	Southern Mississippi
9-Los Angeles	Mel Owens	LB	Michigan	23-Oakland	Curt Marsh	OT	Washington
10-Cincinnati	David Verser	WR	Kansas	24-San Diego	James Brooks	RB	Auburn
11-Chicago	Keith Van Horne	OT	Southern California	25-Atlanta	Bobby Butler	DB	Florida State
12-Baltimore	Randy McMillan	RB	Pittsburgh	26-Dallas	Howard Richards	OT	Missouri
13-Miami	David Overstreet	RB	Oklahoma	27-Philadelphia	Leonard Mitchell	DE	Houston
14-Kansas City	Willie Scott	TE	South Carolina	28-Buffalo	Booker Moore	RB	Penn State

NFL-NFC TITLE GAMES

1979 Los Angeles 9, Tampa Bay 0
1978 Dallas 28, Los Angeles 0
1977 Dallas 23, Minnesota 6
1976 Minnesota 24, Los Angeles 13
1975 Dallas 37, Los Angeles 7
1974 Minnesota 14, Los Angeles 10
1973 Minnesota 27, Dallas 10
1972 Washington 26, Dallas 3
1971 Dallas 14, San Francisco 3
1970 Dallas 17, San Francisco 10
1969 Minnesota 27, Cleveland 7
1968 Baltimore 34, Cleveland 0
1967 Green Bay 21, Dallas 17
1966 Green Bay 34, Dallas 27
1965 Green Bay 23, Cleveland 12
1964 Cleveland 27, Baltimore 0
1963 Chicago 14, New York Giants 10
1962 Green Bay 16, New York Giants 7
1961 Green Bay 37, New York Giants 0
1960 Philadelphia 17, Green Bay 13
1959 Baltimore 31, New York Giants 16
1958 Baltimore 23, New York Giants 17 (OT)
1957 Detroit 59, Cleveland 14
1956 New York Giants 47, Chicago Bears 7
1955 Cleveland 38, Los Angeles 14
1954 Cleveland 56, Detroit 10
1953 Detroit 17, Cleveland 16
1952 Detroit 17, Cleveland 7
1951 Los Angeles 24, Cleveland 17
1950 Cleveland 30, Los Angeles 28
1949 Philadelphia 14, Los Angeles 0
1948 Philadelphia 7, Chicago Cardinals 0
1947 Chicago Cardinals 28, Philadelphia 21
1946 Chicago Bears 24, New York Giants 14
1945 Cleveland Rams 15, Washington 14
1944 Green Bay 14, New York Giants 7
1943 Chicago Bears 41, Washington 21
1942 Washington 14, Chicago Bears 6
1941 Chicago Bears 37, New York Giants 9
1940 Chicago Bears 73, Washington 0
1939 Green Bay 27, New York Giants 0
1938 New York Giants 23, Green Bay 17
1937 Washington 28, Chicago Bears 21
1936 Green Bay 21, Boston Redskins 6
1935 Detroit Lions 26, New York Giants 7
1934 New York Giants 30, Chicago Bears 13
1933 Chicago Bears 23, New York Giants 21

HIGHLIGHTS OF THE AMERICAN FOOTBALL LEAGUE

August 14, 1959. First AFL organizational meeting held in Chicago under the leadership of Lamar Hunt of Dallas. Charter franchises granted to New York, Dallas, Los Angeles, Minneapolis, Denver and Houston. **December 2nd.** Minneapolis surrenders their franchise to join the NFL, and divisional setup for play in 1960 has Boston, Buffalo, Houston and New York in the east, with Dallas, Denver, Los Angeles and Oakland in the west. Joe Foss, former world War II hero, named first Commissioner. **June 9, 1960.** ABC-TV to televise AFL games. First year fee was $1,785,000 for entire league. **September 9th.** Denver defeats Boston 13-10 in first AFL regular season game. Attendance 21,597. **January 2, 1965.** Joe Namath signs contract with New York Jets reported to be worth $427,000. **August 16th.** AFL awards franchise to Miami for $7.5 million. **June 8, 1966.** Merger of American and National Leagues announced, with both leagues operating seperately until full merger for 1970 season. Inter-league preseason play and Super Bowl games approved. **January 15, 1967.** First Super Bowl game. Green Bay defeats Kansas City 35-10 for World Crown. **May 24th.** Cincinnati awarded 10th AFL franchise with play to begin in 1968. **November 17, 1968.** "Heide" became a part of the nation's sporting vocabulary when decisive last few minutes of key Jet-Oakland game were cut off the air to permit children's special to begin on time. Raiders score twice in 42 seconds to win 43-32. **January 12, 1969.** Jets become the first AFL team to win the Super Bowl by beating the Baltimore Colts 16-7 in Super Bowl III. Weeb Ewbank becomes first coach to win title in both leagues. (Baltimore and N.Y. Jets). **May 17th.** Under Pro Football's realignment for 1970, Baltimore, Cleveland and Pittsburgh agree to move to newly created AFC along with the other 10 AFL clubs.

AFL FINAL STANDINGS

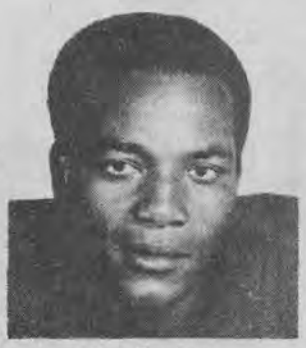
Year	Eastern Division	Western Division	Playoff
1960	Houston Oilers (10-4-0)	L. A. Chargers (10-4-0	Houston 24, Los Angeles 16
1961	Houston Oilers (10-3-1)	San Diego Chargers (12-2-0)	Houston 10, San Diego 3
1962	Houston Oilers (11-3-0)	Dallas Texans (11-3-0)	Dallas 20, Houston 17(b)
1964	Boston Patriots (8-6-1)(a)	San Diego Chargers (11-3-0)	Dan Diego 51, Boston 10
1964	Buffalo Bills (12-2-0	San Diego Chargers (8-5-1)	Buffalo 20, San Diego 7
1965	Buffalo Bills (10-3-1)	San Diego Chargers (9-2-3)	Buffalo 23, San Diego 0
1966	Buffalo Bills (9-4-1)	Kansas City Chiefs (11-2-1)	Kansas City 31, Buffalo 7
1967	Houston Oilers (9-4-1)	Oakland Raiders (13-1-0)	Oakland 40, Houston 7
1968	New York Jets (11-3-0)	Oakland Raiders (12-2-0)(a)	New York 27, Oakland 23
1969	New York Jets (10-4-0)	Oakland Raiders (12-1-1)	Kansas City 17, Oakland 7(c)

(a) won divisional playoff (b) won at 2:45 of second overtime. (c) Kansas City defeated Jets to make playoffs.

ALL-TIME PRO FOOTBALL RECORDS
NFL, AFL AND ALL AMERICAN FOOTBALL CONFERENCE

LEADING LIFETIME RUSHERS

Player	League	Yrs.	Att.	Yards	Avg.	TD
Jim Brown	NFL	9	2,359	12,312	5.2	106
O.J. Simpson	AFL—NFL	11	2,404	11,236	4.7	61
Joe Perry	AAFC—NFL	16	1,929	9,723	5.0	71
Franco Harris	NFL	9	2,220	9,352	4.2	76
Jim Taylor	NFL	10	1,941	8,597	4.4	83
Walter Payton	NFL	6	1,865	8,386	4.5	65
Larry Csonka	AFL—NFL	11	1,891	8,081	4.3	64
Leroy Kelly	NFL	10	1,727	7,274	4.2	74
John Riggins	NFL	9	1,666	6,822	4.1	42
John Henry Johnson	NFL—AFL	13	1,571	6,803	4.3	48
Lydell Mitchell	NFL	9	1,675	6,534	3.9	30
Lawrence McCutcheon	NFL	9	1,487	6,440	4.3	26
Floyd Little	AFL—NFL	9	1,641	6,323	3.8	43
Don Perkins	NFL	8	1,500	6,217	4.1	42
Ken Willard	NFL	10	1,622	6,105	3.8	45
Calvin Hill	NFL	11	1,448	6,060	4.2	42
Chuck Foreman	NFL	8	1,556	5,950	3.8	53
Larry Brown	NFL	8	1,530	5,875	3.8	35
Steve Van Buren	NFL	8	1,320	5,860	4.3	69
Bill Brown	NFL	14	1,649	5,838	3.4	52



Jim Brown

O.J. Simpson

Most Yards Gained, Season—2,003, O.J. Simpson, Buffalo Bills, 1973.
Most Yards Gained, Game—275, Walter Payton, Chicago Bears vs. Minnesota Vikings, Nov. 20, 1977.
Most Games, 100 Yards or more, Season—11, O.J. Simpson, Buffalo Bills, 1973.
Most Games, 100 Yards or more, Career—58, Jim Brown, Cleveland Browns, 1957-1965.
Most Games, 200 Yards or more, Career—6, O.J. Simpson, Buffalo Bills, 1969-1977; San Francisco 49ers, 1978.
Most Touchdowns Rushing, Career—106, Jim Brown, Cleveland Browns, 1957-1965.
Most Touchdowns Rushing, Season—19, Jim Taylor, Green Bay Packers, 1962.
Most Touchdowns Rushing, Game—6, Ernie Nevers, Chicago Cardinals vs. Chicago Bears, Nov.8, 1929.
Most Rushing Attempts, Season - 378, George Rogers, New Orleans, 1981
Most Rushing Attempts, Game—41, Franco Harris, Pittsburgh vs. Cincinnati, Oct. 17, 1976.
Longest run from Scrimmage—97 yds., Andy Uram, Green Bay vs. Chicago Cardinals, Oct. 8, 1939; Bob Gage, Pittsburgh vs. Chicago Bears, Dec. 4, 1949. (Both scored touchdown).

Otto Graham

Sonny Jurgensen

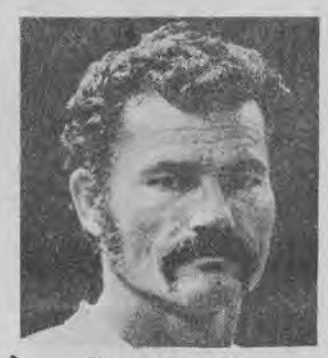
LEADING LIFETIME PASSERS
(minimum 1,500 attempts)

Player	League	Yrs.	Att.	Comp.	Yds.	TD	Pts*
Otto Graham	AAFC—NFL	10	2,626	1,464	23,584	174	86.8
Roger Staubach	NFL	11	2,958	1,685	22,700	153	83.5
Sonny Jurgensen	NFL	18	4,262	2,433	32,224	255	82.8
Len Dawson	NFL—AFL	19	3,741	2,136	28,711	239	82.6
Fran Tarkenton	NFL	18	6,467	3,686	47,003	342	80.5
Bart Starr	NFL	16	3,149	1,808	24,718	152	80.3
Bert Jones	NFL	8	2,038	1,138	14,569	101	79.2
Ken Stabler	AFL—NFL	11	2,938	1,779	22,280	163	78.3
Johnny Unitas	NFL	18	5,186	2,830	40,239	290	78.2
Ken Anderson	NFL	10	3,060	1,736	21,808	131	78.0
Frank Ryan	NFL	13	2,133	1,090	16,042	149	77.7
Bob Griese	AFL—NFL	14	3,429	1,926	25,092	192	77.3
Brian Sipe	NFL	7	2,191	1,242	15,207	107	77.1
Dan Fouts	NFL	8	2,594	1,489	19,454	112	75.5
Norm Van Brocklin	NFL	12	2,895	1,553	23,611	173	75.3
Sid Luckman	NFL	12	1,744	904	14,686	137	75.0
Don Meredith	NFL	9	2,308	1,170	17,199	135	74.7
Roman Gabriel	NFL	16	4,498	2,366	29,444	201	74.5
Y.A. Tittle	AAFC—NFL	17	4,395	2,427	33,070	242	74.4
Earl Morrall	NFL	21	2,689	1,379	20,809	161	74.2

*Rating points based on performances in the following categories: Percentage of completions, percentage of touchdown passes, percentage of interceptions, and average gain per pass attempt.

Most Yards Gained, Season-4,715, Don Fouts, San Diego Chargers, 1980
Most Yards Gained, Game—554, Norm Van Brocklin, Los Angeles Rams vs. New York Yankees, Sept. 18, 1951 (27 completions in 41 attempts).
Most Touchdowns Passing, Career—342, Fran Tarkenton, Minnesota Vikings, 1961-65; N.Y. Giants, 1967-71; Minnesota Vikings, 1972-78.
Most Touchdown Passing, Season—36, George Blanda, Houston Oilers, 1961 and Y.A. Tittle, N.Y. Giants, 1963.
Most Touchdown Passing, Game—7, Sid Luckman, Chicago Bears vs. New York Giants, Nov. 14, 1943; Adrian Burk, Philadelphia Eagles vs. Washington Redskins, Oct. 17, 1954; George Blanda, Houston Oilers vs. New York Titans, Nov. 19, 1961; Y.A. Tittle, New York Giants vs. Washington Redskins, Oct. 28, 1962; Joe Kapp, Minnesota Vikings vs. Baltimore Colts, Sept. 28, 1969.
Most Passing Attempts, Season - 589, Don Fouts, San Diego Chargers, 1980 (348 completions).
Most Passing Attempts, Game—68, George Blanda, Houston Oilers vs. Buffalo Bills, Nov. 1, 1964 (37 completions).
Most Consecutive Passes Completed—17, Bert Jones, Baltimore Colts vs. N.Y. Jets, Dec. 15, 1974.

Charley Taylor



Don Maynard

LEADING LIFETIME RECEIVERS

Player	League	Yrs	No	Yds	TD	Avg
Charley Taylor	NFL	13	649	9,110	79	14.0
Don Maynard	NFL—AFL	15	633	11,834	88	18.7
Raymond Berry	NFL	13	631	9,275	68	14.7
Fred Biletnikoff	AFL—NFL	14	589	8,974	76	15.2
Lionel Taylor	NFL—AFL	10	567	7,195	45	12.7
Lance Alworth	AFL—NFL	11	542	10,266	85	18.9
Harold Jackson	NFL	13	532	9,577	75	18.0
Bobby Mitchell	NFL	11	521	7,954	65	15.3
Billy Howton	NFL	12	503	8,459	61	16.8
Tommy McDonald	NFL	12	495	8,410	84	17.0
Don Hutson	NFL	11	488	7,991	99	16.4
Jackie Smith	NFL	16	480	7,918	40	16.5
Art Powell	AFL—NFL	10	479	8,046	81	16.8
Boyd Dowler	NFL	12	474	7,270	40	15.4
Harold Carmichael	NFL	9	455	6,895	66	15.2
Pete Retzlaff	NFL	11	452	7,412	47	16.4
Roy Jefferson	NFL	12	451	7,539	52	16.7
Carroll Dale	NFL	14	438	8,277	52	18.9
Haven Moses	AFL—NFL	13	433	7,845	55	18.1
Paul Warfield	NFL	13	427	8,565	85	20.1
Mike Ditka	NFL	12	427	5,812	43	13.6

Most Yards Gained, Season—1,746, Charley Hennigan, Houston Oilers, 1961
Most Yards Gained, Game—303, Jim Benton, Cleveland Rams vs. Detroit Lions, Nov. 22, 1945 (10 receptions)
Most Pass Receptions, Season—101, Charley Hennigan, Houston Oilers, 1964.
Most Pass Receptions, Game—18, Tom Fears, Los Angeles Rams vs. Green Bay Packers, Dec. 3, 1950 (189 yards).
Most Consecutive Games, Pass Receptions-127, Harold Carmichael, Philadelphia Eagles (Still Active Player)
Most Touchdown Passes, Career—99, Don Hutson, Green Bay Packers, 1935-1945.
Most Touchdown Passes, Season—17, Don Hutson, Green Bay Packers, 1942; Elroy Hirsch, Los Angeles Rams, 1951;Bill Groman, Houston Oilers, 1961.
Most Touchdown Passes, Game—5, Bob Shaw, Chicago Cardinals vs. Baltimore Colts, Oct. 2, 1950.
Most Consecutive Games, Touchdown Passes—11, Elroy Hirsch, Los Angeles Rams, 1950-1951; Buddy Dial, Pittsburgh, 1959-1960.

LEADING LIFETIME SCORERS

Player	League	Yrs	TD	PAT	FG	Total
George Blanda	NFL—AFL	26	9	943	335	2,002
Lou Groza	AAFC—NFLL	21	1	810	264	1,608
Jim Turner	AFL—NFL	16	1	521	304	1,439
Jim Bakken	NFL	17	0	534	282	1,380
Fred Cox	NFL	15	0	519	282	1,365
Jan Stenerud	AFL—NFL	14	0	397	282	1,243
Gino Cappelletti	AFL	11	42	350	176	1,130
Don Cockroft	NFL	13	0	432	216	1,080
Garo Yepremian	NFL—AFL	13	0	438	208	1,062
Bruce Gossett	NFL	11	0	374	219	1,031
Sam Baker	NFL	15	2	428	179	977
Lou Michaels	NFL	13	1	386	187	955
Roy Gerela	AFL—NFL	11	0	351	184	903
Bobby Walston	NFL	12	46	365	80	881
Pete Gogolak	AFL--NFL	10	0	344	173	863
Errol Mann	NFL	11	0	315	177	846
Don Hutson	NFL	11	105	172	7	823
Mark Moseley	NFL	10	0	262	170	772
Paul Hornung	NFL	9	62	190	66	760
Jim Brown	NFL	9	126	0	0	756

George Blanda

Lou Groza

Most Points, Season—176, Paul Hornung, Green Bay Packers, 1960 (15 TD's, 41 PAT's, 15 FG's).
Most Points, Game—40, Ernie Nevers, Chicago Cardinals vs. Chicago Bears, Nov. 28, 1929 (6 TD's, 4 PAT's).
Most Touchdowns, Season—23, O.J. Simpson, Buffalo Bills, 1975 (16 rushing, 9 pass receptions).
Most Touchdowns, Game—6, Ernie Nevers, Chicago Cardinals vs. Chicago Bears, Nov. 28, 1929 (6 rushing); Dub Jones, Cleveland Browns vs. Chicago Bears, Nov. 25, 1951 (4 rushing, 2 pass receptions); Gale Sayers, Chicago Bears vs. San Francisco 49ers, Dec. 12 1965 (4 rushing, 1 pass reception, 1 punt return).
Most Points After Touchdown, Season—64, George Blanda, Houston Oilers, 1961 (65 attempts).
Most Consecutive Points After Touchdown—234, Tommy Davis, San Francisco 49ers, 1959-1965
Most Field Goals, Game—7, Jim Bakken, St. Louis Cardinals vs. Pittsburgh Steelers, Sept. 24, 1967
Most Field Goals, Season—34, Jim Turner, New York Jets, 1968 and 1969.
Most Field Goals Attimpted, Season—49, Bruce Gossett, Los Angeles Rams, 1966; Curt Knight, Washington Redskins, 1971.
Most Field Goals Attempted, Game—9, Jim Bakken, St. Louis Cardinals vs. Pittsburgh Steelers, Sept. 24, 1967 (7 successful).
Most Consecutive Field Goals—16, Jan Stenerud, Kansas City Chiefs, 1969; Don Cockroft, Cleveland Browns, 1974-75.
Most Consecutive Games, Field Goal—31, Fred Cox, Minnesota Vikings, 1968-1970.
Longest Field Goal—63 yds., Tom Dempsey, New Orleans Saints vs. Detroit Lions, Nov. 8, 1970.
Highest Field Goal Completion Percentage, Season (24 attempts)-91.67, Jan Stenerud, Green Bay, 1981 (22 FG's in 24 attempts).

PASS INTERCEPTIONS

Most Passess Had Intercepted, Game—8, Jim Hardy, Chicago Cardinals vs. Philadelphia Eagles, Sept. 24, 1950 (39 attempts).
Most Passes Had Intercepted, Season—42, George Blanda, Houston Oilers, 1962 (418 attempts).
Most Passes Had Intercepted, Career—277, George Blanda, Chicago Bears, 1949-1958; Houston Oilers, 1960-1966; Oakland Raiders,1967-1975 (4,000 attempts).
Most Consecutive Passes Attempted Without Interception—294, Bart Starr, Green Bay Packers, 1964-1965.
Most Interceptions By, Season—14, Dick Lane, Los Angeles Rams, 1952.
Most Interceptions By, Career—79, Emlen Tunnell, New York Giants, 1948-1958; Green Bay Packers, 1959-1961.
Most Consecutive Games, Passes Intercepted By—8, Tom Morrow, Oakland Raiders, 1962 (4), 1963 (4).
Most Touchdowns Scored via Pass Interceptions, Lifetime—9, Ken Houston, Houston Oilers, 1967 (2); 1968 (2); 1969; 71 (4).

PUNTING

Highest Punting Average, Career (300 punts)—45.10, Sam Baugh, Washington Redskins, 1937-1952 (338 punts).
Highest Punting Average, Season (20 punts)-51.3, Sam Baugh, Washington Redskins, 1940 (35 punts).
Longest Punt—98 yds., Steve O'Neal, New York Jets vs. Denver Broncos, Sept. 21, 1969.
Most Punts, Season - 114, Bob Parsons, Chicago, 1981

KICKOFF RETURNS

Most Yardage Returning Kickoffs, Career—6,922, Ron Smith, Chicago Bears, 1965; Atlanta Falcons, 1966-67; Los Angeles Rams, 1968-69; Chicago Bears, 1970-72; San Diego Chargers, 1973; Oakland Raiders, 1974.
Most Yardage Returning Kickoffs, Season—1,317, Bobby Jancik, Houston Oilers, 1963.
Most Yardage Returning Kickoffs, Game—294, Wally Triplett, Detroit Lions vs. Los Angeles Rams, Oct. 29, 1950 (4 returns).
Most Touchdowns Scored via Kickoff Returns, Career—6, Ollie Matson, Chicago Cardinals, 1952 (2), 1954, 1956, 1958 (2); Gale Sayers, Chicago Bears, 1965 1966 (2), 1967 (3); Travis Williams, Green Bay Packers, 1967 (4), 1969; Los Angeles Rams, 1971.
Most Touchdowns Scored via Kickoff Returns, Season—4,Travis Williams, Green Bay Packers, 1967; Cecil Turner, Chicago Bears, 1970.
Most Touchdowns Scored via Kickoff Returns, Game-2, Tim Brown, Philadelphia Eagles vs Dallas Cowboys, Nov 6, 1966; Travis Williams, Green Bay Packers vs Cleveland Browns, Nov 12, 1967.
Most Kickoff Returns, Career—275, Ron Smith, Chicago Bears, 1965; Atlanta Falcons, 1966-67; Los Angeles Rams, 1968-69; Chicago Bears, 1970-72; San Diego Chargers, 1973; Oakland Raiders, 1974.
Most Kickoff Returns, Season - 60 Drew Hill, Los Angeles, 1981
Longest Kickoff Return—106 yds., Al Carmichael, Green Bay Packers vs. Chicago Bears, Oct. 7, 1956 (scored touchdown); Noland Smith, Kansas City vs. Denver, Dec. 17, 1967 (scored touchdown).

PUNT RETURNS

Most Yardage Returning Punts, Career—2,209, Emlen Tunnell, New York Giants, 1948-1958; Green Bay Packers, 1959-1961.
Most Yardage Returning Punts, Season—655, Neal Colzie, Oakland Raiders, 1975.
Most Yardage Returning Punts, Game—205, George Atkinson, Oakland Raiders vs. Buffalo Bills, Sept. 15, 1968.
Most Touchdowns Scored via Punt Returns, Career-8, Jack Christiansen, Detroit Lions 1951(4), 1952(2), 1954, 1956.
Most Punt Returns, Career—258, Emlen Tunnell, New York Giants, 1948-1958; Green Bay Packers, 1959-1961.
Most Punt Returns, Season—57, Eddie Brown, Washington Redskins, 1977.
Longest Punt Return—98, Gil LeFebvre, Cincinnati Reds vs. Brooklyn Dodgers, Dec. 3, 1933 (scored touchdown); Charles West, Minnesota Vikings vs. Washington Redskins, Nov. 3, 1968 (scored touchdown).

MISCELLANEOUS RECORDS

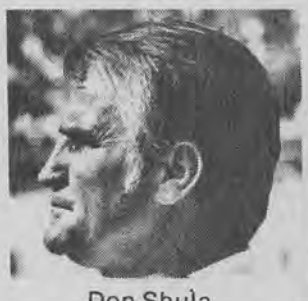
Most Fumbles, Season—17, Dan Pastorini, Houston Oilers, 1973.
Most Fumbles, Game—7, Len Dawson, Kansas City Chiefs vs. San Diego Chargers, Nov. 15, 1964.
Longest Run with Recovered Fumble—104 yds., Jack Tatum, Oakland Raiders vs. Green Bay Packers, Sept. 24, 1972.
Longest Winning Streak (regular season)—17 games, Chicago Bears, 1933-1934.
Longest Undefeated Streak (includes tie games)—29 games, Cleveland Brown, 1947-1949 (won 27, tied 2).
Most Seasons, Active Player-26, George Blanda, Chicago Bears, 1949-1958; Houston Oilers, 1960-1966, and Oakland 1967-1975.

George Halas

Curley Lambeau

15 TOP ALL-TIME NFL COACHES

Yrs.	Coach	Regular Season	Playoffs
40	George Halas	320-147-3	6-3
33	Curley Lambeau	231-133-23	3-2
21	Tom Landry	184-108-6	17-12
18	Don Shula	183-70-5	10-5
21	Paul Brown	166-100-6	4-8
23	Steve Owen	151-100-17	2-8
14	Bud Grant	131-66-5	9-11
17	Hank Stram	131-97-10	5-3
20	Weeb Ewbank	130-129-7	4-1
18	Sid Gillman	122-99-7	1-5
12	George Allen	116-47-5	2-7
12	Chuck Noll	109-64-1	14-4
15	Buddy Parker	104-75-9	3-1
10	John Madden	103-32-7	9-7
10	Vince Lombardi	96-34-6	9-1


Don Shula

Tom Landry

$$ THE MONEY MAKERS $$

By BOB SPITLER

Ok Mom and Dad, after you read this article, throw your kid's violin into the trash can, and return that leased piano to the music company, and while you are at it, don't forget to take all those text books on such subjects as Medicine, Pre-law and all that stuff and throw them into the incinerator.

Your next step? Spend thirty bucks or so and go out and buy your son a football; enroll him in any football camp that is available, and work out with him each day after work. What difference does it make if he is only 5 years old. Now is the time to start getting him ready for a career in professional football.

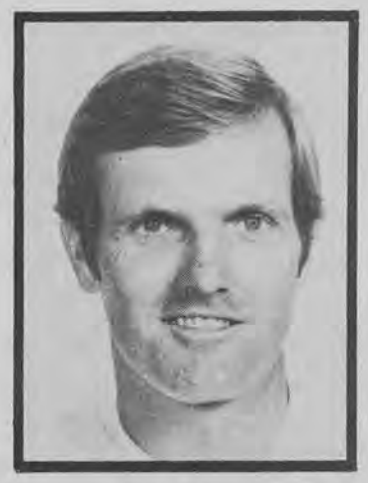
After all, when he is finished playing college football (no, he doesn't even have to graduate), he will sign with an NFL team, and both Mom and you can retire, and watch Junior showing his wares each Sunday afternoon, along with a few Monday nights, while Howard Cosell tells millions of fans what a great player your son is.

What position should Junior play? What difference does that make? After all, the average salary last year in the NFL was over $83,000.00, and no doubt by the time Junior is wearing the colors of his NFL team, you will need a Brinks truck and guard to escort him from the field to the bank each week.

Highest Paid By Position

Running Back:	
Walter Payton, Bears	$475,000
Quarterback:	
Bob Griese, Dolphins	$400,000
Receiver:	
H. Carmichael, Eagles	$220,000
Linebacker:	
Randy Gradishar, Broncos	$271,250
Defensive Lineman:	
Allan Page, Bears	$233,333
Offensive Lineman:	
Claudie Minor, Broncos	$230,000
Defensive Back:	
Mike Haynes, Patriots	$241,753
Kicker:	
Mark Moseley, Redskins	$130,000
Highest Rookie:	
Billy Sims, Lions	$377,500

Walter Payton



Bob Griese

But if you are the type of parent that wants your son to play only a special position, let's take a look at each of them.

Let's start with the running backs, because outside of the quarterback's, they receive the most glamour.

Walter Payton of the Chicago Bears not only led the running backs, but the entire NFL in money earned, with a salary of $475,000.00. Not too bad.

Let's see. That comes to almost $1,500.00 every time he carried the ball last season. Not bad at all. Perhaps Junior should be a running back.

Right behind Payton is a trio of running backs that don't have to worry about their next meal.

Billy Sims of the Detroit Lions ($377,500), Tony Dorset of the Cowboys ($320,000), and Earl Campbell of Houston ($300,000). Other top running backs (in the pay department) were Chuck Foreman of New England at $295,000, Franco Harris of the Steelers ($275,000), and Delvin Williams of Miami, who also earned $275,000 last year.

Maybe Junior should be a quarterback like Bob Griese of the Dolphins ($400,000), Archie Manning of New Orleans at $367,500, Dan Pasterini of the Raiders, who earned $358,000 for playing only a part of the season, plus an untold amount of money for a centerfold photo (no Mom, he didn't have any uniform on, or was it not anything on?), or Terry Bradshaw of the Steelers who was paid $329,500.

Following Bradshaw was Bert Jones of the Colts, Ken Stabler of Houston and Ken Anderson of Cincinnati, all who earned in excess of $275,000. Yea, Junior can live on money like that.

And even if Junior doesn't develop into a star like the others, the average quarterback in the league made $131,000. That will do until he becomes a superstar.

If Junior can catch a football, he may be a receiver, and could then be making money like Harold Carmichael of the Eagles who earned $220,000, Denver's Riley Odoms at $200,000, or Dave Casper of Houston who also earned $200,000, or even the Steeler's Lynn Swann who brought home $195,000. Start throwing that ball to Junior, Dad.

Maybe Junior is eating you out of house and home, and he will grow to such heights that he will be in the company of such defensive players like Alan Page of the Bears who earns $233,000, or Joe Greene of the Steelers who earns $231,000, or perhaps Ed Jones of Dallas who took home $185,000. Pass the Bread and Butter.

Billy Sims

Even if the team has to put Junior on the offensive line, he will be in the company of such players as Claudie Minor of Denver, who earns $230,000 per year, and has yet to be picked on an All-Star team, or even the Pro-Bowl in his seven NFL seasons. Or perhaps he can pull down $175,000 like Rich Saul of the Rams, or Jim Ritcher of Buffalo, who earns $165,000. Then there is Brad Budde of Kansas City and Anthony Munoz of Cincinnati, both earning $160,000 per year, or Bill Bryan of Denver at $156,000.

A linebacker you say? Why not when you can join the company of such players as Randy Gradishar of Denver ($271,000), Isiah Robertson of Buffalo taking $230,000 or Jack Ham of the Steelers who earns $220,000. Earning $200,000 per season are players like Ted Hendricks of the Raiders, Jack Lambert of Pittsburgh and Bill Bergey of the Eagles.

Ok, ok, so Junior doesn't like to eat much, so after his collegiate career he is picked by one of those lucky NFL teams as a defensive back. What's wrong wth that. He will be in the same bracket as Mike Hayes of the Patriots, who earns in excess of $241,000, or Eric Harris of Kansas City ($230,000), or even Louis Wright of Denver who knocks down $200,000 a year in salary, plus a large number of runners and passes.

Randy Gradishar

Harold Carmichael

Ray Guy

What's that you say? Junior hates contact but has a great foot? Don't worry about that. As a kicker in the NFL he will be joining such players as Mark Moseley of the Redskins, Russell Erxleben of the Saints, or Don Cockroft of Cleveland, all of whom were paid in excess of $105,000.00 last year for their "golden" toes.

$$$

And if Junior has only punting ability, he can still earn an amount like Ray Guy of Oakland who received $88,000 last season for putting his foot to the ball a total number of 71 times.

But your best bet for Junior is to have him prepare to be a quarterback. It's no surprise that quarterbacks have the league's highest average salary ($131,000), after all they are the glamour players of the league.

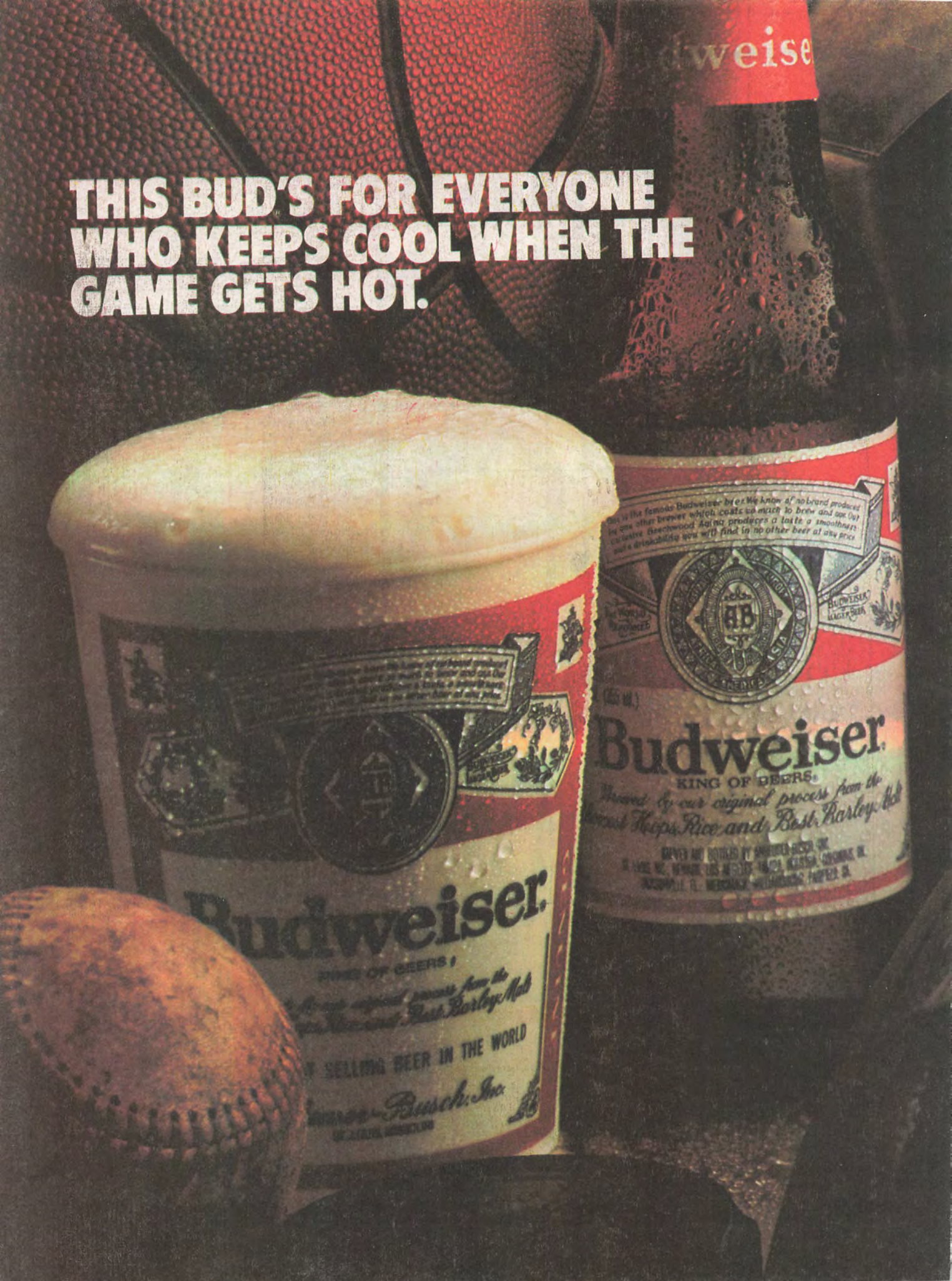
And when you are paid approximately $722.00 for each pass you throw, as was Archie Manning, Junior can help pay a lot of bills for Mom and you before he goes out and buys his Rolls Royce.

And perhaps the best part of all is you don't have to be on a championship team to make that kind of money. In fact, of the highest paid players by position in the NFL last year, not one was a member of the Super Bowl Champion Oakland Raiders.

And that is not all for Junior: In addition to a generous salary, there are performance bonuses; pre-season benefits; deferred payments and per diem, all of which can be added to Junior's lucrative contract from the lucky NFL club that selects him. And yes Dad, there is a bonus for you too. Want to have Junior help repay all those bills you incurred while he was being raised at home? No problem. Just become his agent, and you will earn the usual 10% of the contract you negotiate for him. And after all, Junior does owe it to you, not some Madison Avenue type agent.

Well Mom and Dad, what do you think? Do you still want Junior to be a Doctor or a Lawyer, and spend all your hard earned cash sending him off to college, or are you going out today and buy that official NFL football, and start working out daily with him so he can get that college scholarship to help pay the costs?

Don't worry if Junior is still sleeping in a crib. Put that football in there with him and let him get the feel of it.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